

# PLACEMENT BROCHURE 2024



# POSSIBLE

# im



**SRUSTI ACADEMY of MANAGEMENT (AUTONOMOUS)**

Approved by AICTE, New Delhi | Affiliated to BPUT, Rourkela, Odisha

Call: +91 9439015757 / 7749813707

[www.srustiacademy.ac.in](http://www.srustiacademy.ac.in)

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# A REPUTATION WELL EARNED AND HIGHLY ACKNOWLEDGED

At Srusti Academy of Management (Autonomous) we believe that the foundation of a thriving society lies in the creation of visionary leaders who can drive innovation, navigate complexities, and inspire positive change. As a premier institution for management and IT education, we have been at the forefront of nurturing these leaders for last 21 years. What sets us apart is our unwavering commitment to academic excellence, innovation, and industry relevance. Our institute is a melting pot of diverse talents, where ideas converge, and creativity flourishes.

The Institute has been steadily ranked higher amongst the B-Schools by various credible ranking agencies. The Institute Accredited as an "A" Grade Institute by the National Assessment & Accreditation Council (NAAC) since 2011 has been declared Autonomous in 2021 on the recommendation of UGC. An institutional life member of All India Management Association (AIMA), Association of Indian Management School (AIMS) and member in professional bodies like CMAI and NHRD, this Institute is ranked 131 in India and 12 in Eastern India in B-School ranking 2022 by the leading magazine "The Week". Presently the Institute offers two year full time MBA and MCA program, approved by AICTE and Affiliated to Biju Patnaik University of Technology (BPUT), Rourkela. The Institute also offers a Ph. D. in Management.

## 4 pillars of strength

### Quality Education

The institute strives to set high standards of education by adopting industry endorsed syllabus updated from time to time and ensuring effective learning through case method of teaching, flipped classes as well as experiential and immersive learning.

### Focused Training

The institute empowers the students and makes them corporate ready through various modules on communication and soft skill, reasoning, quantitative aptitude, current affairs, business awareness and analytical deliberations on various corporate sectors.

### Assured Placements

Institute maintains good rapport with various industries across various sectors. Placement is assured to all students of MBA and IMBA with good Placement Priority Score (PPS).

### Strong Alumni Network

The Institute has since 20 years produced numerous alumni who are placed across the country and abroad in a single network to which every passing out student can access and professionally benefit.

## Rating

The Institute has higher rating by various credible agencies.

**THE WEEK**

Ranked  
**131<sup>st</sup>**  
in India

Ranked  
**12<sup>th</sup>**  
in Eastern  
India



## Membership

This Institute is a member of a number of well-known professional associations and bodies.

**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

**AIMS**

POSSIBLE

## VISION

To be a global center of excellence in Management and IT education, nurturing entrepreneurship and business acumen to propel sustainable development for building a just and accountable society committed to nation-building.

## CORE VALUES

- . Trust
- . Commitment
- . Innovation
- . Interconnectedness
- . Excellence
- . Sustainability

## MISSION

- To develop professionals in diverse fields of Management and Information Technology.
- To accelerate innovation in learning and teaching.
- To provide a conducive ecosystem for multi disciplinary thinking, action and, research leading to academic excellence.
- To instill entrepreneurial mindset among the students.
- To create leaders who serve and contribute to society and nation building.

## GRADUATE OUTCOME

- \* Decision making
- \* Leadership
- \* Innovativeness
- \* Teamwork
- \* Entrepreneurship



## Quality Statement

Struti Academy of Management (Autonomous) is committed to quality education-the quality of an academically demanding regimen for the cause of holistic growth of students. Struti Academy of Management (Autonomous) shall strive to impart management & computer education to prepare future business leaders & computer professionals in such a manner so as to accomplish satisfaction of students, parents, employers and the society.

Struti Academy of Management (Autonomous) shall strive for continual improvement in knowledge delivery system.

## Advantages of Autonomy

- Syllabus is updated looking to the needs of the industry and job market.
- Wider choice of subjects and specializations for enhancing employability.
- Soft skill and Personality Development are the part of the syllabus.
- Transparent examinations and evaluations, timely publication of results.
- Scope for Value-added courses offered by IITs and IIMs through MOOCS (SWAYAM, NPTEL).



# MESSAGES



Dear Industry Partners and Esteemed Recruiters,

It is with immense pride that I present the Placement Brochure for the outgoing batch of 2024-25 at Srusti Academy of Management (Autonomous). Our MBA, IMBA and MCA students have shown remarkable dedication, resilience, and adaptability throughout their academic journey, equipping themselves with the skills and knowledge required to thrive in today's dynamic business landscape.

As you browse through this brochure, you will discover profiles of our talented graduates, showcasing their diverse skills, project experiences, and internships. We are confident that they will be valuable assets to your organizations, bringing fresh perspectives and a strong commitment to excellence.

We invite you to engage with our graduates and explore the potential collaborations that can arise from their unique talents.

Thank you for your continued support and partnership. We look forward to welcoming you to our campus and facilitating a fruitful recruitment process.

Warm regards,

**Prof(Dr) Gangadhar Mishra**  
Dean (Placement)



It is my pleasure to welcome you to Srusti Academy of Management (Autonomous) Bhubaneswar. As we present the batch of MBA and MCA 2023-25, we celebrate not just the achievements of our institution but the collective dedication and unwavering commitment of our students, faculty, and partners. Our institution's legacy is built on a foundation of academic excellence, innovation, and a relentless pursuit of knowledge. Our teams of dedicated faculty not only impart knowledge but also inspire students to think critically, solve complex problems, and adapt to an ever-changing business landscape.

I extend a warm invitation to esteemed recruiters to explore the rich pool of talent that Srusti Academy of Management nurtures. Our students are equipped with the skills, knowledge, and values that are essential for driving innovation and success in today's competitive business environment.

**Prof. S. Peppin, Ph. D.**  
Director



## RECOGNITION



Approved by AICTE  
Govt. of India, New Delhi



Affiliated to BPUT  
Rourkela, Odisha



**UGC**  
ज्ञान-विज्ञान विपुक्तये  
Recognition by UGC  
under section 2(F)



1st B-School in Odisha  
with 'A' Grade  
accreditation from NAAC



Our MBA Programme  
is Accredited by the NBA  
from 2024-2027

## MOUs

Collaboration, partnership and network are powerful mechanisms for the intellectual growth of an institution. Since its inception in 2003, Srusti Academy of Management has always endeavored to develop partnership with reputed universities/institutions and organizations. This vision serves manifold objectives to promote exposure through joint research and publication, academic augmentation in terms of faculty exchange and student exchange programmes and consultancy projects. Students benefit through exposure visits and get opportunities for seminars/symposiums and training programs. The Institute has signed an MOU with the following universities/institutes:



SoA University,  
Bhubaneswar



FM University, Balasore





# INFRASTRUCTURE

Technology has entered campuses in a big way and its use has revolutionized the entire knowledge delivery system. The institute's wi-fi campus is a blend of modern form and functionality. State-of-the-art multimedia lecture halls, comfortable seating arrangements, library, computer lab, language lab, auditorium, hostel accommodation, cafeteria and transport are all meant to support value-based teaching. Processes, starting right from admission to placement, are done through the Campus ERP solutions.



## CLASSROOM

Classrooms are equipped with modern teaching aids like computer-enabled smart boards, LCD projectors and audio-visual equipments which make learning a truly enriching and memorable experience at Srusti.



## COMPUTER LAB

The computer lab is equipped with latest and fully networked computers with licensed software and high-speed broadband connectivity. The lab provides necessary training and exposure to our MBA and IMBA students.



## LIBRARY

The state-of-the-art air-conditioned library and information centre serves as the fountainhead of knowledge for students as well as the faculty. It houses a rich collection of text and reference books, national and international journals, periodicals, newspapers, magazines and reference materials from industry. Availability of any resource can be checked on any network computer through KOHA Software.



## DIGITAL LANGUAGE LAB

Digital language lab is used by students under supervision of trained teachers for acquiring proficiency in pronunciation, accent, completing assignments on phonetics, intonations, vocabulary, etc. It provides various tools such as self-practice, assignments, audio-video presentations, clippings, etc. to hone the communication competence of the students.



## TRAINING CENTRE

The institute has a dedicated training centre for imparting Personality Development (PD) and Soft Skills Training which are crucial in enhancing the employability of students.

POSSIBLE

# FACILITIES

## TRANSPORT

The Institute provides bus transport facility within city limits for picking and dropping students from different routes. Transport is also provided for groups of students on special occasions for their movement in the city. The Institute is also connected with city Green Bus service plying frequently in the route with the Institute as a designated stoppage.

## GYMNASIUM AND INDOOR GAMES

The Institute has a modern multi-gym and provides free membership to students and faculty members. Facilities for indoor games like Chess, Carom and Table Tennis are provided.

## HOSTEL ACCOMMODATION

Furnished in-campus accommodation for girls and boys with modern amenities

## CANTEEN AND CAFETERIA

The canteen inside the campus serves as the meeting point for the students. Apart from serving lunch and dinner, a variety of ready-to-eat snacks and beverages are made available.

The informal atmosphere at the canteen helps students unwind and spend some time to chit-chat and spend some free time with friends.







ALWAYS  
INSPIRING

### **Arohan**

'Arohan' - The annual welcome and an induction ceremony for MBA freshers is organized every year at the beginning of the academic session. Eminent persons from industry and academia address the students and share their rich experience for a successful professional career ahead.

### **Samarambh**

'Samarambh' - The annual welcome and induction ceremony for MCA freshers is organized every year at the beginning of the academic session.

### **Sensation**

Sensation, the annual fest of the Institute, is observed each year with fun and frolic. Annual awards ceremony coupled with cultural extravaganza is the most awaited event for the Srustians.

### **Voice of Srusti**

The best singing talents among the freshers get recognition as Voice of Srusti.

### **Dance & Drama**

Ample opportunities are available for the students to showcase their cultural talents in the field of dance and drama. Apart from participating in inter-college competitions, students are also encouraged to participate in inter college competitions and bring glory to the Institute.

### **Co-curricular Activities**

Students are encouraged to participate in Quizzes, Debates, Extempore, Ad-Mad Shows and B-School competitions, Investment competition, Budget analysis.

### **B School meet: Radiance**

Leggo Legs (Ramp walk), Boogie Down (Solo Dance), SherLock Homies (Treasure Hunt), Ideathon, Ad Mad Show, Capture the Moments, Waste O Crafts, Rangoli, Srusti Bazar, Codathon, Muses (Song), BizDev (B. Plan) competition.









## NSS UNIT, AND RED RIBBON CLUB YOUTH RED CROSS UNIT

NSS is a voluntary and value-based student youth programme. In Srusti students inculcate the philosophy of "NOT ME BUT YOU".

NSS Unit focuses to establish meaningful linkages between "Campus and Community", "College and Village" & "Knowledge and Action".

Srusti Youth Red Cross Unit and Srusti Red Ribbon Club contribute significantly in the following areas:

- . Health awareness for AIDS prevention, blood donation, organ donation and cancer hazards by use of tobacco

- . Environment and Safety (Awareness for plantation, promoting rainwater harvesting, solar energy and road safety for Youth)

- . Women Empowerment



Mark it - Marketing Club



HRuday- HR Club



Artha - Finance Club



IT club



Eloquence  
Club



SPICMACAY  
HERITAGE CLUB



Srusti  
Social Media  
Club

# CLUBS

**Mark it-The Marketing Club** provides a forum for marketing-related events and activities in the institute. The club keeps members abreast of the changing dynamics of marketing such as Digital marketing, SEM, SEA, research, sales, social media marketing and integrated marketing communications.

**HRuday, the HR Club** aims to make HR students get involved in knowing the current happenings in the field of HR and to highlight the role of Human Resource Management and IR in the corporate environment.

**Artha the Finance Club** aims to bring together all the MBA/IMBA students who share an interest in the area of Finance and Investing. The club aims to enhancing students' knowledge in the area of Finance through peer to peer learning, events and competitions.

**IT club** is committed towards fostering awareness about the different facets of Information Technology among budding managers. With business going global and digital, developing a keen interest for learning the IT applications can provide managers an extra edge. This student- driven club endeavors to impart hands-on skills in Microsoft and Google Technologies and conduct Quiz on IT.

**Eloquence Club** at Srusti! Join us to refine your communication skills, build confidence, and enhance your public speaking. Engage in vibrant debates, unlock your potential, and shape yourself into a future leader. Discover the power of articulate expression in a supportive and enjoyable environment.

In order to help students alleviate mental stress due to rigorous work schedules and other pressing circumstances, Srusti Academy of Management(Autonomous) has established **SPICMACAY HERITAGE CLUB**. It seeks to inspire youth through experiencing the mysticism embodied in the rich and heterogeneous cultural tapestry of Indian and World Heritage, with a hope that the beauty, grace, values and wisdom embodied in these arts will influence their way of life, thinking and inspire them to become better human beings.

**Srusti Yoga Club**, through its well-planned activities, provides opportunities to students to rejuvenate their bodies and minds

**Scheme for Promoting Interests, Creativity and Ethics among Students (SPICES)**

To energize and position members of **Srusti Social Media Club** as facilitating entity for pursuit of individual interests, creative work, showcasing talent, networking and teamwork opportunities resulting in branding of their Institute in various digital platforms and social media.





# SRUSTI'S CENTRE FOR SUSTAINABLE DEVELOPMENT (SCSD)

Srusti's Centre for Sustainable Development (SCSD) is committed to being a regional leader in sustainability. SCSD fosters a network of socially conscious young leaders, focusing on responsible enterprises and social action. Through innovative solutions and entrepreneurial spirit, we aim to create transformative change in communities, paving the way for a more sustainable world.

## VISION

To be a catalyst for sustainable development, nurturing a diverse global network of leaders dedicated to creating positive change in society through environmentally responsible enterprises and actions.

