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/srustiacademy



A REPUTATION WELL EARNED AND HIGHLY ACKNOWLEDGED

At Srusti Academy of Management (Autonomous), we believe that the foundation of a thriving society lies in the creation of visionary leaders who can drive innovation, navigate complexities, and inspire positive change. As a premier institution for Management and IT education, we have been at the forefront of nurturing these leaders for the last 20 years. What sets us apart is our unwavering commitment to academic excellence, innovation, and industry relevance. Our institute is a melting pot of diverse talents, where ideas converge and creativity flourishes.

The Institute has been steadily ranked higher amongst the B-Schools by various credible ranking agencies. The Institute Accredited as an "A" Grade Institute by National Assessment & Accreditation Council (NAAC) since 2011, has been declared Autonomous in 2021 on the recommendation of UGC. An institutional life member of All India Management Association (AIMA), Association of Indian Management School (AIMS) and a member in professional bodies like CMAI, NHRD, this Institute is ranked 131st in India and 12th in Eastern India in B-School ranking 2022 by leading magazine "The Week". Presently, the Institute offers a two-year full-time MBA and MCA program, approved by AICTE and Affiliated to Biju Patnaik University of Technology (BPUT), Rourkela. The Institute also offers a Ph.D. in Management.

4 pillars of strength

Quality Education

The Institute strives to set high standards of education by adopting an industry-endorsed syllabus updated from time to time and ensuring effective learning through the case method of teaching, flipped class as well as experiential and immersive learning.

Focused Training

The Institute empowers the students and makes them corporate-ready through various modules communication and soft skills, reasoning, quantitative aptitude, current affairs, business awareness and analytical deliberations on various corporate sectors.

Assured Placements

The Institute maintains good rapport various industries across sectors. Placement is assured to all students of MBA and MCA with good Placement Priority Score (PPS).

Strong Alumni Network

The Institute has since 20 years produced number of alumni who are placed across the country and abroad in a single network to which every passing out student can access and professionally benefit.

Rating







Membership

This Institute is a member of a number of well- known professional associations and bodies.







VISION

To become a centre of learning that excels in management and IT education, research, consultancy and extension activities of the highest quality based on ethics, morality and values

CORE VALUES

- . Commitment
- . Quality
- . Collaborative Spirit
- . Trust

MISSION

- ·To develop professionals in various areas of management and IT education
- · To improve the quality and content of instruction to achieve academic excellence
- ·To provide a conducive atmosphere to faculty members for improvement of teaching and research competence
- ·To promote industry-institute partnership
- · To enhance employability through imparting industry-specific skills
- ·To promote entrepreneurship spirit among the students
- To create public awareness for environment protection, energy and water security and conservation of nature

GRADUATE OUTCOME

- * Decision making
- * Leadership
- * Innovativeness
- * Teamwork
- * Entrepreneurship

Quality Statement

Srusti Academy of Management is committed to quality education - the quality of academically demanding regimen and the quality of commitment of the Institute is to the cause of holistic growth of students.

Srusti Academy of Management shall strive to impart management education to prepare future business leaders in such a manner so as to accomplish the satisfaction of students, parents, employers and society.

Srusti Academy of Management shall strive for continuous improvement in knowledge and skill.

Advantages of Autonomy

- Syllabus Updated looking to the needs of the Industry and Job market.
- Wider choice of subjects and specializations for enhancing employability.
- Soft skill and personality development part of the syllabus.
- Transparent examinations and evaluations, timely publication of results.
- Scope for Value-added courses offered by IITs and IIMs through MOOCS (SWAYAM, NPTEL).

MESSAGES



Prof. (Dr.) G.D. Mishra
Director
(Training & Placement)

It is with immense pleasure and pride that I welcome esteemed recruiters to Srusti Academy of Management (Autonomous). The batch of MBA and MCA 2022-24 stands as a testament to the relentless pursuit of excellence in education, nurturing talent, and shaping future leaders.

Srusti Academy of Management has always strived to be a beacon of quality education and holistic development. Our institution has consistently endeavoured to bridge the gap between academia and the corporate world. As we present this batch, we are not just showcasing our achievements but also extending an invitation to be a part of our journey towards academic and professional excellence.

I invite all esteemed recruiters to explore the potential that Srusti Academy of Management offers. We are confident that our students will not only meet but exceed your expectations and contribute positively to your organization.

We look forward to partnering with you in your pursuit of exceptional talent.



Dr. Bibhuti B. Mahapatro Principal

It is my pleasure to welcome you to Srusti Academy of Management (Autonomous) Bhubaneswar. As we present the batch of MBA and MCA 2022-24, we celebrate not just the achievements of our institution but the collective dedication and unwavering commitment of our students, faculty, and partners. Our institution's legacy is built on a foundation of academic excellence, innovation, and a relentless pursuit of knowledge. Our teams of dedicated faculty not only impart knowledge but also inspire students to think critically, solve complex problems, and adapt to an ever-changing business landscape.

I extend a warm invitation to esteemed recruiters to explore the rich pool of talent that Srusti Academy of Management nurtures. Our students are equipped with the skills, knowledge, and values that are essential for driving innovation and success in today's competitive business environment.

RECOGNITION



Approved by AICTE Govt. of India, New Delhi



Affiliated to BPUT Rourkela, Odisha



Recognition by UGC under section 2(F)

ACCREDITATION



1st B-School in Odisha with 'A' Grade accreditation from NAAC

COLLABORATION

Collaboration, partnership and network are powerful mechanisms for the intellectual growth of an institution. Since its inception in 2003, Srusti Academy of Management has always endeavored to develop partnership with reputed universities/institutions and organizations. This vision serves manifold objectives to promote exposure through joint research and publication, academic augmentation in terms of faculty exchange and student exchange programmes and consultancy projects. Students benefit through exposure visits and get opportunities for seminars/symposiums and training programs. The Institute has signed an MOU with the following universities/institutes:



Sanskriti University K. M. Stone Mathura, Uttar Pradesh



Poornima University Sitapura, Jaipur, Rajasthan



University Utara Malaysia



Uniglobe College Kathmandu, Nepal



Fakir Mohan University Balasore,,Odisha



Siksha 'O' Anusandhan Deemed to be university Bhubaneswar, Odisha



INFRASTRUCTURE

Technology has entered campuses in a big way, and its use has revolutionized the entire knowledge delivery system. The institute's Wi-Fi campus is a blend of modern form and functionality. State-of-the-art multimedia lecture halls, comfortable seating arrangements, library, computer lab, language lab, auditorium, hostel accommodation, cafeteria and transport are all meant to support value-based teaching. Processes, starting right from admission to placement, are done through the Campus ERP solutions.