## MISSION

- Cultivating future leaders who are driven by a passion for societal betterment.
- Encouraging entrepreneurial ventures that contribute to sustainability.
- Promoting innovative problem-solving for global challenges.
- Ensuring every initiative makes a measurable impact on the world.

## VALUES

- Responsibility
- Entrepreneurship
- Collaborative Learning
- Ethics & Inclusivity
- Accountability

impossible



# THE CAREER ADVANTAGE

## EXPERT LECTURE

The Institute regularly invites subject experts and scholars from institutions of repute to deliver value added lectures. These lectures help students to think out of the box and bring a paradigm shift in their approach towards management practices. Expert lectures for MCA students, covering topics like Artificial Intelligence, Cloud Computing, Cybersecurity, and Data Analytics, provide valuable industry insights. These sessions bridge the gap between academic learning and practical application.

## EXPOSURE TO REAL-LIFE SITUATIONS

Study of practical application of management concepts and theory through case studies.

## PROJECT BASED LEARNING

Learning through major and minor projects allows MCA students to apply their knowledge of languages like Java, Python, and C++ in practical settings, enhancing their technical skills and problem-solving abilities. These projects provide crucial experience in real-world challenges, preparing students for successful careers in the IT industry.

## INDUSTRY STUDY

As part of the syllabus curriculum, elected students are given an opportunity to study the practical aspects of a topic selected by their mentor. The practical aspects / functioning is studied in an organization, wherein the students understand, analyze, and interact with industry professionals for a clear understanding of the topic.

## VALUE-ADDED COURSES

Struti Academy of Management has entered into collaboration with a number of professionals associations and bodies to our short term value-added courses to enhance the employability of students as well as meet the ever-growing industry requirements of trained manpower. Some of the areas in which these programs are being run include Logistics and Supply chain Management, Retail Management, Mutual Funds, Banking & Finance. We are conducting such programs in association with the following Institutions.

- NISM
- IIBF
- SWAYAM
- NPTEL
- IIMs/IITs BANGALORE



## CAREER SKILL & PERSONALITY DEVELOPMENT PROGRAMS

**"Practice is the hardest part of learning, and training is the essence of transformation."**

To meet the demands of the job market, students must enrich themselves with the career skills. These days training stands as one of the important parts to make the young generation capable of meeting fast changing corporate demands. We have developed training modules to our skill development courses for the students to enhance their analytical, logical, social, interpersonal and other skills like mental aptitude, reasoning, GK, IT etc. along with their effective communication. Skills pertaining to Universal human values are also interwoven into the training modules.

## CORPORATE TALKS

For a better understanding of the applications of concepts, corporate people are invited to share their experiences with our students. This widens their practical knowledge.





## SEMINARS AND SYMPOSIUMS

The institute regularly organizes various seminars /conferences and symposia on management topics with the active support of experts from industry, and academia. Over the years, these seminars and symposia have received wide participation from students, academicians and industry professionals from different parts of the country.

The International Seminar on ESG & AI: Exploring Opportunities and Challenges for Sustainable Development, held on September 16, 2024 was a pivotal event organized by Srusti Academy of Management in collaboration with School of sustainability, XIM University, Bhubaneswar. This seminar not only marked the inauguration of the Srusti Centre for Sustainable Development (SCSD) but also brought together a diverse assembly of distinguished representatives from prominent industry, including Wipro, UNDP, Infosys, TATA Steel, and various esteemed academic institutions such as XIM and BPUT.



The International Seminar on ESG & AI: Exploring Opportunities and Challenges for Sustainable Development was held on 16th September 2024. Dignitaries (L-R) are Mr. P.S.Narayan, Global Head CSR, Wipro, Prof.S.Peppin, Director, Srusti Academy of Management, Prof.Amiya Kumar.Rath, Vice Chancellor, Biju Patnaik University of Technology

## INDUSTRIAL VISIT

Regular industrial visits enhance the practical knowledge. Students directly interact with all levels of management which exposes them to various practices in different industries.



## ACADEMIC EXPOSURE VISIT

Academic Exposure Visits by the students are undertaken to reputed educational institutions for adopting better academic practices and pedagogical implementations.



not possible

# MASTER OF BUSINESS ADMINISTRATION MBA

## Program Overview

Post-globalization, rapid economic development has led to the creation of many new job opportunities in the business world. However, there is a dearth of quality professionals to take up these challenging opportunities. During the MBA programme at Srusti, participants undergo academic rigour so that they learn to perform by the time they join the corporate world. The curriculum ensures their transformation from being individuals with great potential into go-getters in life. The programme helps in developing critical analytical skills and decision-making capabilities. Sound academic foundation, strong and effective content delivery by highly competent faculty, exposure to current business practices through industrial visits, seminars and summer internship projects as well as management research projects pave the way for the students in their journey from campus to the corporate world. In addition to 18 Core papers spread over four semesters, the Institute offers specialization / electives in six areas. The University offers dual specialization / electives.

The academic programme at Srusti reflects a true passion for innovation in teaching and training for developing our students to shoulder higher responsibilities with confidence and pride. In order to achieve academic excellence and develop skills that match the industry requirements in management education, the following pedagogical tools are used:

## Pedagogy

The program curriculum is designed based on the framework of providing Outcome Based Education (OBE) by collecting inputs from all key stakeholders in management education (industry, academia, and alumni) as well as bench marking with top Indian and foreign business schools.

With an objective to improve the teaching quality and to enforce improvement in the learning outcome of the students the following pedagogy is adopted.

- Blended learning
- Case Based Teaching
- Flipped Classroom
- Experiential learning
- Industry Immersion Programme

Apart from having a system of continuous comprehensive evaluation, the institute focuses incessantly on how teachers and students relate together as well as the improving instructional approaches implemented in the classroom. Learner-Centric Pedagogy is implemented like:

- Group Discussions
- Management Games
- Outbound Training
- Presentation
- Quiz
- Role play



Prof. (Dr.) Sanjay Patro  
Dean-Academics and  
Professor of Marketing,  
XLRI, Jamshedpur



Prof. (Dr.) Satya Bhusan Dash  
Professor of Marketing  
IIM, Lucknow



Prof. (Dr.) Seshadev Sahoo  
Professor of Finance  
IIM, Lucknow



Prof. (Dr.) K. B. L. Srivastava  
Professor of Humanities  
& Social Sciences  
IIT, Kharagpur





# MBA

## COURSE STRUCTURE AND CURRICULUM

The students will be offered **19 core papers** and **9 practical papers** which includes soft skill training, business analytics lab, advanced excel, health and wellness etc. Apart from this student will be provided with experiential learning opportunities in terms of **Summer Internships and Field Studies.**

### Core papers

- Managerial Economics
- Organizational Behaviour
- Marketing Management
- Principles and Practices of Management
- Business Environment and Sustainability
- Quantitative Techniques for managerial decisions
- Legal Aspects of Business
- Advanced Financial Accounting for Managers
- Introduction to Artificial Intelligence & ML
- Business Communication
- Financial Management
- Human Resource Management
- Business Research Methods
- Operations Management
- Human Values and Professional Ethics
- Data-driven Business Analytics
- Indian Knowledge system
- Entrepreneurship Development and Small Business Management
- Strategic Management and Business Policy

### Electives

**Dual specialisation** will be offered to the students which they will opt from the list of specialisations offered in the second semester, spread over third and fourth semester.

Marketing
Human Resources
Finance
Operations
Business Analytics
Sustainability
Entrepreneurship

### Marketing

- Sales & Distribution Management
- Consumer Behavior
- Digital Marketing and Monetizing Artificial Intelligence and Technology
- Retail Management
- Service Marketing and CRM
- Product and Brand Management
- Supply Chain Management

### Human Resources

- Manpower Planning
- Compensation and Benefit Management
- Technology in HR: Leveraging Digital Solutions for Effective Human Resource Management
- Performance Management System
- Labour Legislation and Employee Relations
- Organizational Restructuring & HR Implications
- Talent & Competency Management

### Human Resources

- Manpower Planning
- Compensation and Benefit Management
- Technology in HR: Leveraging Digital Solutions for Effective Human Resource Management
- Performance Management System
- Labour Legislation and Employee Relations
- Organizational Restructuring & HR Implications
- Talent & Competency Management

### Finance

- Financial Markets and Services
- Public finance and policy
- Security Analysis and Portfolio Management
- Derivatives and Risk Management
- Banking, Insurance and Inclusive Finance
- Corporate restructuring and business valuation
- Block chain applications in finance

### Operations

- Supply Chain and Logistic Management
- Compensation and Benefit Management
- Technology in HR: Leveraging Digital Solutions for Effective Human Resource Management
- Performance Management System
- Labour Legislation and Employee Relations
- Organizational Restructuring & HR Implications
- Talent & Competency Management

### Business Analytics

- Web Analytics
- Predictive Modelling
- Data Visualization & Descriptive Analytics
- Python for Analytics
- AI & ML
- Big Data Analytics
- Financial Analytics/HR Analytics / Marketing Analytics

### Entrepreneurship

- Creativity and innovation
- Identifying & Evaluating Business Opportunities
- Entrepreneurial Marketing
- Entrepreneurial Finance
- Business Plan Development
- Social Entrepreneurship
- Managing & Growing Enterprises

### Sustainability

- Principles of Sustainable Management
- Managing Sustainable Operations
- Climate Change: Law, Policy, & Opportunity
- Corporate Sustainability in Practice
- The Theory & Practice of Sustainable Investing
- Sustainability: Measurement, Certification and Reporting
- Communication for Sustainable Management

impossible

# MASTER OF COMPUTER APPLICATION MCA

## Program Overview

The present era has seen momentous advancements in computer-driven technology. We have been dependent on computers for decades, and the growing demand for specialists has created new opportunities for those with Master's degrees in Computer Applications. The Master of Computer Applications (MCA) is a two-year professional post-graduate program that offers learning related to computers, programming, and applications to students who wish to dig deeper into the field of computer application development. The curriculum combines both theoretical and practical expertise.

## Learning Outcomes

After completion of the course, the Students will be able to:-

- Develop an understanding and knowledge of the fundamental theory of Computer Science and Information Technology
- Develop an understanding of theory, systems, and applications such as algorithms, data structures, data handling, data communication, and computation.
- Acquire the necessary and cutting-edge skills to meet industry standards.
- Use tools and technology to come up with new ideas and business models.

## Career Pathways

- Software Developer/ Software Specialists/ Software Engineer
- IT Project Manager/ Project Manager/ Software Consultant
- DevOps Specialist/ IT Specialists/ Full Stack Developers/
- Data Analyst/ Data Scientist/ Machine Learning Specialists/ AI Specialists
- Cloud Specialists
- Network Specialists, etc.

## Programme Highlights

- 2-Year MCA Program, approved by AICTE, New Delhi and affiliated to BPUT, Odisha
- Offline Learning with Mentorship by Experts from Academia & Industry.
- As an Autonomous Institute, we have adopted an Industry-endorsed advanced syllabus to optimize learning and employable programming skills.

## COURSE STRUCTURE-MCA

### Core papers

#### 1st Semester

- Mathematical Foundation for Computer Applications-I
- Problem Solving & Programming Language
- Business Communication
- Computer System Architecture
- Database Management System

#### 2nd Semester

- Mathematical Foundation for Computer Applications-II
- Data Structure
- Object Oriented Programming Systems
- Operating System
- Universal Human Values
- Indian Knowledge System

#### 3rd Semester

- Design and Analysis of Algorithms
- Computer Network
- Software Engineering and Object Oriented Analysis and Design

### Practical papers

#### 1st Semester

- Programming Using C Lab
- "Language and communication skills Lab
- DMS using Oracle Lab
- Emerging Technology Lab-I (Python Programming)

#### 2nd Semester

- Data Structure Using C Lab
- Object Oriented Programming using JAVA Lab
- Operating System Lab
- Advanced Python Programming
- "Emerging Technology Lab-II (Internet & Web Technology)"

#### 3rd Semester

- Design and Analysis of Algorithms Lab
- Personality Development and soft skills Lab
- Data Processing and Visualization Lab
- Summer internship & Project

#### 4th Semester

- Major project

A student has to opt for any two papers from elective I and II in the 3rd semester and has to opt for any two papers from elective IV and V in the 4th semester.

#### Elective-I

- Artificial Intelligence
- Computer and Network Security
- Wireless Sensor Network
- Computer Graphics

#### Elective-II

- Data Warehousing and Business Intelligence
- Ethical Hacking
- Cloud Computing
- Mobile Application Development

#### Elective-III

- Machine Learning
- Block Chain Technology
- Internet of Things
- Software Project Management

#### Elective-IV

- Big Data Analytics
- Digital Forensics
- Mobile Computing
- Image Processing



# VALUE ADDED COURSES

The Institute has entered into collaboration with a number of professional associations and bodies to offer short-term value-added courses to enhance the employability of students. The Institute is a registered local chapter of SWAYAM NPTEL. The institute encourages the faculty VALUE ADDED COURSES members and students to enroll in the NPTEL courses so as to enhance their industry acceptance.

## Value Added Courses Completed (2023-25)

- Leadership and Team Effectiveness (IIT, Roorkee)
- Integrated Marketing Communication (IIT, Roorkee)
- Talent Management and Acquisition (IIT, Roorkee)
- AI in Marketing (IIT, Roorkee)
- Advanced Financial Instruments for Sustainable Business (IIT, Kanpur)



## Value Added Courses Completed (2022-24)

- Leadership and Team Effectiveness (IIT, Roorkee)
- E-Business (IIT, Kharagpur)
- Financial Institutions and Markets (IIT, Kharagpur)
- Business Development: From Start to Scale (IIT, Madras)



## Value Added Courses Completed (2021-23)

- Financial Accounting and Analysis (IIM, Bangalore)
- Effective Business Communication (IIM Bangalore)
- Marketing Management - II (IIM Bangalore)
- NISM



NISM

Congratulations



**Value Added Course**  
**Host Institution:**  
**IIT, Roorkee**

### Leadership and Team Effectiveness

Sudhir ku Mishra  
Himadri Tanya Rout  
Payal Sethy  
Pratikshya Patra  
Jagita Jangyaseni Pradhan  
Samikhya Jena  
Sonali Bhuyan  
Arpita Swain

### Talent Management and Acquisition

Arpita Kar  
Gul andam  
Ruchita rupanwata Sethi  
Somnath Das

### AI in Marketing

Svendu Panda  
Amit Ku Mohapatra

### Integrated Marketing Communication

Subhransu Sahoo  
Smruti Saurav Lenka  
Satyajit Gahan  
Abinash Saur  
Bibhu Prasad Sahoo  
Papun Maintry  
Pranav Kumar  
Manoj ku Senapati



**Value Added Course In**  
**Advanced Financial Instruments**  
**for Sustainable Business**  
**Host Institution: IIT, Kanpur**

Sk Adan  
Biswajit Singh  
Bikash ku Mandal  
Jayanta ku Nayak

Prakash kuPani  
Sambit ku Prusty  
Subhrajyoti Badu  
MohamaedSqibJaweb



**Value Added Course In**  
**Business Development:**  
**From Start to Scale**  
**Host Institution:**  
**IIT, Madras**

Abhishek Nanda  
Ajaya Kumar Satapathy  
G Priya  
ItipragynaNarendra  
JayashreeMohanty  
MonaliPradhan  
Namita Rout

PallaviSahoo  
RashmiRanjanMohakud  
Sagar Kumar Barik  
Smruti Rani Jena  
SouravRanjanAdhikari  
Subrat Kumar Pradhan



**Value Added Course In**  
**E- Business**  
**Host Institution:**  
**IIT, Kharagpur**

Abhilash Guru  
Amit Kumar Mohapatra  
Animesh Mohapatra  
ChandanKumar Jena  
ChittaranjanNayak  
HemanginiMeher  
Jnyanaranjan Mohapatra

Mir SehenuajAkhtar  
MohitMohanty  
Somyajit Maharana  
SoumyadeepSasamal  
Subha Kumar Pradhan  
Suvendu Panda  
Swarupa Nanda Panigrahy

impossible

# TRAINING & PLACEMENT CELL

The Institute has an accomplished Training & Placement Cell piloted by a dedicated team and is equipped with experienced faculty and staff members guiding the students to reach their career goals. Career Guidance and Personality Development Seminars, soft skill development training, workshops, and corporate talks are organized regularly to improve the performance of students in the job market. The Cell also nurtures student corporate interaction through frequent industrial visits, practical and effective training, and projects of industrial relevance for the students, with the intention to close the gap that exists between industry and the classroom.

## TRAINING ACTIVITY

Self Grooming | Team Building | Time Management | Reasoning and Logical Thinking | Business Correspondence | Presentation | Current Affair Discussion | Extempore and GD | Cross Cultural Awareness | Stress Management | FAQs discussion to strengthen Domain Knowledge | Communicational Skill

Training is meant to polish the skills of our students to make them corporate-ready professionals. The existing strong amity between the Industry and the Institute creates a win-win situation for both sides and also proves to be beneficial for the students. We groom our students by providing them with Employability Enhancement Programmes from time to time throughout the academic session. It includes Corporate talks, Industrial Visits, Internships, and regular training classes by certified trainers.

## INDUSTRY INSTITUTE PARTNERSHIP CELL (IIPC)

One of the major challenges faced by management education today is the need to constantly adapt to the changing requirements of the industry. Industry Institute Partnership Cell (IIPC) at Srusti Academy of Management, established with funding from AICTE, takes the initiative to conduct several activities such as - Corporate talks, Industry visits, Workshops, Industry studies, Industry Sponsored Market Research, Guest lectures, Seminars, and participation of students in Industries' CSR Programmes. To foster the industry institute collaboration, IIPC at Srusti provides an interface between the academic and the corporate world through interactive sessions and Internship Programmes. Leading practitioners from diverse industry backgrounds share their insights and management lessons. As a facilitator between academics and corporate, IIPC creates distinct spillover, benefits for the Institute in areas such as review of the training curriculum and alignment with recruiter expectations and as reinforcement for wider Internship and campus recruitment opportunities.





# EMINENT PERSONS WHO DELIVERED TALKS AT SRUSTI

## **Dilip Wadhawani**

Vice President-Sales,  
CeaseFire

## **Manoj Kumar Panda**

Delivery Centre Head, TCS

## **Rajesh Chintak**

GM-Corporate Services,  
Odisha TATA Steel Ltd.

## **Samir Shah**

Director,  
BVC Group Logistics

## **J.K Rath**

Director, Mechchem Pvt. Ltd.

## **Debasmit Samal**

Regional Head-Odisha  
Indusind Bank

## **Aditya Bhalotia**

Regional Head, Magma

## **Devesh Sinha**

President, ESSPL

## **Prakash Panda**

General Manager HR (East)  
Pantaloons

## **Dipendu Saha**

DGM-  
Business Development  
TCI Freight

## **Ranjeet Kumar**

HR Recruitment,  
OM Logistics Ltd

## **Sanjay Sharma**

Dy. General Manager - HR  
Aditya Birla Retail

## **Rajesh S. Nandanwar**

AVP-Hiring, GENPACT

## **Binod B. Choudhury**

Circle Head, Axis Bank

## **Virendra Nautiyal**

CEO,  
Dartair Service Pvt. Ltd.

## **Vijay Khatri**

Executive Director-HR,  
Total Group

## **Joseph George K.**

Asst. Vice President,  
Geojit BNP Paribas

## **Priyanka Mukherjee**

Sr. HR Executive, Just Dial  
**Debananda Dwivedi**

Cluster Head-Orissa,  
IDBI Bank

## **Sandip Grover**

Sr. VP- Corporate Strategy,  
Welspun Group

## **Ranjit Roy**

Dy. General Manager -HR,  
Godrej

## **A.R. K. Sastri**

GM-S&D,  
Paradeep Phosphates Ltd.



Mr. Sanjeev Gupta,  
Vice President, Marketing,  
Mahasakti Cement



Srusti Academy of Management has been established with the noble purpose of imparting quality education in the field of business management. My interface with the students during pre-placement talk and personal interview is quite encouraging as far as the knowledge and skills of the students are concerned, the institute is continually making progress in the holistic personality development of the students making them corporate-ready.



Mr. Prakash Chandra Panda  
Corporate HR Head  
Star Cements, Kolkata



I have been associated with Srusti Academy for over a decade now and the experience has been great.

Srusti Academy was conceived with the noble intent to propagate management education across the length and breadth of the state to aspiring youngsters and enhance their employability quotient, at the most affordable means.



Ms. Mecon Swain,  
Zonal HR, Pantaloons



Srusti Academy of Management has always been a great interface for academia & industry.

The institute has established industry-institute partnership sale(IIPC) and I am happy to be part of it, a constant dialogue between industry personnel from a different sector with the institute gives the right perspective.



Mr. Budhadev Mishra  
Zonal HR Head  
South & East India  
Greenlight Planet



Srusti Academy of Management has always been a great interface for academia & industry.

It has been a journey of 5 years alongside this great Management Gurukul with its budding young managers. During these years, we have recruited more than 25 students, the best talent pool who have proved their merit & worth, grown over time and showed what roots Srusti has imbibed through a great learning atmosphere.

# SUMMER INTERNSHIP PROGRAMME (SIP)

Summer Internships are a unique opportunity for a student to get exposed to work situations before really starting to work in corporate. The Summer Internship Programme provides the students with work experience that is directly related to the chosen specialization opted during the management program and are an important career stepping stone and MBA hopefuls need to recognize this fact sooner than later. The Institute arranges 6 – 8 weeks of Summer Internship Programme (SIP) in leading Industries across different sectors mostly in metropolitan cities. The number of paid Internships are increases year on year basis.

## STUDENTS PLACED DURING INTERNSHIP PROGRAMME

Anmol Biscuits  
Abhijeet Ferrotech Ltd  
Aditya Motors  
Alankit Assignments  
Apollo Hospital  
Dalmia Cement  
DVARA KGFS  
ESSPL  
Global Data  
Greenlight Planet  
HDB  
IIFL  
Kendrapara Urban Cooperative  
Bank  
Manappuram  
Mott Mac Donald

Ohhpro Tech  
OsCB  
Pixel Pii  
Rainbow Group  
Sharekhan  
Sobisco  
Tata Steel  
Vedanta  
Mahashakti Cements  
Aditya Birla Capital  
Airtel  
AMRI Hospital  
Cloud2Secur  
DCB Bank  
E Moment  
Ganesh Foods

Globe Capital  
Growth Array  
HRN Technology  
JSPL  
Lotusmint Advisors  
Meeden Labs  
NJ India Investment  
Opensky  
Pantaloons  
Printlink  
Reliance Trends  
Shri Balaji Incense Industries  
Talent Corner  
Taxon Tech  
WST



# IMPOSSIBLE



# FINAL PLACEMENT

The placement department maintains excellent rapport with leading corporate houses located in different parts of the country. The department actively collaborates with them to conduct placements and has been successful in providing a choice of jobs to the students, based on their specialisations. It also seeks suggestions from companies from time to time to take steps for enhancement of different skills appropriate to the present needs of the industry. Our students have joined reputed companies through campus and off-campus recruitments and the placement record of the Institute has been improving year by year.

## ROLE OF PLACECOM MEMBERS

The Students Placement Committee (Placecom) is constituted every year to play active role in the placement process. The Placecom members play an active role in:

- Framing Placement policies & rules
- Visiting companies, making presentations and professional networking
- Invite Corporate leaders for a talk
- Coordinate with students and Manage Campus

## PLACEMENT PROCESS

Companies accept the invitations and after confirming eligibility criteria for the job provide additional information such as job profile, job description, location, compensation package, expected date of joining, etc.

The date for campus recruitment is decided with mutual consent followed by a pre-placement talk by the recruiters on a specified dates and times.

Registered students go through selection processes like written test/GD/PI.

Recruiting organizations declare results immediately and issue offer letters.

## Our Recruiters

paytm

AXIS BANK

Justdial

TCI Freight

BYJU'S The Learning App

CHDFC REALTY

pantaloon

SBI MUTUAL FUND  
A PARTNER FOR LIFE

multikroo  
Be it Beist

DCB BANK

Mahindra Finance

BAJAJ FINSERV

AJIO

MANAPPURAM FINANCE LIMITED

Bandhan Bank

TCI EXPRESS  
DELIVER IN INDIA

ICICI PRUDENTIAL  
SILVER TRUST FUND

BTech

lenskart.com  
and of things

BS

UltraTech  
The Best in Quality

SF  
SUNDARAM FINANCE  
Building to own, live, and thrive with

KENT  
Mineral RO  
Water Purifiers

Jio

Jana Small Finance Bank

Parle Agro  
refreshing India

Vaani  
Vaani Development Ltd

Reliance  
Infrastructure Limited

ICICI Bank

naukri.com

OxyZEN

max

VISHAL  
The City of Education

savex  
TECHNOLOGIES

Bata

TATA  
TATA MOTORS FINANCE

CEASE FIRE

ANMOL

HIDESIGN

IndusInd Bank

Dulux

Edmodo

KANSAL NEROLAC  
PAINTS LIMITED

ESSPL

IIFL

Muthoot Finance



# What Recruiters' Say ...

"All students were good, but we picked the best from the lot."

**Durga Prasad Rao**

Regional Manager, Manappuram Finance Ltd.

-----

"Good attitude and skills shown by the students, have picked the best ones."

**Nihar Baran Das**

Area Manager (Ops.), Dr Reddy's Foundation

-----

"Good Infrastructure, students have a creative bent of mind."

**Manash Pattanayak**

Station Head, 93.5 RED FM

-----

"Overall it is good."

**A Pratap**

DGM Ceasefire

-----

"Excellent Infrastructure and courtesy."

**Dipendu Saha**

DGM, TCI

-----

"Good Infrastructure and team player."

**Himanshu Agarwala**

Manager HR, OM Logistics

-----

"Good institute, confident students."

**Debasis Mohanty**

Zonal Head, KARVY

-----

"Really good and appreciable experience."

**Satyabrata Das**

Cluster Manager, HDFC Ltd.

-----

"Nice relation with the institute and looking forward for a stronger relationship for years to come."

**Babul Chakraborty**

Regional Head, HDFC Reality

-----

"Good institute, students possess the required skills."

**Mr. Swarup Dumpala**

VP, HR, Spandana Sphoorty

-----

"Selected students have the attitude and confidence to be a part of Logistics Industry."

**Shantanu Chakraborty**

Regional Manager, DTDC

-----

"Excellent infrastructure, students have clarity on management concepts."

**G.D. Kabat**

Regional Sales Manager, Anmol Biscuits

-----

"Selected students have the confidence and attitude for the positions selected."

**Ms. Anubhab Kukreja**

Assistant Manager (HR) Total Group

-----

"Good institute, Good students."

**Vamsi Krishna Chenupati**

Head HR, Mahindra Finance

-----

"Good institute, Students have developed the requisite skill."

**Subhasish Sarkar**

Territory Manager, NIIT Ltd.

-----

"Selected students' confidence and attitude, have made the difference."

**Alok Kumar Sahoo**

Chief Sales Manager Retail, ICICI Direct



## Alumni Speak



I am proud to have Srusti Academy of Management as my alma mater. My two years at Srusti not only improved my knowledge but also motivated me to look for heights. I am thankful to my faculty members who consistently mentored me to explore new opportunities and make a conscious career choice. The confidence and capability brought by SAM will stay throughout my life.

**G. Satyam Dey**



Hindustan Unilever Limited



Srusti Academy has not only given me the recognition in terms of academics, it's overall approach towards training has helped me a lot in achieving my career goals in this competitive world. I am a proud Srustian.

**| Siddharth Pattanaik**



"I have never felt a distance between me and my teachers during the two years of study at Srusti Academy. Apart from theory, I have received able guidance during my summer internship project (SIP) and mini project work carried out by me in different subject areas."