CLASSROOM

Classrooms are equipped with modern teaching aids like computer-enabled smart boards, LCD projectors and audio-visual equipment, which make learning a truly enriching and memorable experience at Srusti.

COMPUTER LAB

The computer lab is equipped with the latest and fully networked computers with licensed software and high-speed broadband connectivity. The lab provides necessary training and exposure to our MBA and IMBA students.

LIBRARY

The state-of-the-art air-conditioned library and information centre serve as the fountainhead of knowledge for students as well as the faculty. It houses a rich collection of text and reference books, national and international journals, periodicals, newspapers, magazines and reference materials from industry. Availability of any resource can be checked on any network computer through KOHA Software.

DIGITAL LANGUAGE LAB

Digital language lab is used by students under the supervision of trained teachers for acquiring proficiency, in pronunciation, accent, completing assignments on phonetics, intonations, vocabulary, etc. It provides various tools such as self-practice, assignments, audio-video presentations, clippings, etc., to hone the communication competence of the students.

FACILITIES

TRANSPORT

The Institute provides bus transport facilities within city limits for picking up and dropping students from different routes. Transport is also provided for groups of students on special occasions for their movement in the city. The Institute is also connected with city the Green Bus service plying frequently on the route with the Institute as a designated stoppage.

GYMNASIUM AND INDOOR GAMES

The Institute has a modern multi-gym and provides free membership to students and faculty members. Facilities for indoor games like Chess, Carom and Table Tennis are provided.

HOSTEL ACCOMMODATION

Furnished in-campus accommodation for girls and boys with modern amenities

CANTEEN AND CAFETERIA

The canteen inside the campus serves as the meeting point for the students. Apart from serving lunch and dinner, a variety of ready-to-eat snacks and beverages are made available. The informal atmosphere at the canteen helps students unwind and spend some time to chit-chat and pass some free time with friends.





AROHAN

'Arohan" - The annual welcome and induction ceremony for freshers is organized every year at the beginning of the academic session. Eminent persons from industry and academia address the students and share their rich experience for a successful professional career ahead.

SENSATION

Sensation, the annual fest of the Institute, is observed each year with fun and frolic. Annual awards ceremony coupled with cultural extravaganza is the most awaited event for the Srustians.

VOICE OF SRUSTI

The best singing talents among the freshers get recognitions as Voice of Srusti.

DANCE & DRAMA

Ample opportunities are available for the students to showcase their cultural talents in the field of dance and drama. Apart from participating in intra-college competitions, students are also encouraged to participate in inter-college competitions and bring glory to the Institute.

CO-CURRICULAR ACTIVITIES

Students are encouraged to participate in Quizzes, Debates, Extempore, Ad-Mad Shows and B-School competitions, , Investment competition, Budget analysis

B School meet: Radiance

Gully cricket, Biz-wiz, Reels song and Dance, Ramp Show, Collage and B-Plan Competition







Mark it - Marketing Club



HRuday- HR Club

Mark it-The Marketing Club provides a forum for marketing-related events and activities in the institute. The club keeps members abreast of the changing dynamics of marketing, such as Digital marketing, SEM, SEA, research, sales, social media marketing and integrated marketing communications.

HRuday, the HR Club aims to make HR students get involved in knowing the current happenings in the field of HR and to highlight the role of Human Resource Management and IR in the corporate environment.

Artha - Finance Club



IT club

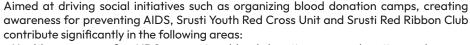


Artha, the Finance Club aims to bring together all the MBA/IMBA students who share an interest in the area of Finance and Investing. The club aims to enhance students' knowledge in the area of Finance through peer-to-peer learning, events and competitions.

The IT club is c o m m i t t e d towards fostering awareness about the different facets of Information Technology among budding managers. With business going global and digital, developing a keen interest in learning the IT applications can provide managers an extra edge. This student- driven club endeavors to impart hands-on skills in Microsoft and Google Technologies and conduct Quiz on IT.

In order to help students alleviate mental stress due to rigorous work schedules and other pressing circumstances, Srusti Academy of Management(Autonomous) has established SPICMACAY HERITAGE CLUB. It seeks to inspire youth through experiencing the mysticism embodied in the rich and heterogeneous cultural tapestry of Indian and World Heritage, with a hope that the beauty, grace, values and wisdom embodied in these arts will influence their way of life, thinking and inspire them to become better human beings.

Srusti Yoga Club, through its well-planned activities, provides opportunities for students to rejuvenate their bodies and minds.



- · Health awareness for AIDS prevention, blood donation, organ donation and cancer hazards by use of tobacco)
- · Environment and Safety (Awareness for plantation, promoting rainwater harvesting, solar energy and road safety for Youth)
- Social injustice (Awareness for eradication of child labor)
- Women Empowerment

Scheme for Promoting Interests, Creativity and Ethics among Students (SPICES)

To energize and position members of Srusti Social Media Club as facilitating entities for the pursuit of individual interests, creative work, showcasing talent, networking and teamwork opportunities resulting in branding of their Institute in various digital platforms and social media.











YOUTH RED CROSS UNIT AND RED RIBBON CLUB





THE CAREER ADVANTAGE

EXPERT LECTURE

The Institute regularly invites subject experts and scholars from institutions of repute to deliver value-added lectures. These lectures help students to think out of the box and bring a paradigm shift in their approach towards management practices.

EXPOSURE TO REAL-LIFE SITUATIONS

Study of practical application of management concepts and theory through case studies

INDUSTRY STUDY

As part of the syllabus curriculum, elected students are given an opportunity to study practical aspects of a topic selected by their mentor. The practical aspects / functioning are studied in an organization, wherein the students understand, analyze and interact with industry professionals for a clear understanding of the topic.

VALUE-ADDED COURSES

Srusti Academy of Management has entered into collaboration with a number of professional associations and bodies to offer short-term value-added courses to enhance the employability of students as well as meet the ever-growing industry requirements for trained manpower. Some of the areas in which these programs are being run include Logistics and Supply chain Management, Retail Management, Mutual Funds, Banking & Finance. We are conducting such programs in association with the following Institutions.