**Rajesh Mohapatra | Bata |**



"Before joining MBA at Srusti Academy of Management I knew that the key to success for management graduate is having a good communication skill. I have got able guidance for improving my communication skill, consequently becoming successful in campus placement."

**Amit Saxsena**



Srusti Academy of Management as a B-School is certainly one of the best in its class. The mentor programme has not only helped me to gain confidence but also improved my overall personality. Srusti Academy of Management has given me the opportunity to attach our name with big brands in the industry and help get an amazing head start.

**Mr. Ansuman Narayan**



Constant guidance from the training department has brought in a tremendous improvement in my confidence level and communication skills as a result of which I could be through in campus recruitment by Axis Bank.

**Diptimayee Sahoo**



**IMPOSSIBLE**

## Alumni Speak



"I had the privilege of getting trained by the best faculty in HR area at Srusti . I have worked in various companies and presently working in Silicon Valley Bank as an HR Recruiter."

**Ms. Sweta Mishra**



"Two years at Srusti enriched me with professional skills and groomed me for the industry, which helped me to crack the campus recruitment of Reliance JIO in 2022. I am really grateful to Srusti and its faculty members."

**Ameera Ratha**



"I came to Srusti Academy of Management with high hopes to build a strong career with a solid foundation. Today I am extremely happy and satisfied with the knowledge and success gained and suitable placement provided by my institute."

**Soubhagya Mishra**



Two years at Srusti Academy of Management have been a real learning experience and have in many ways made me industry ready potential human resource. I express my sincere gratitude to faculty members of my institute who played a crucial role in shaping up my career.

**Nabaraj Khamari | PWC |**



"The Platform I got to showcase my talent & Skill at Srusti Academy of Management is unmatched and the same has propelled me throughout my professional career to reach new heights. I am a proud Srustian."

**Mr. Jyotiprakash Sahoo**



Two years in Srusti Academy were devoted towards rigorous training on thinking out of the box which is the actual need of today's corporate sector. The institution provides the best academic ambience and facilities.

**Biswajit Dash | RBS |**





# ALUMNI ASSOCIATION

Alumni of the Srusti richly contribute to the all-round development of their Alma mater. Recognised as "Srusti Alumni Association", a registered association, it conducts Alumni Meet every year. The association maintains a close networking among all Srustians for a positive and progressive purpose.

Members of the alumni association working in various corporate houses in the country share their experience among the juniors for a successful professional career. They also conduct various competitions amongst juniors and recognise the young talents. The association also provides valuable support in the area of training and placement.

## Our Distinguished Alumni

 <b>Ansuman Narayan</b> Senior Manager HRM BATCH : 2004-06 	 <b>Swadhin Kumar Mishra</b> Area Sales Executive Batch : 2008-10 	 <b>Sarita Mohanty</b> Data Resercher – II Batch : 2011-13 Capital TQ <i>A life is not for the retired to live</i>	 <b>Shakti Prasad Mohanty</b> Customer Relationship Officer Batch : 2017-19 	 <b>Debasish Mohanty</b> DGM-Marketing 2010-12 
 <b>Jagat Jyoti Biswaranjan Nayak</b> Dy. Manager Finance Batch : 2005-07 	 <b>Md. Anwar Anti Money</b> Laundering Analyst Batch : 2016-18 	 <b>Debashrita Biswal</b> MANAGER Batch : 2009-11 	 <b>Sudeshna Nayak</b> Dy. Manager HR Batch : 2004-06 	 <b>Ameera Ratha</b> AM-HR 2020-22 
 <b>Jyoti Prakash Sahoo</b> Service Delivery Manager Batch : 2004-06 	 <b>Upendra K. Swain</b> Dy. Manager Batch : 2004-06 	 <b>Rameswar Jethi</b> Regional Marketing Head Batch : 2005-07 <b>raymond</b>	 <b>Debasish Muni</b> Marketing Manager 2011-13 <b>POLYCARB</b> TUBES & CABLES	 <b>Debasish Das</b> Area Manager 2016-18 
 <b>Satyanarayan Rath Sharma</b> Dy. Manager Batch : 2015-17 	 <b>Rajani Kant Pradhan</b> Dy. Manager – HR Batch : 2004-06 	 <b>Aquib Ahmed</b> Sr. Financial Analyst Batch : 2016-18 <b>HDFC Life</b>	 <b>Shashikant Patnaik</b> Sr.SAP Consultant Batch : 2006-08 	 <b>Priyabrata Bagha</b> Marketing Executive 2016-18 
 <b>Jagan kumar jena</b> Dy. Manager 2013-15 	 <b>Sushil Kumar Pradhan</b> Cluster Head 2011-13 	 <b>Ritika Thirani</b> ASM - HR 2009-11 <b>PORTEA</b> LIVING SPACE ALUMNI		
 <b>Amit Kumar Singh</b> Manager Marketing 2009-11 				

# MBA | MARKETING

## Batch Profile: 2024



### ABHISEK SENAPATI

FIN & MKT  
GRADUATION: SCIENCE-2023

**SIP: ECOM WOLF PVT LTD**

**SIP TOPIC:** A COMPARATIVE ANALYSIS OF PRODUCT QUALITY AND ITS IMPACT ON CUSTOMER SATISFACTION: A STUDY ON ECOM WOLF PVT LTD



### ABINASH SUAR

MKT & OM  
GRADUATION: COMMERCE-2022

**SIP: PANTALOONS**

**SIP TOPIC:** A COMPARATIVE STUDY ON CUSTOMER PERCEPTION ABOUT SERVICE FACILITY BETWEEN PANTALOONS & V-MART



### ANSUMAN PATRA

MKT & BA  
GRADUATION: COMMERCE-2022

**SIP: ITC LTD**

**SIP TOPIC:** IMPACT OF CARBON PRICING ON ENERGY COMPANIES



### ASHISH KUMAR JENA

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: ITC LTD**

**SIP TOPIC:** CONSUMER PERCEPTION AND BEHAVIOUR TOWARDS NEW PRODUCT OF CLASSIC ICON



### BAIDEHI SAHOO

FIN & MKT  
GRADUATION: COMMERCE-2021

**SIP: DABUR**

**SIP TOPIC:** A STUDY OF WORKING CAPITAL MANAGEMENT OF IMFA



### BIBEK KUMAR SAHOO

MKT & BA  
GRADUATION: B.TECH-2023

**SIP: ODITECH**

**SIP TOPIC:** A STUDY ON CONTENT MARKETING WITH WORDPRESS: BUILDING AND OPTIMIZING A BLOG FOR SEO

### BIKASH KUMAR SAHOO

MKT & BA  
GRADUATION: SCIENCE-2023

**SIP: DABUR**

**SIP TOPIC:** A STUDY ON BUYER'S BEHAVIOR TOWARDS ONLINE AND OFFLINE SHOPPING IN MULTIBRAND RETAIL STORE.



### BISWA PRAKASH ROUT

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: PANTALOONS**

**SIP TOPIC:** A COMPARATIVE ANALYSIS OF PRODUCT QUALITY AND ITS IMPACT ON CUSTOMER SATISFACTION: A STUDY ON PANTALOONS AND MAX FASHION.



### BISWAJIT MAHAKUD

MKT & OM  
GRADUATION: COMMERCE-2020

**SIP: ITC LTD**

**SIP TOPIC:** OPERATIONS STRATEGY AND DESIGN IN ITC



### BISWAJIT MALLIK

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: AMRI HOSPITAL**

**SIP TOPIC:** A COMPARATIVE STUDY ON CUSTOMER PERCEPTION ABOUT SERVICE FACILITY BETWEEN MANIPAL HOSPITAL AND SUM HOSPITAL IN BHUBANESWAR



### BISWARANJAN PRADHAN

OM & MKT  
GRADUATION: COMMERCE-2020

**SIP: PANTALOONS**

**SIP TOPIC:** TECHNOLOGY IN OPERATIONS MANAGEMENT IN BERGER



### CHINMAYA KUMAR PARIDA

MKT & OM  
GRADUATION: SCIENCE-2022

**SIP: PANTALOONS**

**SIP TOPIC:** A STUDY OF INVENTORY AND STOCK MANAGEMENT WITH SPECIFIC REFERENCE TO PANTALOONS, BHUBANESWAR



### CHIRANJEET PAUL

MKT & OM  
GRADUATION: ARTS-2023

**SIP: ITC LTD**

**SIP TOPIC:** CONSUMER PERCEPTION AND BEHAVIOUR TOWARDS NEW PRODUCT OF CLASSIC ICON



### HARIHAR PATRA

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: PANTALOONS**

**SIP TOPIC:** BUILDING STRONGER BONDS: CRM STRATEGY FOR PANTALOONS



### HIMANSHU SEKHAR BARIK

MKT & BA  
GRADUATION: SCIENCE-2022

**SIP: ODITECH**

**SIP TOPIC:** A STUDY ON CONTENT MARKETING AND OPTIMIZING FOR SEO



### JASHOBANTA DAS

MKT & FIN  
GRADUATION: SCIENCE-2022

**SIP: PANTALOONS**

**SIP TOPIC:** ANALYSIS OF SALES PROMOTION ACTIVITY ON APPEARAL PRODUCTS AT PANTALOONS SAHID NAGAR





# MBA | MARKETING

## Batch Profile: 2024



### JANGYASENI PRADHAN

MKT & HR  
GRADUATION: BBA-2022

**SIP: ITC LIMITED**

**SIP TOPIC:** PENETRATION AND DISTRIBUTION OF CLASSICAL ICONIN SOUTH, BHUBANESWAR



### JYOSHNAMEYEE BHARATI

FIN & MKT  
GRADUATION: BBA-2023

**SIP: PETROMONK**

**SIP TOPIC:** A COMPREHENSIVE STUDY OF THE CARBON MARKET: TRENDS AND CHALLENGES FOR MAJOR ENERGY COMPANIES



### KIRTIMAYEE MISHRA

OM & MKT  
GRADUATION: COMMERCE-2023

**SIP: PANTALOONS**

**SIP TOPIC:** THE PROJECT REPORT ON ANALYZING THE CHALLENGES OF MANAGING THE SEASONAL DEMAND IN PANTALOONS



### LOPAMUDRA NAIK

MKT & HR  
GRADUATION: COMMERCE-2021

**SIP: PANTALOONS**

**SIP TOPIC:** IDENTIFYING COMPETITIVE OPPORTUNITIES AND THREATS FOR PANTALOONS



### MANMATH PRIYADARSHAN

MKT & BA  
GRADUATION: B.TECH-2022

**SIP: OOTEX**

**SIP TOPIC:** A STUDY ON MOBILE & EMAIL MARKETING OPPORTUNITIES WITH REFERENCE TO RETAIL INDUSTRY



### NAMITA JENA

HR & MKT  
GRADUATION: SCIENCE-2021

**SIP: PANTALOONS**

**SIP TOPIC:** CUSTOMER SATISFACTION TOWARDS MEANS WEARS, A STUDY AT PANTALOONS SAHEED NAGAR

### OM PRIYA SAHU

MKT & HR  
GRADUATION: BBA-2021

**SIP: MASSEY FERGUSON**

**SIP TOPIC:** STRATEGIES FOR CUSTOMER RETENTION: ENHANCING LOYALTY PROGRAMS IN TAFE"



### PAPUN MANTRY

MKT & FIN  
GRADUATION: COMMERCE-2020

**SIP: ITC LTD**

**SIP TOPIC:** PENETRATION AND DISTRIBUTION OF CLASSICAL ICONIN SOUTH, BHUBANESWAR



### PRAMOD KUMAR SAMAL

MKT & BA  
GRADUATION: SCIENCE-2023

**SIP: ITC LTD**

**SIP TOPIC:** PENETRATION AND DISTRIBUTION OF CLASSICAL ICON IN NORTH, BHUBANESWAR



### PRANATI JENA

MKT & OM  
GRADUATION: COMMERCE-2022

**SIP: ITC LTD**

**SIP TOPIC:** CONSUMER PERCEPTION AND BEHAVIOUR TOWARDS NEW PRODUCT OF CLASSIC ICON



### PRANAV KUMAR

MKT & FIN  
GRADUATION: SCIENCE-2022

**SIP: PANTALOONS**

**SIP TOPIC:** ENHANCING CUSTOMER SATISFACTION AND LOYALTY AT PANTALOONS



### PRATIMARANI GOCHHAYAT

MKT & HR  
GRADUATION: COMMERCE-2023

**SIP: ITC LTD**

**SIP TOPIC:** PRODUCT SAMPLING PROCESS IN NORTH BHUBANESWAR



### PRITILATA BEHERA

MKT & OM  
GRADUATION: COMMERCE-2022

**SIP: ITC**

**SIP TOPIC:** CONSUMER PERCEPTION AND BEHAVIOUR TOWARDS NEW PRODUCT OF CLASSIC ICON



### PRITISH MANDAL

MKT & FIN  
GRADUATION: SCIENCE-2021

**SIP: FUNDSROOM**

**SIP TOPIC:** IDENTIFYING AND TARGETING SPECIFIC CUSTOMER SEGMENTS THROUGH INDIRECT CHANNELS



### PRIYANSHU DAS

MKT & OM  
GRADUATION: COMMERCE-2023

**SIP: ITC LTD**

**SIP TOPIC:** GLOBAL OPERATIONS AND OUTSOURCING IN ITC



### RABINDRA ROUT

MKT & FIN  
GRADUATION: SCIENCE-2020

**SIP: BERGER PAINT**

**SIP TOPIC:** LEAD GENERATION STRATEGY IN BERGER PAINT: A STUDY IN BHUBANESWAR



# MBA | MARKETING

## Batch Profile: 2024



### ROSHNITA BAL

MKT & HR  
GRADUATION: ARTS-2023

**SIP: ITC**

**SIP TOPIC:** PRODUCT SAMPLING  
PROCESS IN SOUTH BHUBANESWAR



### RUPESH KUMAR PARIDA

MKT & OM  
GRADUATION: SCIENCE-2021

**SIP: E.COM WOLF PVT LTD**

**SIP TOPIC:** DIGITAL MARKETING AND  
CUSTOMER RETENTION:  
CONVERTING OFFLINE ENGAGEMENT  
TO ONLINE LOYALTY - A CASE STUDY  
ON E.COM WOLF PVT LTD