- NISM
- IIBF
- SWAYAM
- NPTEL
- IIMs/IITs BANGALORE

CAREER SKILL & PERSONALITY DEVELOPMENT PROGRAMS

"Practice is the hardest part of learning, and training is the essence of transformation."

To meet the demands of the job market, students must enrich themselves with the career skills. These days training stands as one of the important part to make the young generation capable of meeting fast-changing corporate demands. We have developed training modules to offer skill development courses for the students to enhance their analytical, logical, social, interpersonal and other skills like mental aptitude, reasoning, GK,IT etc. along with their effective communication. Skills pertaining to Universal human values are also interwoven into the training modules.



CORPORATE TALKS

For the better understanding of the applications of concepts, corporate people are invited to share their experiences with our students. This widens their practical knowledge.

SEMINARS AND SYMPOSIUMS

The institute regularly organizes various seminars /conferences and symposia on management topics with the active support of experts from industry and academia. Over the years, these seminars and symposia have received wide participation from students, academicians and industry professionals from different parts of the country.



INDUSTRI AL VISIT

Regular industrial visits enhance the practical knowledge. Students directly interact with all levels of management, which exposes them to various practices in different industries.



MASTER OF BUSINESS ADMINISTRATION-MBA

PROGRAM OVERVIEW

Post-globalization, rapid economic development has led to the creation of many new job opportunities in the business world. However, there is a dearth of quality professionals to take up these challenging opportunities. During the MBA programme at Srusti, participants undergo academic rigour so that they learn to perform by the time they join the corporate world. The curriculum ensures their transformation from being individuals with great potential into go-getters in life. The programme helps in developing critical analytical skills and decision-making capabilities. Sound academic foundation, strong and effective content delivery by highly competent faculty, exposure to current business practices through industrial visits, seminars and summer internship projects as well as management research projects pave the way for the students in their journey from campus to the corporate world. In addition to 18 Core papers spread over four semesters, the Institute offers specialization / electives in six areas. The University offers dual specialization.

The academic programme at Srusti reflects a true passion for innovation in teaching and training for developing our students to shoulder higher responsibilities with confidence and pride. In order to achieve academic excellence and develop skills that match the industry requirements in management education, the following pedagogical tools are used:

Pedagogy

- · Case method of teaching
- · Blended learning
- Flipped classroom
- Experiential learning
- Assignments and internships
- Presentations and group discussions
- · Industrial visits and live projects.



MBA COURSE STRUCTURE AND CURRICULUM

Semester-1

- Managerial Economics
- Marketing Management
- · Organizational Behaviour
- Management Principles
- Quantitative Techniques for Managerial Decision Making
- Legal Aspects of Business
- Financial Analysis and Reporting
- IT& Enterprise Resource Planning
- Business Communication
- Career Advancement Skills and Development

Semester-2

- · Corporate Finance
- Business Ethics and Corporate Governance
- · Human Resources Management
- Business Research
- Operations Management
- Entrepreneurship Development
- Corporate Strategy
- Personality Development Lab
- One Subject (Specialization-I)
- One Subject (Specialization-II)

Dual Specialization

Students can opt for any two subjects from the

bouquet of specializations provided

Semester-3

- · Internship and Research Project
- · Corporate Readiness Training program
- Four Subjects (Specialization-I)
- Four Subjects (Specialization-II)
 Specialization Area: Marketing
 Management
- . Consumer Behaviour
- . Retail Management and E-commerce
- . Digital Marketing
- . Service Marketina & CRM
- Specialization Area: Financial Management
- . Security Analysis & Portfolio Management
- . Derivatives& Risk Management
- . Cost and Management Accounting for Decision making
- . Banking, Insurance & Inclusive finance Specialization Area: Human Resource Management
- . HR Analytics
- . Labor Legislations
- . Compensation and Benefit Management
- . Performance Management System Specialization Area: Operations

Management

- . Sales and Operation Planning
- . Pricing & Revenue Management
- . Operations Strategy
- . Management of Manufacturing System
 Specialization Area: Systems
 Management
- . Data Mining for Business Decisions
- . Strategic Management of IT

- . Business Analytics
- . Managing Digital Platforms
 Specialization Area: Business
 Analytics
- . R-Programming
- . Web Analytics
- . Cloud Computing
- . Financial Analytics/HR Analytics/Marketing Analytics

Semester -4

- Two Subjects (Specialization-I)
- Two Subjects (Specialization-II)
 Specialization Area:

Marketing Management

- . Product & Brand Management
- . B2B Marketing
- Specialization Area: Financial Management
- . International Financial Management & Project Finance
- . Fin Tech for Finance
- Specialization Area: Human Resource Management
- . Strategic HRM
- . Employee Relations

Specialization Area:

Operations Management

- . Sourcing Management
- . Operations Research Applications
 Specialization Area: Systems

Management

- . Managing Digital Innovation and Transformation
- . Managing Software Projects
 Specialization Area: Business
 Analytics
- . Python
- . IOT

Specializations Subjects

Marketing Management: Sales & Logistics Management

Financial Management: Financial Product, Services & Financial Markets

Human Resource Management: Manpower Planning

Systems Management: E-Commerce and Digital Markets
Operations Management: Supply Chain Management & Logistics

Business Analytics: E-Business Application

MASTER OF COMPUTER APPLICATION-MCA

PROGRAM OVERVIEW

The present era has seen momentous advancements in computer-driven technology. We have been dependent on computers for decades, and the growing demand for specialists has created new opportunities for those with Master's degrees in Computer Applications.

The Master of Computer Applications (MCA) is a two-year professional post-graduate program that offers learning related to computers, programming, and applications to students who wish to dig deeper into the field of computer application development. The curriculum combines both theoretical and practical expertise.

Learning Outcomes

- · After completion of the course, the Students will be able to:-
- Develop an understanding and knowledge of the fundamental theory of Computer Science and Information Technology
- Develop an understanding of theory, systems, and applications such as algorithms, data structures, data handling, data communication, and computation.
- Acquire the necessary and cutting-edge skills to meet industry standards.

· Use tools and technology to come up with new ideas and business models.

Career Pathways

- · Software Developer/ Software Specialists/ Software Engineer
- · IT Project Manager/ Project Manager/ Software Consultant
- DevOps Specialist/ IT Specialists/ Full Stack Developers/
- · Data Analyst/ Data Scientist/ Machine Learning Specialists/ Al Specialists
- Cloud Specialists
- · Network Specialists, etc.

Programme Highlights

- · 2-Year MCA Program, approved by AICTE, New Delhi and affiliated to BPUT. Odisha
- · Offline Learning with Mentorship by Experts from Academia & Industry.
- · As an Autonomous Institute, we have adopted an Industry-endorsed advanced syllabus to optimize learning and employable programming skills.

COURSE **STRUCTURE**

1ST SEM

Discrete Mathematics Problem Solving and Programming Using C Design and Analysis of Algorithms **Business Communication** Computer System Architecture

PRACTICAL

C-Programming Lab Language and communication skills Lab **DBMS Lab**

Database Management Systems

Emerging Technology Lab-I (Python Programming)

2ND SEM

Probability and Statistics Object Oriented Programming Systems using JAVA Operating System

Data Structure Using C

PRACTICAL

Design and Analysis of Algorithms Lab Object Oriented Programming Systems using JAVA Lab Operating System Lab Emergina Technology Lab-II (Internet and Web Technology Lab)

3RD SEM

Computer Network Software Engineering and UML Universal Human Values Flective-I Elective-II

PRACTICAL

Personality Development and soft skills Lab Technical Seminar Summer Internship Projects/ Trainings Minor Project

4TH SEM

Flective-III Flective-IV **PRACTICAL** Major Project Comprehensive Viva

VALUE ADDED COURSES

The Institute has entered into collaboration with a number of professional associations and bodies to offer short-term value-added courses to enhance the employability of students. The Institute is a registered local chapter of SWAYAM-NPTEL. The institute encourages the faculty members and students to enrol in the NPTEL courses so as to enhance their industry acceptance.

Value Added Courses Completed (2022-24)

- · Leadership and Team Effectiveness (IIT. Roorkee)
- E-Business(IIT, Kharaapur)
- Financial Institutions and Markets (IIT, Kharagpur)
- Business Development: From Start to Scale (IIT. Madras)









Value Added Courses Completed (2021-23)

- Financial Accounting and Analysis (IIM. Bangalore)
- Effective Business Communication (IIM Bangalore)
- · Marketing Management-II (IIM Bangalore)
- NISM



तेजस्वि नावधीतमस्त

Longratulations



Value Added Course In **Business Development:** From Start to Scale Host Institution: IIT.Madras

Abhishek Nanda Ajaya Kumar Satapathy G Priva Itipragyna Narendra Jayashree Mohanty Monali Pradhan Namita Rout

Pallavi Sahoo Rashmi Ranjan Mohakud Sagar Kumar Barik Smruti Rani Jena Sourav Ranjan Adhikari Subrat Kumar Pradhan



Value Added Course In E- Business Host Institution: IIT, Kharagpur

Abhilash Guru Amit Kumar Mohapatra Animesh Mohapatra Chandan Kumar Jena Chittaranjan Nayak Hemangini Meher Jnyanaranjan Mohapatra Mir Sehenuai Akhtar Mohit Mohanty Somyajit Maharana Soumvadeep Sasamal Subha Kumar Pradhan Suvendu Panda Swarupa Nanda Panigrahy



Value Added Course In **Financial Institutions** and Markets

Host Institution: IIT, Kharagpur

Bijayalakshmi Sahoo Debasis Mishra Dibyajyoti Mishra Linatamana Sahu

Mohammed Mustaq Satyaranjan Rout Savitri Gupta



Value Added Course In Leadership and **Team Effectiveness** Host Institution: IIT. Roorkee

Arpita Panda Arpita Kar Aurosmita Parida Bandanarani Routray Biswaiini Jaadev Chinmayee Moharana D Durgatinashinee Dipika Privadarsini Kar Gul Andam Itiprajna Sahu

Kumari Ayswarya Patanaik Laxmipriya Barik Layatmika Parida Lavusi Mohantv LiiaSamal Mousumi Panigrahi Nikita Sahu Pradeepta Patra Pratikshya Priyadarshini

Priyanka Purohit Priyasha Dalai Priyanka Raul Rasmita Sinah Rohan Kumar Pradhan Sarita Patra Satvaiit Navak Saumvarup Dutta Shakti Swarupa Panda Somanatha Das

Subhalaxmi Hota Suhasini Tripathy Suman Patra Sumit Bhadra Swarna Prava Sahoo Swarnalika Mohanty

TRAINING & PLACEMENT CELL

The Institute has an accomplished Training & Placement Cell piloted by a dedicated team and is equipped with experienced faculty and staff members guiding the students to reach their career goals. Career Guidance and Personality Development Seminars, soft skill development training and workshops and corporate talks are organized regularly to improve the performance of students in the job market. The Cell also nurtures student-corporate interaction through frequent industrial visits, practical and effective training and projects of industrial relevance for the students, with the intention to close the gap that exists between industry and the classroom.

TRAINING ACTIVITY

Self Grooming | Team Building | Time Management | Reasoning and logical thinking | Business Correspondence | Presentation | Current affair Discussion | Extempore and GD | Cross Cultural Awareness | Stress Management | FAQs discussion to strengthen Domain Knowledge | Communicational Skill

Training is meant to polish the skills of our students make them corporate-ready professionals. The existing strong amity between the Industry and the Institute creates a win-win situation for both sides and also proves to be beneficial for the students. We groom our students by providing them with Employability Enhancement Programmes from time to time throughout the academic session. It includes Corporate talks, Industrial Visits, Internships and regular training classes by certified trainers.



EMINENT PERSONS WHO DELIVERED TALKS AT SRUSTI

Dilip Wadhawani

Vice Presidemt-Sales, CeaseFire

Manoj Kumar Panda

Delivery Centre Head, TCS

Rajesh Chintak

GM-Corporate Services, Odisha TATA Steel Ltd.

Samir Shah

Director,

BVC Group Logistics

J.K Rath

Director, Mechem Pvt. Ltd.