### SABITA ROUT

MKT & HR  
GRADUATION: COMMERCE-2023

**SIP: ODITEK**

**SIP TOPIC:** DRIVING DIGITAL  
GROWTH: OPTIMIZING AN IT BLOG



### SANDEEPA MAHAKUD

MKT-OM  
GRADUATION: COMMERCE-2022

**SIP: MANIPAL HOSPITAL**

**SIP TOPIC:** IMPACT OF FREE HEALTH  
CHECK UP CAMP ON BRAND  
BUILDING OF MANIPAL HOSPITAL IN  
BHUBANESWAR



### SANJANA MOHAPATRA

HR-MKT  
GRADUATION: ARTS-2023

**SIP: ANTHEM GLOBAL TECH SERVICE  
PVT.LTD**

**SIP TOPIC:** SUSTAINABLE HR  
PRACTICES IN ANTHEM GLOBAL  
TECHNOLOGY PVT. LTD



### SARBAJIT JENA

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: ITC**

**SIP TOPIC:** CONSUMER PERCEPTION  
AND BEHAVIOUR TOWARDS NEW  
PRODUCT OF CLASSIC ICON

### SATYA BRATA SWAIN

MKT-OM  
GRADUATION: COMMERCE-2022

**SIP: PANTALOONS**

**SIP TOPIC:** IMPACT OF PROMOTIONS  
AND DISCOUNTS ON SALES AT  
PANTALOONS



### SATYA NARAYAN JENA

MKT-OM  
GRADUATION: COMMERCE-2020

**SIP: REALOGIST**

**SIP TOPIC:** INTEGRATED STRATEGIES  
IN LOGISTICS, MARKETING, AND  
TRANSPORTATION: A  
COMPREHENSIVE INTERNSHIP  
REPORT



### SATYABRATA BEHERA

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: MANIPAL HOSPITAL**

**SIP TOPIC:** A COMPARATIVE STUDY  
ON CUSTOMER PERCEPTION ABOUT  
SERVICE FACILITY BETWEEN MANIPAL  
HOSPITAL AND CARE HOSPITAL IN  
BHUBANESWAR



### SAYAD ISTIQUE AHMED

MKT & OM  
GRADUATION: ARTS-2022

**SIP: WAY INDIA**

**SIP TOPIC:** A PROJECT REPORT ON  
WAREHOUSE MANAGEMENT SYSTEM  
ON



### SHIV SANKAR PAL

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: HOBGLOBI**

**SIP TOPIC:** ANALYSING THE TRENDS  
OF HOUSING PRICES IN MAJOR  
INDIAN CITIES USING FINANCIAL  
DATA.



### SITIKANTHA BISWAL

MKT & HR  
GRADUATION: SCIENCE-2022

**SIP: ITC**

**SIP TOPIC:** CONSUMER PERCEPTION  
AND BEHAVIOUR TOWARDS NEW  
PRODUCT OF CLASSIC ICON



### SK IBRAR ULLAH

MKT & HR  
GRADUATION: BBA-2022

**SIP: PANTALOONS**

**SIP TOPIC:** CUSTOMER ANALYSIS AND  
BRAND PROMOTION TOWARDS  
WESTERN WEARS.



### SOHEL KHAN

MKT & BA  
GRADUATION: COMMERCE-2023

**SIP: ODITEK**

**SIP TOPIC:** TRANSFORMING AN IT  
BLOG INTO A DIGITAL MARKETING  
POWERHOUSE



### SK ISLAMUDDIN

MKT & BA  
GRADUATION: COMMERCE-2023

**SIP: ODITEK**

**SIP TOPIC:** BUILDING AN ENGAGED IT  
AUDIENCE THROUGH DIGITAL  
MARKETING



### SOUMYAKANTA SAHOO

MKT-BA  
GRADUATION: COMMERCE-2020

**SIP: ITC**

**SIP TOPIC:** PRODUCT SAMPLING  
PROCESS IN NORTH BHUBANESWAR





# MBA | MARKETING

## Batch Profile: 2024



### SUBASISH BARICK

FIN-MKT  
GRADUATION: COMMERCE-2023

**SIP:** MANIPAL HOSPITAL

**SIP TOPIC:** "MAINTENANCE OF ACCOUNTS IN THE HEALTH SECTOR: A CASE STUDY ON AMRI HOSPITAL'S ACCOUNTING PRACTICES AND FINANCIAL MANAGEMENT."



### SUBHAM BEHERA

MKT-FIN  
GRADUATION: COMMERCE-2023

**SIP:** ADANI WILLMAR

**SIP TOPIC:** BRAND PROMOTION OF ADANI MALTI PRODUCTS AT BHUBANESWAR MARKET



### SUJATA PRUSETH

MKT & HR  
GRADUATION: COMMERCE-2022

**SIP:** VIDENTUR EXECUTOR

**SIP TOPIC:** DESIGNING MARKETING STRATEGY AND CAMPAIGN VIDENTURE EXECUTORS.



### SURAJ MOHANTY

MKT & OM  
GRADUATION: SCIENCE-2022

**SIP:** ITC

**SIP TOPIC:** PRODUCT SAMPLING PROCESS IN NORTH BHUBANESWAR



### SURYAKANTA SAHOO

MKT & OM  
GRADUATION: SCIENCE-2023

**SIP:** JSW

**SIP TOPIC:** DESIGNING MARKETING STRATEGY AND CAMPAIGN JSW

### SUSHMITHA NATH

MKT-HR

GRADUATION: COMMERCE-2023

**SIP:** BAZAR KOLKATA SPECIALIZATION

**SIP TOPIC:** PRODUCT DESIGN STRATEGY IN NORTH BHUBANESWAR



### SWAGATA KUMAR MAHASUAR

MKT & OM

GRADUATION: COMMERCE-2023

**SIP:** FUNDSROOM

**SIP TOPIC:** EMPOWERING INDIVIDUALS FOR A CAPABLE JOB ROLE THROUGH FUNDSROOM INTERNSHIP PROGRAMME: A STUDY.



### UMESH KUMAR BISWAL

MKT & FIN

GRADUATION: COMMERCE-2023

**SIP:** MANIPAL HOSPITAL

**SIP TOPIC:** IMPACT OF ADVERTISING STRATEGY ON BRAND AWARENESS OF MANIPAL HOSPITAL IN B HUBANESWAR



### UTKAL NAYAK

MKT-FIN

GRADUATION: ARTS-2023

**SIP:** PANTALOONS

**SIP TOPIC:** IMPACT OF LAYALTY PROGRAM ON CUSTOMER RETENTION AND SALES GROWTH IN PANTALOONS



### SAYAN PATRA

MKT & FIN  
GRADUATION: SCIENCE-2023

**SIP:** SOBISCO

**SIP TOPIC:** A STUDY ON SUSTAINABLE BUSINESS MODELS ACROSS THE CONSUMER IN INDIA.



### SAYED Z RAHEMAN

MKT & HR  
GRADUATION: COMMERCE-2023

**SIP:** ADITYA BIRLA GROUP

**SIP TOPIC:** A STUDY ON RISK MANAGEMENT AND PORTFOLIO MANAGEMENT



### SRADHEYA SRADHAKAR

HR & MKT  
GRADUATION: SCIENCE-2022

**SIP:** SOBISCO

**SIP TOPIC:** A STUDY ON THE VARIOUS EMPLOYEE WELFARE SCHEMES AT SOBISCO



POSSIBLE

# MBA | HR

## Batch Profile: 2024



### AARZOO SAHOO

HR & MKT  
GRADUATION: ARTS-2023

**SIP:** SEVA SATKAR

**SIP TOPIC:** RECRUITMENT MECHANISMS, PROCESS AND OUTCOMES AT TALENT CORNER



### ABHILIPSA SWAIN

HR & MKT  
GRADUATION: COMMERCE-2023

**SIP:** SWOSTI GRAND

**SIP TOPIC:** TALENT ACQUISITION METHODS ADOPTED BY SWOSTI GRAND



### ARPITA SWAIN

HR & FIN  
GRADUATION: SCIENCE-2023

**SIP:** UTKAL ASBESTOS LTD

**SIP TOPIC:** TALENT ACQUISITION PROCESS IN UTKAL ASBESTOS



### AUEROJYOTI SWAIN

HR & MKT  
GRADUATION: ARTS-2023

**SIP:** PANTALOONS

**SIP TOPIC:** EMPLOYEE ENGAGEMENT ACTIVITIES IN PANTALOONS



### BIDYUSMITA NAYAK

HR & MKT  
GRADUATION: COMMERCE-2022

**SIP:** TATA STEEL

**SIP TOPIC:** EFFECTIVENESS OF EMPLOYEE ENGAGEMENT PRACTICES IN TATA STEEL



### HARSHITA PRIYADARSHINE MOHANTY

HR & OM  
GRADUATION: SCIENCE-2021

**SIP:** MANIPAL HOSPITAL

**SIP TOPIC:** TRAINING & DEVELOPMENT METHODS ADOPTED BY MANIPAL HOSPITALS

### INDIRA RAY

HR & MKT

GRADUATION: SCIENCE-2023

**SIP:** MANIPAL HOSPITAL

**SIP TOPIC:** TRAINING & DEVELOPMENT PRACTICES IN MANIPAL HOSPITALS



### MINATI SAHOO

MKT & HR

GRADUATION: COMMERCE-2023

**SIP:** TALENT CORNER

**SIP TOPIC:** RECRUITMENT & SELECTION PROCESS IN TALENT CORNER



### MONALISA SUTAR

MKT & HR

GRADUATION: COMMERCE-2020

**SIP:** MAGNUM SEA FOOD

**SIP TOPIC:** APPLICATION OF HRIS AND ITS EFFECTS ON EMPLOYEES IN MAGNUM PVT. LTD.



### NIRLLIPTA ROUT

HR & BA

GRADUATION: SCIENCE-2020

**SIP:** PANTALOONS

**SIP TOPIC:** EMPLOYEE ENGAGEMENT ACTIVITIES ADOPTED BY PANTALOONS



### PAYAL SETHY

FIN-HR

GRADUATION: BCA-2023

**SIP:** FCI

**SIP TOPIC:** PERFORMANCE APPRAISAL PRACTICES IN FCI



### PRAKRUTI MOHANTY

HR & FIN  
GRADUATION: ARTS-2022

**SIP:** IOCL

**SIP TOPIC:** HR & IR PRACTICES IN IOCL



### PRATYASHA RAY

HR & MKT  
GRADUATION: SCIENCE-2023

**SIP:** MAGNUM SEA FOOD LTD

**SIP TOPIC:** HRIS IMPLEMENTATION IN MAGNUM PVT. LTD.



### SAMIKHYA JENA

HR-MKT  
GRADUATION: PHYSICAL SCIENCE-2023

**SIP:** ORBIT MOTORS PVT. LTD MARUTI SUZUKI

**SIP TOPIC:** PERFORMANCE APPRAISAL SYSTEM IN ORBIT MOTORS



### SONALI BHUYAN

HR & OM  
GRADUATION: ARTS-2022

**SIP:** APOLLO HOSPITAL

**SIP TOPIC:** EFFECT OF HRIS IMPLEMENTATION IN APOLLO HOSPITALS



### SUBHASHREE BEHERA

OM & HR  
GRADUATION: BBA-2023

**SIP:** MEEDENLAB

**SIP TOPIC:** TALENT ACQUISITION PRACTICES IN MEEDEN LAB

POSSIBLE



# MBA | HR

## Batch Profile: 2024



**SUJATA MOHAPATRA**  
FIN & HR  
GRADUATION: SCIENCE-2023  
**SIP:** UTKAL ASBESTOS LTD  
**SIP TOPIC:** PERFORMANCE APPRAISAL PROCESS IN UTKAL ASBESTOS



**SUMITRA SWAIN**  
MKT & HR  
GRADUATION: COMMERCE-2023  
**SIP:** TALENT CORNER  
**SIP TOPIC:** RECRUITMENT STRATEGIES PRACTICED BY TALENT CORNER



**SUSHREE SANGITA SAHU**  
HR & MKT  
GRADUATION: SCIENCE-2023  
**SIP:** PANTALOONS  
**SIP TOPIC:** JOB SATISFACTION OF EMPLOYEES IN PANTALOON



**UPALI PRIYADARSHANI JENA**  
FIN & HR  
GRADUATION: COMMERCE-2023  
**SIP:** FCI  
**SIP TOPIC:** TRAINING & DEVELOPMENT PRACTICES IN FCI



**GEETA KUMARI**  
HR & MKT  
GRADUATION: BBA-2023  
**SIP:** ADITYA BIRLA FASHION AND RETAIL LIMITED  
**SIP TOPIC:** PERFORMANCE APPRAISAL SYSTEM IN ADITYA BIRLA

**HRITIK ROSHAN DEY**  
HR & MKT  
GRADUATION: BBA-2023

**SIP:** ARADHYA CONSTRUCTION PVT LTD  
**SIP TOPIC:** EMPLOYEE ENGAGEMENT ACTIVITIES ADOPTED BY ARADHYA CONSTRUCTION PVT LTD