Debasmit Samal

Regional Head-Odisha Indusind Bank

Aditya Bhalotia

Regional Head, Magma

Devesh Sinha

President, ESSPL

Prakash Panda

General Manager HR (East) Pantaloons

Dipendu Saha

DGM-

Business Development TCI Freight

Ranjeet Kumar

HR Recruitment, OM Logistics Ltd

Sanjay Sharma

Dy. General Manager - HR Aditya Birla Retail

Rajesh S. Nandanwar AVP-Hiring, GENPACT

Binod B. Choudhury Circle Head, Axis Bank

Virendra Nautiyal

CEO.

Dartair Service Pvt. Ltd.

Vijay Khatri

Executive Director-HR, Total Group

Joseph George K.

Asst . Vice President, Geojit BNP Paribas

Priyanka Mukherjee

Sr. HR Executive, Just Dial

Debananda Dwibedi

Cluster Head-Orissa, IDBI Bank

Sandip Grover

Sr. VP- Corporate Strategy, Welspun Group

Ranjit Roy

Dy. General Manager -HR, Godrej

A.R. K. Sastri

GM-S&D,

Paradeep Phosphates Ltd.



Mr. Sanjeev Gupta, Vice President, Marketing, Mahasakti Cement



Srusti Academy of Management has been established with the noble purpose of imparting quality education in the field of business management. My interface with the students during pre-placement talk and personal interview is quite encouraging as far as the knowledge and skills of the students are concerned, the institute is continually making progress in the holistic personality development of the students making them corporate-ready.



Ms. Mecon Swain, Zonal HR, Pantaloons



Srusti Academy of Management has always been a great interface for academia & industry.

The institute has established industry-institute partnership sale(IIPC) and I am happy to be part of it, a constant dialogue between industry personnel from a different sector with the institute gives the right perspective.



Mr. Prakash Chandra Panda Corporate HR Head Star Cements. Kolkata



I have been associated with Srusti Academy for over a decade now and the experience has been great.

Srusti Academy was conceived with the noble intent to propagate management education across the length and breadth of the state to aspiring youngsters and enhance their employability quotient, at the most affordable means.



Mr. Budhadev Mishra Zonal HR Head South & East India Greenlight Planet



Srusti Academy of Management has always been a great interface for academia & industry.

It has been a journey of 5 years alongside this great Management Gurukul with its budding young managers. During these years, we have recruited more than 25 students, the best talent pool who have proved their merit & worth, grown over time and showed what roots Srusti has imbibed through a great learning atmosphere.

SUMMER INTERNSHIP PROGRAMME (SIP)

Summer Internships are a unique opportunity for a student to get exposed to work situations before really starting to work in corporates. Summer Internship Programme provides the students with work experience that is directly related to the chosen specialization opted during the management program and is an important career– stepping stone, and MBA hopefuls need to recognize this fact sooner than later. The Institute arranges 6-8 weeks of Summer Internship Programme (SIP) in leading industries across different sectors, mostly in metropolitan cities. The number of paid internships is on the increase, year on year basis.

STUDENTS PLACED DURING INTERNSHIP PROGRAMME

Pantaloons NALCO

Jindal Stainless Steel Ltd. Aditya Motors Company Lotusmint Advisors Ltd

Talent Corner

HDB Financial Services Ltd HRN Technology Private Limited

Dalmia Cement

NJ India Invest Pvt. Ltd.

Aditya Birla Capital

Alankit Assignments AMRI Hospitals

Apollo Hospital

BAPS & Associated

DVARA KGFS Pvt Ltd

Eureka Forbes Ltd

Globaldata

Globecapital HDFC Bank

IIFL

Cooperative Bank

Ohhpro Technology
Opensky Consultancy

Pixel PII

Printlink

Sobisco Biscuits

Vedanta

Tata Steel Foundation

Abhijit Ferrotech Ltd

PAID SIP| HDB| Mot MacDonald|Talent Corner|Meedenlabs

INDUSTRY INSTITUTE PARTNERSHIP CELL (IIPC)

Industry Institute Partnership Cell (IIPC) at Srusti Academy of Management fosters industry-institute collaboration. IIPC at Srusti provides an interface between the academic and the corporate world through interactive sessions and Internship Programmes.

FINAL PLACEMENT

The placement department maintains excellent rapport with leading corporate houses located in different parts of the country. The department actively collaborates with them to conduct placements and has been successful in providing a choice of jobs to the students, based on their specialisations.

It also seeks suggestions from companies from time to time to take steps for enhancement of different skills appropriate to the present needs of the industry. Our students have joined reputed companies through campus and off-campus recruitments and the placement record of the Institute has been improving year by year.

ROLE OF PLACECOM MEMBERS

The Students Placement Committee (Placecom) is constituted every year to play active role in placement process. The Placecom members play active role in:

- · Framing Placement policies & rules
- Visiting companies, making presentations and professional networking
- Invite Corporate leaders for talk
- Coordinate with students and Manage Campus

PLACEMENT PROCESS

Companies accept the invitation and after confirming eligibility criteria for the job provide additional information such as job profile, job description, location, compensation package, expected date of joining, etc.

The date for campus recruitment is decided with mutual consent followed by pre-placement talk by the recruiters on a specified date and time.

Registered students go through selection processes like written test/GD/PI.

Recruiting organizations declare results immediately and issue an offer letters.



"All students were good, but we picked the best from the lot." **Durga Prasad Rao Babul Chakraborty** Regional Manager, Manappuram Finance Ltd. Regional Head, HDFC Reality "Good attitude and skills shown by the students, have picked the best ones." Mr. Swarup Dumpala VP, HR, Spandana Sphoorty Nihar Baran Das Area Manager (Ops.), Dr Reddy's Foundation "Good Infrastructure, students have a creative bent part of Logistics Industry." of mind." **Shantanu Chakraborty Manash Pattanayak** Regional Manager, DTDC Station Head, 93.5 RED FM "Overall it is good." management concepts." A Pratap G.D. Kabat DGM Ceasefire Regional Sales Manager, Anmol Biscuits "Excellent Infrastructure and courtesy." positions selected." Dipendu Saha DGM, TCI Ms. Anubhab Kukreja Assistant Manager (HR) Total Group "Good Infrastructure and team player." Himanshu Agarwala "Good institute, Good students." Manager HR, OM Logistics Vamsi Krishna Chenupati Head HR, Mahindra Finance "Good institute, confident students." **Debasis Mohanty** Zonal Head, KARVY Subhasish Sarkar Territory Manager, NIIT Ltd.

"Really good and appreciable experience."

Satyabrat Das

Cluster Manager, HDFC Ltd.

"Nice relation with the institute and looking forward for a stronger relationship for years to come."

"Good institute, students possess the required skills."

"Selected students have the attitude and confidence to be a

"Excellent infrastructure, students have clarity on

"Selected students have the confidence and attitude for the

"Good institute, Students have developed the requisite skill."

"Selected students' confidence and attitude, have made the difference."

Alok Kumar Sahoo

Chief Sales Manager Retail, ICICI Direct

Alumni Speak



I am proud to have Srusti Academy of Management as my alma mater. My two years at Srusti not only improved my knowledge but also motivated me to look for heights. I am thankful to my faculty members who consistently mentored me to explore new opportunities and make conscious career choice. The confidence and capability brought by SAM will stay throughout my life.

G.Satyam Dey





Srusti Academy has not only given me the recognition in terms of academics, it's overall approach towards training has helped me a lot in achieving my career goals in this competitive world. I am a proud Srustian.

| Siddharth Pattanaik





"I have never felt a distance between me and my teachers during the two years of study at Srusti Academy. Apart from theory, I have received able guidance during my summer internship project (SIP) and mini project work carried out by me in different subject areas."

Rajesh Mohapatra | Bata |





"Before joining MBA at Srusti Academy of Management I knew that the key to success for management graduate is having a good communication skill. I have got able guidance for improving my communication skill, consequently becoming successful in campus placement."

Amit Saxsena





Srusti Academy of Management as a B-School is certainly one of the best in its class. The mentor programme has not only helped me to gain confidence but also improved my overall personality. Srusti Academy of Management has given me the opportunity to attach our name with big brands in the industry and help get an amazing head start.

Mr. Ansuman Narayan





Constant guidance from the training department has brought in a tremendous improvement in my confidence level and communication skills as a result of which I could be through in campus recruitment by Axis Bank.

Diptimayee Sahoo



Alumni Speak



"I had the privilege of getting trained by the best faculty in HR area at Srusti . I have worked in various companies and presently working in Silicon Valley Bank as an HR Recruiter."

Ms. Sweta Mishra





"Two years at Srusti enriched me with professional skills and groomed me for the industry, which helped me to crack the campus recruitment of Reliance JIO in 2022. I am really grateful to Srusti and its faculty members."

Ameera Ratha



"I came to Srusti Academy of Management with high hopes to build a strong career with a solid foundation. Today I am extremely happy and satisfied with the knowledge and success gained and suitable placement provided by my institute."

Soubhagya Mishra





Two years at Srusti Academy of Management have been a real learning experience and have in many ways made me industry ready potential human resource. I express my sincere gratitude to faculty members of my institute who played a crucial role in shaping up my career.

Nabaraj Khamari | PWC |





"The Platform I got to showcase my talent & Skill at Srusti Academy of Management is unmatched and the same has propelled me throughout my professional career to reach new heights. I am a proud Srustian."

Mr. Jyotiprakash Sahoo





Two years in Srusti Academy were devoted towards rigorous training on thinking out of the box which is the actual need of today's corporate sector. The institution provides the best academic ambience and facilities.

Biswajit Dash | RBS |



ur Distinguished Alumn

ALUMNI ASSOCIATION

Alumni of the Srusti richly contribute to the all-round development of their Alma mater. Recognised as "Srusti Alumni Association", a registered association, it conducts Alumni Meet every year. The association maintains a close networking among all Srustians for a positive and progressive purpose.

Members of the alumni association working in various corporate houses in the country share their experience among the juniors for a successful professional career. They also conduct various competitions amongst juniors and recognise the young talents. The association also provides valuable support in the area of training and placement.





Ansuman Naravan Sinior Manager HRM BATCH: 2004-06





Biswaranjan Nayak Dv. Manager Finance Batch : 2005-07



Jyoti Prakash Sahoo Service Delivery Manager Batch: 2004-06





Satyanaryan Rath Sharma Dy. Manager Batch : 2015-17



AXIS BANK

PICICI Bank



Amit Kumar Singh Manager Marketing 2009-11





Swadhin Kumar **Area Sales Executive** Batch: 2008-10





Upendra K. Swain Dy. Manager Batch: 2004-06

<equation-block> HDFC BANK



Dy. Manager - HR Batch: 2004-06



Aquib Ahmed Sr. Financial Analysit Batch : 2016-18

FLEXTRONICS X



Sushil Kumar Pradhan Cluster Head 2011-13 HDFC Life



Sarita Mohanty Data Resarcher - II Batch: 2011-13 Capital IO of Standard & Poor's