**NEHA RAJHANS**  
HR & FIN  
GRADUATION: BBA-2023

**SIP:** CORPNIZERS  
**SIP TOPIC:** PERFORMANCE APPRAISAL PROCESS AND STUDY ON RISK MANAGEMENT IN CORPNIZERS



**NIKITA DAS**  
HR & MKT  
GRADUATION: BBA-2023

**SIP:** TPCODI  
**SIP TOPIC:** RECRUITMENT STRATEGIES PRACTICED BY TPCODI



**RACHNA PANDA**  
HR & FINANCE  
GRADUATION: BBA-2023

**SIP:** VICTAMAN PVT LTD  
**SIP TOPIC:** HR & IR PRACTICES INVICTAMAN PVT LTD



**ROHIT BARIK**  
HR & FINANCE  
GRADUATION: BBA-2023

**SIP:** JSW STEEL LTD  
**SIP TOPIC:** A STUDY ON EMPLOYEE ENGAGEMENT PRACTICES IN JSW STEEL LTD



**SANDIPAN BARIK**  
HR & MARKETING  
GRADUATION: BBA-2023

**SIP:** INDUSIND BANK  
**SIP TOPIC:** A STUDY ON THE VARIOUS EMPLOYEE WELFARE SCHEMES AT INDUSIND BANK



**SOUMYASHREE MOHAPATRA**  
HR & MARKETING  
GRADUATION: BBA-2023

**SIP:** SAI BIO CARE PRIVATE LIMITED  
**SIP TOPIC:** A STUDY OF PERFORMANCE APPRAISAL SYSTEM IN SAI BIO CARE



**SUBHASHREE SINGH**  
HR & MARKETING  
GRADUATION: BBA-2023

**SIP:** BMS PROJECT SPECIALIZATION  
**SIP TOPIC:** A STUDY ON TRAINING & DEVELOPMENT PRACTICES ON BMS PROJECT



**SUBHASREE PANIGRAHI**  
HR & MARKETING  
GRADUATION: BBA-2023

**SIP:** ADITYA BIRLA FASHION AND RETAIL LIMITED  
**SIP TOPIC:** RECRUITMENT PROCESS AND VARIOUS WELFARE SCHEMES IN ADITYA BIRLA FASHION



**SUSRI SANGITA DASH**  
HR & MARKETING  
GRADUATION: BBA-2023

**SIP:** TALENT CORNER HR SERVICES PVT.LTD  
**SIP TOPIC:** A STUDY ON RECRUITMENT AND SELECTION PROCESS IN TALENT CORNER HR SERVICES PVT.LTD



# MBA | FINANCE

## Batch Profile: 2024



### ABHAY KUMAR SWAIN

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: AMRI HOSPITAL**

**SIP TOPIC:** "AN EVALUATION OF CREDIT MANAGEMENT POLICY AND ITS IMPACT ON FINANCIAL HEALTH AT MANIPAL HOSPITAL"



### ADITYA PRASAD MOHAPATRA

MKT & FIN  
GRADUATION: ARTS-2023

**SIP: MOTILAL OSWAL**

**SIP TOPIC:** A FINANCIAL STATEMENT ANALYSIS OF MOTILAL OSWAL



### AJIT CHOUBEY

FIN & HR  
GRADUATION: COMMERCE-2023

**SIP: C TRICKS**

**SIP TOPIC:** ASSESSING STOCK MARKET VOLATILITY: A STUDY AT CTRICKS LTD.



### AMAN KUMAR

MKT & FIN  
GRADUATION: COMMERCE-2022

**SIP: RAJ KUMAR & CO**

**SIP TOPIC:** ROLE OF PURCHASE REPORT IN BUDGETING AND FORECASTING : A STUDY AT RAJKUMAR & CO



### ASHISH RANJAN DAS

FIN & MKT  
GRADUATION:

**SIP: APOLLO HOSPITAL**

**SIP TOPIC:** CREDIT RISK ASSESSMENT IN APOLLO HOSPITAL

### BARSA PRIYADARSINI

#### PATRA

FIN & MKT

GRADUATION: SCIENCE-2022

**SIP: APOLLO HOSPITAL**

**SIP TOPIC:** A STUDY OF CASH FLOW STATEMENT ANALYSIS OF GLOBE CAPITAL



### BARSARANI PANDA

FIN & MKT

GRADUATION: COMMERCE-2021

**SIP: C TRICKS**

**SIP TOPIC:** FINANCIAL NEWS ANALYSIS USING MACHINE LEARNING TECHNIQUES: A SEMANTIC REVIEW



### BASANTA KUMAR DAS

FIN & MKT

GRADUATION: COMMERCE-2023

**SIP: APOLLO HOSPITAL**

**SIP TOPIC:** INTEGRATION OF MIS WITH FINANCIAL SYSTEMS FOR ENHANCED PAYABLE MANAGEMENT IN APOLLO HOSPITAL



### BIJAYA KUMAR NANDA

MKT & FIN

GRADUATION: COMMERCE-2023

**SIP: APOLLO HOSPITAL**

**SIP TOPIC:** OPTIMIZING BILLING PROCESSES AT APOLLO HOSPITAL: STRATEGIES FOR EFFICIENCY AND ACCURACY



### BIKASH MANDAL

FIN & MKT

GRADUATION: COMMERCE-2023

**SIP: BSE-SPECIALISATION**

**SIP TOPIC:** SENSEX VS NIFTY: A STUDY ON IMPACT OF CURRENT MARKET FACTORS



### BISWAJIT SINGH

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** A FINANCIAL STATEMENT ANALYSIS OF GLOBE CAPITAL



### CHINMAY KUMAR SAHU

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** AN ANALYSIS OF FINANCIAL PERFORMANCE OF GLOBE CAPITAL



### DEBASISH SAHOO

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** A COMPARATIVE STUDY ON DIRECT AND INDIRECT MODE OF INVESTMENT IN INDIAN FINANCIAL MARKET.



### DEEPTIRANI PARIDA

FIN & HR  
GRADUATION: COMMERCE-2022

**SIP: BSE**

**SIP TOPIC:** PERFORMANCE OF MUTUAL FUND IN BSE: A STUDY AT BSE



### DURGA SANKAR DAS

MKT & FIN  
GRADUATION: COMMERCE-2023

**SIP: ICAI**

**SIP TOPIC:** A STUDY ON INTERNAL AUDIT PROCEDURES IN PMGSY





# MBA | FINANCE

## Batch Profile: 2024



### HEMANTA KUMAR DAS

FIN & MKT  
GRADUATION: COMMERCE-2021

**SIP: FUNDSROOM**

**SIP TOPIC:** ANALYSING THE DETERMINANTS OF FDI IN DEVELOPING ECONOMICS: A STUDY AT FUNDSROOM



### HRUSIKESH BEHERA

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: DURIAN GROUP**

**SIP TOPIC:** A STUDY ON CASH MANAGEMENT AT DURIAN INDUSTRIES



### JAYANTA NAYAK

FIN & OM  
GRADUATION: ARTS-2023

**SIP: APOLLO HOSPITAL**

**SIP TOPIC:** EVALUATING THE FINANCIAL IMPACT OF MIS RECEIVABLES MANAGEMENT ON APOLLO HOSPITAL'S CASH FLOW



### JITEN PARIDA

FIN & MKT  
GRADUATION: BBA-2023

**SIP: HERO MOTO CORP**

**SIP TOPIC:** SIP ON WORKING CAPITAL MANAGEMENT OF HERO MOTO CORP



### KABITA BEHERA

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: ICAI**

**SIP TOPIC:** "A STUDY ON DUE DILIGENCE PRACTICES FOR BORROWERS AT CENTRAL BANK OF INDIA: ASSESSING RISK MANAGEMENT AND CREDITWORTHINESS."

### KAIBALYA PRASAD PANDAB

FIN & MKT  
GRADUATION: COMMERCE-2021

**SIP: MANIPAL HOSPITAL**

**SIP TOPIC:** COMPREHENSIVE FINANCIAL STATEMENT ANALYSIS OF MANIPAL HOSPITAL: EVALUATING FINANCIAL HEALTH AND PERFORMANCE FOR STRATEGIC DECISION-MAKING.

### KHUSHI BANSAL

FIN & HR  
GRADUATION: COMMERCE-2023

**SIP: GLOBAL DATA**

**SIP TOPIC:** FDI & SUSTAINABLE DEVELOPMENT, BALANCING GROWTH AND ENVIRONMENT CONCERN: A STUDY AT GLOBAL DATA

### L JYOTI REDDY

FIN & MKT  
GRADUATION: COMMERCE-2022

**SIP: C TRICKS**

**SIP TOPIC:** FINANCIAL NEWS ANALYSIS USING MACHINE LEARNING TECHNIQUES: A STUDY AT CITRICKS

### LAXMIPRIYA MAHALI

FIN & HR  
GRADUATION: SCIENCE-0000

**SIP: ICAI**

**SIP TOPIC:** GST AND ITS ROLE IN STREAMLINING THE INDIAN TAX SYSTEM AT ICAI

### MANOJ KUMAR SENAPATI

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: ICAI**

**SIP TOPIC:** AN STUDY OF PRACTICES OF INTERNAL AUDIT OF SPECIFIC GOVT. UNDERTAKINGS AT VINOD SINGHAL & CO. LLP



### MOHAMMED SAQIB JAWED

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: QMAX PEST CONTROL**

**SIP TOPIC:** AN SIP ON "A DUAL APPROACH TO MARKET INSIGHT FOR EFFECTIVE INVESTMENT ANALYSIS AT QMAX PEST CONTROL"



### MONALISHA SAHU

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** A STUDY OF WORKING CAPITAL MANAGEMENT AT GLOBE CAPITAL



### NANDITA SAHOO

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: ICAI**

**SIP TOPIC:** A STUDY ON COMPREHENSIVE DUE DILIGENCE CONDUCTED FOR BORROWERS OF THE CENTRAL BANK OF INDIA.



### NIBEDITA PANDA

FIN & OM  
GRADUATION: SCIENCE-2015

**SIP: ACAI**

**SIP TOPIC:** AN SIP ON ANALYZING DUE DILIGENCE PRACTICES OF CENTRAL BANK OF INDIA: A CASE STUDY AT VINOD SINGHAL & CO. LLP



### PABITRA KUMAR BARAL

MKT & FIN  
GRADUATION: COMMERCE-2021

**SIP: IOB BANK**

**SIP TOPIC:** A FINANCIAL PERFORMANCE ANALYSIS OF INDIAN OVERSEAS BANK



# MBA | FINANCE

## Batch Profile: 2024



### PRAJOJIT BEHERA

FIN & MKT  
GRADUATION: COMMERCE-2022

**SIP: FUNDSROOM**

**SIP TOPIC:** AN SIP ON "A DUAL APPROACH TO MARKET INSIGHT FOR EFFECTIVE INVESTMENT ANALYSIS AT FUNDSROOM, PUNE"



### PRAKASH KUMAR PANI

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: BSE**

**SIP TOPIC:** FUNDAMENTAL ANALYSIS OF AUTO SECTOR WITH SPECIAL REFERENCE TO TATA MOTORS



### PRATIKSHA PATRA

FIN & OM  
GRADUATION: COMMERCE-2023

**SIP: BSE**

**SIP TOPIC:** ANALYSIS OF INVESTOR PERCEPTION, APPREHENSION AND DECISION MAKING IN INDIAN STOCK MARKET



### PRIYANKA PRUSTY

FIN & MKT  
GRADUATION: COMMERCE-2022

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** PERFORMANCE ANALYSIS OF MUTUAL FUNDS IN INDIA: EVALUATING RETURNS, RISK, AND INVESTMENT STRATEGIES AT GLOBE CAPITAL



### PUJA RANI SAHU

FIN & OM  
GRADUATION: COMMERCE-2023

**SIP: OHPC LTD**

**SIP TOPIC:** THE ROLE OF FINANCIAL STATEMENT ANALYSIS IN STRATEGIC PLANNING AT OHPC

### RABI GHOSH

FIN & MKT

GRADUATION: COMMERCE-2023

**SIP: GLOBAL DATA**

**SIP TOPIC:** ANALYSING THE DETERMINANTS OF FDI IN DEVELOPING ECONOMICS: A STUDY AT GLOBAL DATA



### RAJIBALOCHAN NANDA

FIN & MKT

GRADUATION: COMMERCE-2023

**SIP: ICAI**

**SIP TOPIC:** ANALYSIS ON MULTIPLE TYPES OF INVESTMENTS THROUGH BSE: A STUDY AT ICAI



### RAMA CHANDRA CHOUDHARY

FIN & MKT

GRADUATION: COMMERCE-2023

**SIP: C TRICKS**

**SIP TOPIC:** SYATEMATIC REVIEW OF FINANCIAL NEWS ANALYSIS USING ML TECHNIQUES: A STUDY AT CTRICKS LTD.



### RINKLIN PARIDA

FIN & MKT

GRADUATION: SCIENCE-2022

**SIP: APOLLO HOSPITAL**

**SIP TOPIC:** THE ROLE OF BANK RECONCILIATION IN APOLLO HOSPITAL'S FINANCIAL CONTROLS AND REPORTING



### SABYASACHI MOHANTA

FIN & OM

GRADUATION: COMMERCE-2023

**SIP: FUNDSROOM**

**SIP TOPIC:** A STUDY ON WORKING CAPITAL MANAGEMENT AT FUNDSROOM



### SAMBIT KUMAR PRUSTY

OM & FIN  
GRADUATION: COMMERCE-2023

**SIP: BSE**

**SIP TOPIC:** STUDY OF FUTURES AND OPTIONS MARKETS IN INDIA



### SAMBIT KUMAR ROUT

FIN & HR  
GRADUATION: SCIENCE-2021

**SIP: CTRICKS**

**SIP TOPIC:** INTERRELATIONSHIP BETWEEN STOCK MARKET AND FOREIGN EXCHANGE MARKET IN INDIA: ANALYZING VOLATILITY, TRENDS, AND MARKET DYNAMICS.