Shakti Prasad Mohanty Customer Relationship Officer Batch: 2017-19







Batch: 2004-06 **←**SSPL



Raymond



Shashikant Patnaik Sr.SAP Consultant Batch: 2006-08





Debasish Mohanty DGM-Marketina 2010-12





















MARKETING Batch Profile: 2023



ABHILASH GURU SIP-PANTALOONS

SPECIALISATION MARKETING

ASHUTOSH SETHI

SPECIALISATION MARKETING



D DURGATINASHINEE SIP- PETROMONK

SPECIALISATION MARKETING



ADITYA SHUKLA

SPECIALISATION MARKETING



SPECIALISATION



GOURAB PAIKARAY

SPECIALISATION MARKETING



AMIT KUMAR MOHAPATRA

SPECIALISATION MARKETING



HEMANGINI MEHER



BISWAJIT ROUT SIP- NALCO

> **SPECIALISATION** MARKETING



SIP- PETROMONK

SPECIALISATION MARKETING



ANANTA BISWAL

SPECIALISATION MARKETING



SIP- AMRI HOSPITALS



JITENDRA SAHOO SIP- SOBISCO BISCUITS

SPECIALISATION MARKETING



ANIMESH MOHAPATRA

SPECIALISATION MARKETING



CHITTA RANJAN NAYAK SIP-PANTALOONS

SPECIALISATION MARKETING



MARKETING Batch Profile: 2023



JNYANARANJAN MOHAPATRA SIP- SOBISCO BISCUITS

SPECIALISATION MARKETING

PRIYANSHU MOHANTY

SPECIALISATION MARKETING







KIRAN KUMAR NAYAK SIP- PANTALOONS

SPECIALISATION MARKETING

RAHUL MEDIN RAY SIP- SOBISCO BISCUITS

> **SPECIALISATION** MARKETING







MIR SEHENUAJ AKHTAR SIP- SOBISCO BISCUITS

SPECIALISATION MARKETING

RASMIRANJAN MALLICK SIP- DALMIA CEMENTS

> **SPECIALISATION** MARKETING







PARESH KUMAR SAHOO SIP- PANTALOONS

SPECIALISATION MARKETING

SAGAR KUMAR BARIK SIP- IIFL SECURITIES PVT LTD

MARKETING





SANDEEP KUMAR DAS SIP- SOBISCO BISCUITS

SPECIALISATION MARKETING



SPECIALISATION MARKETING



SPECIALISATION MARKETING



SPECIALISATION MARKETING



SANDEEP DAS SIP- SOBISCO BISCUITS

SPECIALISATION MARKETING



MARKETING Batch Profile: 2023



SOUMYA RANJAN BISWAL SIP- PANTALOONS

SPECIALISATION MARKETING



SPECIALISATION MARKETING



TAPAS DASH

SPECIALISATION MARKETING



SOUMYADEEP SASAMAL

SPECIALISATION MARKETING

SUSANTA KUMAR PANDA SIP- KOTAK LIFE INSURANCE

> **SPECIALISATION** MARKETING





TIPUSULTAN MAHAKUD SIP- SHREE KRISHNA PLYWOOD

SPECIALISATION MARKETING



SOUVAGYA KUMAR NAYAK SIP- TATA STEEL FOUNDATION

SPECIALISATION MARKETING

SUVENDU PANDA SIP-PANTALOONS

> **SPECIALISATION** MARKETING



TRUPTIRANJAN NAYAK SIP- DALMIA CEMENT

SPECIALISATION MARKETING



SUBHA KUMAR PRADHAN

SIP- PANTALOONS

SPECIALISATION MARKETING

SWARUPA NANDA PANIGRAHI SIP- SOBISCO BISCUITS

> **SPECIALISATION** MARKETING







SUHASINI TRIPATHY SIP- AMRI HOSPITALS

SPECIALISATION MARKETING



ANIMESH CHOUDHURY

BHAGYASHREE BEHERA







GUL ANDAM

BHABANI PRASAD JENA



ARPITA KAR

BHARTI SONANI







AUROSMITA PARIDA







H. PRATYUSHA PRIYADASHINI



AYUSHI CHOUDHURY

CHINMAYEE MOHARANA





ITIPRAJNA SAHU



BHAGWATI BEHERA







JASHLIN MISHRA



JINGYASA SAHU

M ASISH





NAMRATA PRADHAN



KUMARI AYSWARYA PATNAIK

MOHIT MOHANTY



NANDANA ROUT SIP- TALENT CORNER HR



LAXMIPRIYA BARIK

MONALI PRADHAN



NIKITA SAHU



LAYATMIKA PARIDA



PALLAVI SAHOO



MONALISA ROUT





LAYUSI MOHANTY

MOUSUMI PANIGRAHI





PRATIKSHYA PRIYADARSHINI



PRIYANKA PRIYADARSINI

ROHAN KUMAR PRADHAN







PRIYANKA PUROHIT

RUCHITA RUPANWITA SETHI







PRIYANKA RAUL



MOHAMMED NAYEEM





PRIYASHA DALAI

SATYAJIT NAYAK







RASHMITA SINGH



SHAKTI SWARUPA PANDA



SMRUTIREKHA NAYAK



SOMANATHA DAS



SONALI GHOSH



SOUMYARUP DUTTA



SUBHALAXMI HOTA



SUBHASHREE NAYAK

SWARNAPRAVA SAHOO



ABHISHEK NANDA SIP- HRN TECHNOLOGY

SPECIALISATION FINANCE

FINANCE

Batch Profile: 2023



SUMAN PATRA

TAPASWINI PANDA



AJAYA KUMAR SATAPATHY SIP-PANTALOONS

SPECIALISATION

FINANCE



SUVASHREE DAS



ALOK RANJAN BHANJA

SIP- NJ INDIA INVEST PVT LTD

SPECIALISATION FINANCE



SWARNALIKA MOHANTY



AMARESH NAYAK SIP- IIFL SECURITIES PVT LTD

SPECIALISATION

FINANCE



ANANYA JENA SIP- URBAN CO-OPERATIVE BANK

SPECIALISATION FINANCE



ANKIT KUMAR SATAPATHY SIP- AMRI HOSPITAL

SPECIALISATION FINANCE

BANDANARANI ROUTRAY SIP- GLOBE CAPITAL MARKET PVT LTD



SPECIALISATION FINANCE



ARABINDA PALAI

SIP- IIFL SECURITIES PVT LTD

BHAGYASHREE DASH SIP- HDB FINANCIAL SERVICES PVT LTD

> **SPECIALISATION FINANCE**



ARPITA PANDA SIP- GLOBE CAPITAL MARKET PVT LTD

SPECIALISATION FINANCE



SPECIALISATION FINANCE



ARPITA SAMANTRAY SIP- GLOBE CAPITAL MARKET PVT LTD

SPECIALISATION FINANCE



SPECIALISATION FINANCE



AWAISH ALI KHAN SIP- APOLLO HOSPITAL

SPECIALISATION FINANCE