### SANTOSINI ROUT

FIN & HR  
GRADUATION: COMMERCE-2023

**SIP: CAI**

**SIP TOPIC:** A PROJECT ON DUE DELIGENCES IN TAX INVOICING: CASE STUDY AT VINOD SINGHAL & CO. LLP



### SATYAJIT BEHERA

MKT & FIN  
GRADUATION: SCIENCE-2023

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** INVESTOR PERCEPTION TOWARDS MUTUAL FUNDS PREFERENCES, RISK APPETITE, AND DECISION-MAKING FACTORS: A STUDY AT GLOBE CAPITAL



### SATYAJIT GAHAN

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: BAAZAR KOLKATA**

**SIP TOPIC:** CLIENT PORTFOLIO DIVERSIFICATION IN EMERGING MARKETS





# MBA | FINANCE

## Batch Profile: 2024



### SATYAJIT PANDA

FIN & BA  
GRADUATION: ARTS-2023

SIP: ICAI

SIP TOPIC: A STUDY OF THE STATUS OF DUE DILIGENCE: TRENDS, CHALLENGES, AND BEST PRACTICES



### SATYARANJAN SAHOO

FIN & MKT  
GRADUATION: COMMERCE-2021

SIP: BSE

SIP TOPIC: ANALYSIS OF COMMODITY FUTURE TRADING THROUGH BSE



### SHRADHANJALI MAJHI

FIN & MKT  
GRADUATION: COMMERCE-2023

SIP: AMRI HOSPITAL

SIP TOPIC: FINANCIAL PERFORMANCE ANALYSIS OF MANIPAL HOSPITAL: ASSESSING PROFITABILITY, LIQUIDITY, AND OPERATIONAL EFFICIENCY.



### SK ADNAN

OM & FIN  
GRADUATION: COMMERCE-2023

SIP: BSE

SIP TOPIC: SUPPLY & DEMAND IN STOCK MARKET: A STUDY AT DARKDAZZLE



### SMRUTI SAURAV LENKA

FIN & MKT  
GRADUATION: SCIENCE-2022

SIP: APOLLO HOSPITAL

SIP TOPIC: INTEGRATION OF MIS WITH FINANCIAL SYSTEMS FOR ENHANCED PAYABLE MANAGEMENT AT APOLLO HOSPITAL

### SOUBHAGYA RANJAN

#### NAYAK

FIN & MKT  
GRADUATION: COMMERCE-2023

SIP: DARKDAZZLE

SIP TOPIC: A STUDY ON INVESTMENT MANAGEMENT OF UBAAR



### SOUMYA RANJAN SAHOO

MKT & FIN  
GRADUATION: COMMERCE-2021

SIP: BSE

SIP TOPIC: ANALYSIS OF COMMODITY FUTURE TRADING THROUGH BSE



### SOUVAGYA LAXMI SAHOO

FIN & MKT  
GRADUATION: COMMERCE-2021

SIP: BSE

SIP TOPIC: AN ANALYSIS OF INVESTMENT PREFERENCE BY TRADING IN BSE



### SUBHA LAXMI DAS

FIN & MKT  
GRADUATION: COMMERCE-2021

SIP: STATE FINANCE & LEASING LTD

SIP TOPIC: A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO ALL STATE FINANCE & LEASING LTD.



### SUBHASMITA MOHAPATRA

FIN & MKT  
GRADUATION: COMMERCE-2021

SIP: ICAI

SIP TOPIC: A REPORT ON THE PROCESS OF FILLING GST RETURN.



### SUBHRAJIT SAHOO

MKT & FIN  
GRADUATION: COMMERCE-2021

SIP: BSE

SIP TOPIC: COMPARATIVE STUDY OF INVESTMENT AVENUES WITH RESPECT TO EQUITY AND MUTUAL



### SUBHRAJYOTI BADU

FIN & MKT  
GRADUATION: BBA-2023

SIP: GLOBE CAPITAL

SIP TOPIC: STUDY OF FINANCIAL STATEMENTS THROUGH RATIO ANALYSIS AT GLOBE CAPITAL



### SUDARSAN BEHERA

FIN & MKT  
GRADUATION: COMMERCE-2023

SIP: MOTILAL OSWAL

SIP TOPIC: COMPARATIVE STUDY OF BSE AND NYSE WITH SPECIAL REFERENCE TO RISK AND RETURN AT MOTILAL OSWAL



### SUJATA MOHAPATRA

FIN & HR  
GRADUATION: SCIENCE-2023

SIP: UTKAL ASBESTOS LTD

SIP TOPIC: PERFORMANCE APPRAISAL PROCESS IN UTKAL ASBESTOS



### SUKANTA KUMAR GAHAN

FIN & OM  
GRADUATION: COMMERCE-2019

SIP: ICAI

SIP TOPIC: COMPARATIVE ANALYSIS OF EQUITY TRADING VS. SIP: A STUDY AT GLOBE CAPITAL



# MBA | FINANCE

## Batch Profile: 2024



### SUPRIYA DEHURY

FIN & OM  
GRADUATION: SCIENCE-2023

**SIP: BSE**

**SIP TOPIC:** COMPARATIVE STUDY OF BSE AND NSE WITH SPECIAL REFERENCE TO RISK AND RETURN



### SURAJ GHATA

FINANCE  
GRADUATION: COMMERCE-2023

**SIP: ICAI**

**SIP TOPIC:** THE STUDY OF DUE DILIGENCE FOR THE PROPRIETORS UNDER THE CENTRAL BANK OF INDIA



### SWAGAT MAHAPATRA

MKT & FIN  
GRADUATION: SCIENCE-2022

**SIP: HOBGLOBIN**

**SIP TOPIC:** ANALYSING THE TRENDS OF HOUSING PRICES IN MAJOR INDIAN CITIES USING FINANCIAL DATA.



### SWETALIN BISWAL

FIN & OM  
GRADUATION: COMMERCE-2023

**SIP: FUNDSROOM**

**SIP TOPIC:** A STUDY ON FINANCIAL STATEMENT ANALYSIS OF 7TH SLICE PIZZA PVT LTD



### TAPAS KHUNTIA

FIN & MKT  
GRADUATION: COMMERCE-2023

**SIP: GLOBE CAPITAL**

**SIP TOPIC:** ANALYSIS OF CAPITAL BUDGETING: A STUDY AT GLOBE CAPITAL

### ASHUTOSH LENKA

FINANCE & MARKETING  
GRADUATION: COMMERCE-2023

**SIP: APOLLO HOSPITALS**

**SIP TOPIC:** A STUDY ON INTEGRATION OF MIS WITH FINANCIAL SYSTEMS FOR FAST PAYABLE MANAGEMENT IN APOLLO HOSPITAL



### PIYASHA MOHANTY

FINANCE & HR  
GRADUATION: SCIENCE-2023

**SIP: APOLLO HOSPITALS**

**SIP TOPIC:** A STUDY OF CREDIT MANAGEMENT POLICY AND ITS IMPACT ON FINANCIAL HEALTH AT APOLLO HOSPITAL



### PRATIKSHYA DAS

FINANCE & HR  
GRADUATION: BBA-2023

**SIP: APOLLO HOSPITALS**

**SIP TOPIC:** ANALYSIS OF THE SATISFACTION LEVEL OF EMPLOYEES IN THE APOLLO HOSPITAL



### RASHMIREKHA NAYAK

FINANCE & HR  
GRADUATION: BBA-2023

**SIP: PARADIP PORT**

**SIP TOPIC:** ANALYSIS OF EMPLOYEE TRAINING NEEDS IN PARADIP PORT



### SAPTARSHI PANDA

FINANCE & MARKETING  
GRADUATION: COMMERCE-2023

**SIP: APOLLO HOSPITALS**

**SIP TOPIC:** ANALYSIS OF FINANCIAL STATEMENTS AND A STUDY ON SUSTAINABLE BUSINESS MODELS IN APOLLO HOSPITAL



IMPOSSIBLE





# MBA | ANALYTICS

## Batch Profile: 2024



### B. BHARAT KUMAR ACHARY

BA & MKT

GRADUATION: COMMERCE-2022

**SIP: CTRICKS**

**SIP TOPIC:** COMPARATIVE ANALYSIS AND EFFECTIVENESS OF TECHNICAL INDICATORS AND CHART PATTERNS ON INDIAN STOCK MARKET A STUDY AT CTRICKS LTD.



### BISWAJIT DALAI

FIN & BA

GRADUATION: COMMERCE-2023

**SIP: PETROMONK**

**SIP TOPIC:** THE ROLE OF INNOVATION AND TECHNOLOGY IN REDUCING EMISSIONS WHILE MAINTAINING PROFITABILITY



### DEEPIKA DASH

FIN & BA

GRADUATION: SCIENCE-2023

**SIP: CTRICKS**

**SIP TOPIC:** PREDICTIVE ANALYSIS OF MARKET VOLATILITY: A STUDY AT CTRICKS



### JYOSHNAMEYEE BHARATI

BA & FIN

GRADUATION: BBA-2023

**SIP: PETROMONK**

**SIP TOPIC:** A COMPREHENSIVE STUDY OF THE CARBON MARKET: TRENDS AND CHALLENGES FOR MAJOR ENERGY COMPANIES

### MOHAMMAD MUKAR HOUSEN MALIDA

MKT & BA

GRADUATION: COMMERCE-2022

**SIP: PETROMONK**

**SIP TOPIC:** MARKET ASSESSMENT OF OIL & GAS PLATFORM



### S.K. ABU SAHIL

BA & MKT

GRADUATION: COMMERCE-2023

**SIP: ODITEK**

**SIP TOPIC:** LEVERAGING AI TO TRANSFORM DIGITAL MARKETING: ENHANCING EFFICIENCY, PERSONALISATION, AND CREATING SEO-OPTIMIZED CONTENT FOR IMPROVED CUSTOMER ENGAGEMENT.

### SHOVA THAPA

BA & FIN

GRADUATION: COMMERCE-2023

**SIP: CTRICKS**

**SIP TOPIC:** PROJECT ON PORTFOLIO OPTIMISATION: A STUDY AT CTRICKS LTD.



### SURAJ KUMAR NAIK

HR & BA

GRADUATION: BUSINESS ADMINISTRATION-2023

**SIP: PETROMONK**

**SIP TOPIC:** THE ROLE OF INNOVATION AND TECHNOLOGY IN REDUCING EMISSIONS WHILE MAINTAINING PROFITABILITY



### SURYAKANT ROUT

FIN & BA

GRADUATION: COMMERCE-2023

**SIP: PETROMONK**

**SIP TOPIC:** IMPACT OF LOYALTY INDEPENDENCE SELF SERVICE STORY VISIT



### VARSHA PARIDA

FIN & BA

GRADUATION: COMMERCE-2023

**SIP: CTRICKS**

**SIP TOPIC:** PROJECT ON PORTFOLIO OPTIMISATION: A STUDY AT CTRICKS LTD.

POSSIBLE

# MBA | OPERATION

## Batch Profile: 2024



### AISHAWRIYA YADAV

MKT & OM  
GRADUATION: SCIENCE-2022

**SIP: NALCO**

**SIP TOPIC:** PROJECT REPORT ON LOGISTICS AND MATERIALS MANAGEMENT IN NALCO



### AMISHA BEHURA

MKT & OM  
GRADUATION: SCIENCE-2022

**SIP: PARLE BISCUIT PVT.LTD.**

**SIP TOPIC:** OPERATIONS STRATEGY AND DESIGN IN PARLE BISCUIT PVT. LTD.



### BISWARANJAN PATI

MKT & OM  
GRADUATION: COMMERCE-2019

**SIP: REALOGIST**

**SIP TOPIC:** THE PROJECT REPORT ON DEVELOPING A SALES AND BUSINESS DEVELOPMENT STRATEGY FOR REALOGIST VENTURE LLP LOGISTICS MARKETPLACE



### CHANDAN KUMAR OJHA

MKT & OM  
GRADUATION: SCIENCE-2023

**SIP: PANTALOONS**

**SIP TOPIC:** PROJECT REPORT ON MANAGING WAREHOUSE AT PANTALOONS



### DIVYA JYOTI SAHOO

MKT & OM  
GRADUATION: COMMERCE-2023

**SIP: ITC**

**SIP TOPIC:** INVENTORY MANAGEMENT TECHNIQUES USED BY ITC

### HIMADRI TANAYA ROUT

MKT & OM  
GRADUATION: SCIENCE-2023

**SIP: REALOGIST**

**SIP TOPIC:** THE PROJECT REPORT ON DEVELOPING A SALES AND BUSINESS DEVELOPMENT STRATEGY FOR REALOGIST VENTURE LLP LOGISTICS MARKETPLACE



### JYOTIRANJAN PATRI

MKT & OM  
GRADUATION: SCIENCE-2023

**SIP: CARE HOSPITAL**

**SIP TOPIC:** THE PROJECT REPORT ON EFFECTIVE WORKFLOW MANAGEMENT IN HOSPITAL ADMINISTRATION & OPD'S IN CARE HOSPITAL



### KIRTIMAYEE MISHRA

MKT & OM  
GRADUATION: COMMERCE-2023

**SIP: PANTALOONS**

**SIP TOPIC:** THE PROJECT REPORT ON ANALYZING THE CHALLENGES OF MANAGING THE SEASONAL DEMAND IN PANTALOONS



### MANAS KUMAR SAU

MKT & OM  
GRADUATION: ARTS-2023

**SIP: CARE HOSPITAL**

**SIP TOPIC:** THE PROJECT REPORT ON EFFECTIVE WORKFLOW MANAGEMENT IN HOSPITAL ADMINISTRATION & OPD'S IN CARE HOSPITAL



### SARBESWAR SIKKHAR

MKT & OM  
GRADUATION: SCIENCE-2022

**SIP: NALCO**

**SIP TOPIC:** PROJECT REPORT ON LOGISTICS AND MATERIALS MANAGEMENT IN NALCO



### SAROJ KUMAR MAHAKUD

MKT & OM  
GRADUATION: ARTS-2023

**SIP: PANTALOONS**

**SIP TOPIC:** SUPPLY CHAIN MANAGEMENT IN PANTALOONS



### SUBHRANSU SAHOO

MKT & OM  
GRADUATION: COMMERCE-2023

**SIP: REALOGIST**

**SIP TOPIC:** THE PROJECT REPORT ON DEVELOPING A SALES AND BUSINESS DEVELOPMENT STRATEGY FOR REALOGIST VENTURE LLP LOGISTICS MARKETPLACE