BISWAJIT SWAIN SIP- GLOBAL DATA RESEARCH **CENTRE PVT LTD**

SPECIALISATION FINANCE



CHANDAN BARIK SIP- APOLLO HOSPITAL **SPECIALISATION** FINANCE



CHIDANANDA PARIDA SIP- IIFL SECURITIES PVT LTD **SPECIALISATION** FINANCE



CHINMAYA OJHA SIP- HDB FINANCIAL SERVICES PVT LTD **SPECIALISATION** FINANCE



DEBASIS DASH SIP- IIFL SECURITIES PVT LTD **SPECIALISATION** FINANCE



DEBASIS MISHRA SIP- NJ INDIA INVEST PVT LTD **SPECIALISATION** FINANCE



DEEPAK LENKASIP- DVARA KGFS

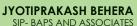
SPECIALISATION FINANCE



SPECIALISATION FINANCE



G PRIYA
SIP- GLOBAL DATA RESEARCH
CENTRE PVT LTD
SPECIALISATION



SPECIALISATION FINANCE



GOURAB SARKAR SIP- PANTALOONS

SPECIALISATION FINANCE

FINANCE



ITIPRAGYNA NARENDRA

SPECIALISATION
FINANCE





LAXMIPRIYA ACHARYA SIP- NJ INDIA INVEST PVT LTD

SPECIALISATION FINANCE

JAYASHREE MOHANTY
SIP- HRN TECHNOLOGY

SPECIALISATION FINANCE



LIJA SAMAL SIP- OPENSKY CONSULTING PVT LTD

SPECIALISATION FINANCE



LINATAMANA SAHU
SIP- GLOBE CAPITAL MARKET PYT LTD
SPECIALISATION
FINANCE



MADHUSMITA DASH SIP- NJ INDIA INVESTMENT PVT LTD SPECIALISATION FINANCE



MOHAMMED MUSTAQ SIP- HRN TECHNOLOGY SPECIALISATION

FINANCE

FINANCE



NAMITA ROUT SIP- GLOBAL DATA RESEARCH CENTRE PVT LTD SPECIALISATION



NARGIS BANO SIP- BAPS AND ASSOCIATES

SPECIALISATION FINANCE



PRADEEPTA PATRA SIP- GLOBAL DATA RESEARCH CENTRE

SPECIALISATION FINANCE



SPECIALISATION FINANCE



PRIYABRATA PRUSTY
SIP- GLOBE CAPITAL MARKET PVT LTD

SPECIALISATION FINANCE

RASHMI RANJAN MAHAKUD SIP- ALANKIT ASSIGNMENTS

SPECIALISATION FINANCE





PRIYABRATA SAHOO SIP- GLOBE CAPITAL MARKET PVT LTD

SPECIALISATION FINANCE

SANDEEP SAHOO SIP- NJ INDIA INVESTMENT PVT LTD

SPECIALISATION FINANCE





PUSPANJALI PATRA SIP- URBAN CO-OPERATIVE BANK

RAJENDRA MOHALIK

SIP- HDB FINANCIAL SERVICES PVT LTD

SPECIALISATION FINANCE

SANDEEP SETHI SIP- DVARA KGFS

SPECIALISATION FINANCE





SANGRAM MOHANTY
SIP- GLOBAL DATA RESEARCH CENTRE

SPECIALISATION FINANCE





SATYAJIT SAHOO SIP- HDB FINANCIAL SERVICES PVT LTD SPECIALISATION

FINANCE



SATYARANJAN ROUT SIP- GLOBAL DATA RESEARCH CENTRE PVT LTD

SPECIALISATION FINANCE



SAVITRI GUPTA
SIP- APOLLO HOSPITAL
SPECIALISATION

FINANCE

FINANCE



SHAISTA BEGUM SIP- NJ INDIA INVESTMENT PVT LTD SPECIALISATION



SIPRA SAMAL SIP- HDB FINANCIAL SERVICES PVT LTD





SMRUTIRANI JENA SIP- GLOBE CAPITAL MARKET PVT LTD

SPECIALISATION FINANCE

SUCHANA SAHU SIP-LAL DASH_CO

> **SPECIALISATION FINANCE**



SRUSTI RUPA THATOI SIP- ADITYA BIRLA CAPITAL PVT LTD

SPECIALISATION FINANCE



SPECIALISATION FINANCE



SUBHASHREE MAHARANA SIP- ALANKIT ASSIGNMENTS

SUBRAT KUMAR PRADHAN

SPECIALISATION FINANCE



SURAT SHAW SIP- HDB FINANCIAL SERVICES PVT LTD

SPECIALISATION FINANCE

SPECIALISATION FINANCE



SERVICES PVT LTD **SPECIALISATION**

SIP- HDB FINANCIAL

SUBRAT KUMAR SAHOO **FINANCE**

SIP- GLOBE CAPITAL MARKET PVT LTD



SWADHIN LAHA SIP- IIFL SECURITIES PVT LTD **SPECIALISATION** FINANCE



SWASTIK SWARAJ PATI SIP- NJ INDIA INVEST PVT LTD **SPECIALISATION**

FINANCE



SWOPNASHREE DHAL SIP- BAPS ASSOCIATES **SPECIALISATION** FINANCE



UMAKANTA KARAN SIP- IIFL SECURITIES **SPECIALISATION** FINANCE



MCA **Batch Profile: 2023**



ABHIPRADA PATRA





LINGARAJ BEHERA





AMARJYOTI DHAL

AJIT

BHAGYASHREE RAY

BISWAJITA

PARIDA

GYANANJAYA MOHANTY

DIPTIMAYEE

MISHRA



LIPUN

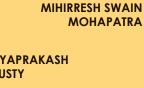
SAHOO

ANNAPURNA BAL



IPSITA DAS







ARATI DALEI

ARPITA

DAS



JAYAPRAKASH PRUSTY



MIR **FAIZAN ALI**



LALAJI **MAHARANA**



MUKESH RATHA







MCA **Batch Profile: 2023**

NALINIKANTA



PRAPTI



PATRA

RANJIB KUMAR SAHOO



SAI **SAMARPITA** DAS





PRATYASHA PRIYADARSHINI PRUSTY



SAMARJIT PRADHAN

NITURANI MALLICK



RASHMIRANJAN KABI



SAMBIT **KUMAR BEHERA**

PADMANAV PRADHAN

PIPSA PLABANI **PANDA**



PRITAM SWAIN



ROHIT KUMAR SAMAL



SAROJ **KUMAR BISWAL**

PRITISWARUPA SAMAL



RUPALI DASH



PRIYALIPRITIPARNA SWAIN



SAI PRITAM MOHAPATRA



PRABHUKALYAN PADHI



MCA **Batch Profile: 2023**

SASMITA BEHERA



SK RIZWAN



SUCHARITA BEHERA

SUJIT

BEHERA

SUJIT KUMAR

PATRA



SUNANDA JENA





SOUMYARANJAN PRADHAN



SUNYAJAI LINGARAJ **SWAIN**

SASMITA PARIDA



SUCHISMITA BEHURIA



SWAGATIKA

SASMITA SAHOO



STITIPRAGYAN NAYAK



MOHANTY





SUBHAM MALLIK



TANMAY KUMAR MOHAKUD

SATYARANJAN SETHI





SHAIKH AHMED ALI



SUBHANKAR BEHERA



TRINATH **PRADHAN**