### SUDHIR KUMAR MISHRA

MKT & OM  
GRADUATION: COMMERCE-2022

**SIP: OPANTALOONS**

**SIP TOPIC:** CHALLENGES OF SEASONAL DEMAND IN RETAIL WAREHOUSING





# MCA | Batch Profile: 2024



**ABHAYA KUMAR SAHA**  
JAVA, SQL, C, JAVASCRIPT  
GRADUATION: SCIENCE-2021  
**SIP: BOOSTR NETWAVE SOLUTIONS PVT. LTD.**  
**SIP TOPIC:** DOCTOR APPOINTMENT SYSTEM



**ADITYA PRASAD SAMAL**  
JAVA, C, PHP  
GRADUATION: SCIENCE-2023  
**SIP: TECHNOBOOT PVT LTD, OCAC TOWER, BHUBANESWAR**  
**SIP TOPIC:** LIBRARY MANAGEMENT SYSTEM



**ANANYA OJHA**  
JAVA, SPRINGBOOT, HYPERNATE, MYSQL DATABASE, HTML, CSS, JAVASCRIPT, BOOTSTRAP  
GRADUATION: SCIENCE-2022  
**SIP: LAKSHYA INSTITUTE (KIIT)**  
**SIP TOPIC:** DOCTOR APPOINTMENT BOOKING SYSTEM



**ANIKETA BARIK**  
JAVASCRIPT, PHP, SQL, HTML, CSS  
GRADUATION: SCIENCE-2023  
**SIP: LAKSHYA INSTITUTE OF TECHNOLOGY (LIT)**  
**SIP TOPIC:** PLACEMENT CELL



**ANSHUMAN PARIDA**  
JAVA, C, HTML, PYTHON  
GRADUATION: SCIENCE - (CS)-2023  
**SIP: TECHNOBOOT PVT LTD, AT OCAC TOWER (ACHARYA VIHAR)**  
**SIP TOPIC:** EMPLOYEE MANAGEMENT SYSTEM

## APARUPA JENA

JAVA, PHP, C  
GRADUATION: SCIENCE - (CS)-2023  
**SIP: LAKSHAY - SOFTWARE TRAINING INSTITUTE**  
**SIP TOPIC:** DOCTOR APPOINTMENT SYSTEM



## ARABINDA PRADHAN

HTML, CSS, C, PHP, JAVA, PYTHON, JAVASCRIPT, BOOTSTRAP, MYSQL, ORACLE  
GRADUATION: SCIENCE - CHEMISTRY-2022  
**SIP: LAKSHAY - SOFTWARE TRAINING INSTITUTE**  
**SIP TOPIC:** ONLINE BUS TICKETS BOOKING SYSTEM



## ASHISH PANDA

HTML, CSS, JS, JAVA, PYTHON, C, PHP  
GRADUATION: SCIENCE- (ZOOLOGY)-2023  
**SIP: LAKSHYA INSTITUTE (KIIT)**  
**SIP TOPIC:** DOCTOR BOOKING APPOINTMENT SYSTEM



## ASISH PATTANAYAK

JAVA  
GRADUATION: SCIENCE - (PHYSICS)-2020  
**SIP: LAKSHYA INSTITUTE**  
**SIP TOPIC:** DOCTOR APPOINTMENT SYSTEM



## BIKASH NAYAK

HTML, CSS, JAVA  
GRADUATION: SCIENCE - (MATH)-2021  
**SIP: LAKSHAY - SOFTWARE TRAINING INSTITUTE**  
**SIP TOPIC:** ONLINE BUS TICKET



**BISWAJIT NAYAK**  
C, JAVA, PYTHON, HTML, CSS  
GRADUATION: SCIENCE - (MATH)-2023  
**SIP: LAKSHYA INSTITUTE**  
**SIP TOPIC:** HOTEL MANAGEMENT SYSTEM



**DEBADATTA PANDA**  
PYTHON, JAVA SCRIPT, HTML, CSS, NODE JS, EXPRESS JS  
GRADUATION: SCIENCE - (CHEMISTRY)-2023  
**SIP: APIMAN PRIVATE LIMITED**  
**SIP TOPIC:** TASK MANAGEMENT SYSTEM - CONSUMER SERVICE



**DEBASHISH KANDI**  
JAVA  
GRADUATION: SCIENCE - (ZOOLOGY)-2023  
**SIP: SEEREE INSTITUTE**  
**SIP TOPIC:** MEDICAL MANAGEMENT



**DEBASISH NAYAK**  
HTML, CSS, JAVASCRIPT, MYSQL  
GRADUATION: SCIENCE - CHEMISTRY-2023  
**SIP: BRISKODE TECHNOLOGY PVT. LTD**  
**SIP TOPIC:** BIKE RENTAL SYSTEM



**DEEPARANI NAYAK**  
JAVA, PHP, PYTHON, C, HTML, CSS, JAVA SCRIPT, BOOTSTRAP  
GRADUATION: SCIENCE - (CS)-2023  
**SIP: BRISKODE TECHNOLOGY PVT. LTD**  
**SIP TOPIC:** REAL ESTATE



# MCA | Batch Profile: 2024

## SHRADHANJALI BEHERA

JAVA, PHP  
GRADUATION: SCIENCE-2023

SIP: CODSOFT

SIP TOPIC: CODE SOFT CALCULATOR



## ISTAPRASANNA SAHOO

C, JAVA, PYTHON, HTML, CSS, JAVA  
SCRIPT, MERN STACK  
GRADUATION: SCIENCE -  
(CHEMISTRY)-2022

SIP: TETRA TRION TECHNOLOGY, DLF

TOWER

SIP TOPIC: MEDICINE INVENTORY  
MANAGEMENT SYSTEM



## JAYASHREE DAS

C, JAVA, HTML  
GRADUATION: SCIENCE -  
(MATH)-2022

SIP: TECHNOBOOT PRIVATE LIMITED,  
ACHARYA VIHAR

SIP TOPIC: LIBRARY MANAGEMENT  
SYSTEM



## JITENDRA GOURAV BISWAL

JAVA, SQL, PYTHON  
GRADUATION: SCIENCE -  
(CHEMISTRY)-2022

SIP: LAKSHYA INSTITUTE

SIP TOPIC: ONLINE MOVIE TICKET  
BOOKING SYSTEM



## JYOTI PRAKASH NAYAK

HTML, CSS, JS, JAVA, PYTHON, C  
GRADUATION: SCIENCE -  
(PHYSICS)-2023

SIP: TETRATRION PVT LTD., DLF

SIP TOPIC: E-COMMERCE



## LAXMIPRIYA PATRA

JAVA, HTML, CSS, JAVASCRIPT  
GRADUATION: SCIENCE -  
(ZOOLOGY)-2022

SIP: SKENTINO PRIVATE LIMITED,

RASULGARH

SIP TOPIC: E-COMMERCE



## MANISHA BISWAL

C, JAVA, PHP, HTML, CSS, PYTHON,  
BOOTSTRAP, SPRING BOOT  
GRADUATION: SCIENCE -  
(ZOOLOGY)-2023

SIP: LAKSHYA INSTITUTE

SIP TOPIC: ONLINE DOCTORS  
APPOINTMENT SYSTEM



## MANORANJAN BASANTIA

HTML, CSS, JS, PYTHON  
GRADUATION: SCIENCE -  
(BOTANY)-2023

SIP: APIMAN PRIVATE LIMITED

SIP TOPIC: TASK SERVER



## MANTI KUMAR BEHERA

JAVA, HTML, CSS, JAVASCRIPT,  
BOOTSTRAP, PHP, ORACLE, MYSQL  
GRADUATION: SCIENCE -  
(MATH)-2023

SIP: LAKSHYA INSTITUTE

SIP TOPIC: DOCTOR APPOINTMENT  
BOOKING SYSTEM



## MONALISA SAMANTARAY

C, PYTHON, JAVA, SQL,  
HTML, CSS, JAVASCRIPT  
GRADUATION: SCIENCE -  
(PHYSICS)-2023

SIP: CTTC, BHUBANESWAR

SIP TOPIC: FACE DETECTION



## GARGI MISHRA

C, JAVA, PYTHON, HTML, CSS  
GRADUATION: SCIENCE -  
(ZOOLOGY)-2023

SIP: QUALIBER, DLF

SIP TOPIC: CAR RENTAL SYSTEM



## GITANJALI DAS

OOPS, JAVA, HTML, CSS, JAVASCRIPT,  
PHP, ORACLE, MYSQL  
GRADUATION: SCIENCE -  
(MATH)-2023

SIP: QUALIBER, DLF

SIP TOPIC: E-HEALTH BOOKING  
SYSTEM



## HEMANTA KUMAR MAHANTA

C, JAVA, PYTHON, JAVASCRIPT  
GRADUATION: SCIENCE - (CS)-2023

SIP: CODSOFT, KOLKATA

SIP TOPIC: RESULT MANAGEMENT  
SYSTEM



## HIMANSU SEKHAR PATRA

JAVA  
GRADUATION: BCA-2023

SIP: SEEREE, JAYDEV BIHAR

SIP TOPIC: HOSPITAL MANAGEMENT  
SYSTEM



POSSIBLE



# MCA | Batch Profile: 2024



## NARESH BISWAL

JAVA, JS, SPRING, PHP, MYSQL  
GRADUATION: SCIENCE-2021

SIP: LAKSHYA INSTITUTE

SIP TOPIC: ONLINE DOCTORS  
APPOINTMENT SYSTEM



## OMSWARUP NANDA

JAVA  
GRADUATION: SCIENCE -  
(ZOOLOGY)-2023

SIP: SEEREE SERVICES PRIVATE

LIMITED

SIP TOPIC: VIRTUAL TEST



## PRAJNYAMIT DAS

JAVA, NOD JS, MYSQL, JAVA SCRIPT,  
HTML, CSS  
GRADUATION: XXXXXXXXXXX-2023

SIP: XXXXXXXXXXX

SIP TOPIC: Tax Manager



## PRADIP KUMAR MOHANTY

JAVA  
GRADUATION: SCIENCE -  
(MATH)-2022

SIP: LAKSHYA INSTITUTE

SIP TOPIC: ONLINE DOCTOR  
BOOKING



## PRAGNYA BHARATI RAY

PYTHON, DJANGO, HTML, CSS,  
JAVASCRIPT  
GRADUATION: SCIENCE -  
(MATH)-2023

SIP: BOOSTER NETWAVE SOLUTION

SIP TOPIC: BLOG/CONTENT  
MANAGEMENT SYSTEM



## PRATEEK MISHRA

DJANGO, PYTHON, HTML, CSS  
GRADUATION: SCIENCE -  
(PHYSICS)-2023

SIP: BOOSTER NETWAVE SOLUTION

SIP TOPIC: BLOG/CONTENT  
MANAGEMENT SYSTEM

## PRATYUSHA MOHAPATRA

JAVA  
GRADUATION: BCA-2023

SIP: SEEREE SERVICES PRIVATE

LIMITED

SIP TOPIC: VIRTUAL TEST



## PREETI PADMA JENA

JAVA, SPRINGBOOT, HYPERNATE,  
HTML, CSS, JAVASCRIPT, BOOTSTRAP  
GRADUATION: SCIENCE-2023

SIP: LAKSHYA INSTITUTE

SIP TOPIC: ONLINE DOCTORS  
APPOINTMENT SYSTEM



## PRITIMAYEE SAMAL

JAVA, HTML, PHP, CSS, JAVASCRIPT  
GRADUATION: SCIENCE -  
(BOTANY)-2023

SIP: TECHNO BOOT

SIP TOPIC: LIBRARY MANAGEMENT  
SYSTEM



## PRITIPURNNA DWIBEDI

HTML, CSS, JAVASCRIPT, PHP  
GRADUATION: B.SC ITM-2023

SIP: BRISKODE TECHNOLOGY

PRIVATE LIMITED

SIP TOPIC: VEICHLE BOOKING  
SYSTEM



## PRIYABRATA BARIK

MERNSTACK  
GRADUATION: SCIENCE-2023

SIP: TETRA TRION TECHNOLOGY, DLF

TOWER

SIP TOPIC: WEATHER FRORECASTING



## PRIYANKA SHARMA

PYTHON, JAVA, HTML  
GRADUATION: SCIENCE -  
(BOTANY)-2022

SIP: SPK MAK

SIP TOPIC: ELECTRIC VEHICLE DATA  
ANALYTICS



## RAJASHREE ROUT

JAVA, HTML, CSS, REACT JS,  
JAVASCRIPT, C  
GRADUATION: SCIENCE-2023

SIP: TECHNOBOOT PVT. LTD.

SIP TOPIC: ONLINE LIBRARY  
MANAGEMENT SYSTEM



## RAJESH NATH

FULL STACK JAVA  
GRADUATION: SCIENCE -  
(ZOOLOGY)-2023

SIP: SEEREE INSTITUTE

SIP TOPIC: HOSPITAL MGT. SYSTEM



## RAMA CHANDRA SAHOO

JAVASCRIPT, SQL,  
MONGODB, BOOTSTRAP, PHP  
GRADUATION: SCIENCE -  
(MATH)-2023

SIP: BRISKODE TECHNOLOGY PVT.

LTD.

SIP TOPIC: PLACEMENT MGT. SYSTEM



## RATIKANT NAYAK

JAVA, HTML, CSS, JAVASCRIPT  
GRADUATION: SCIENCE -  
(BOTANY)-2020

SIP: LAKSHYA INSTITUTE

SIP TOPIC: ONLOINE MOVIE TICKET  
BOOKING SYSTEM



# MCA | Batch Profile: 2024



## SAMBIT KUMAR PANIGRAHI

JAVA,C,PYTHON,HTML,CSS,JAVASCRIPT  
GRADUATION: SCIENCE - (MATH)-2022

**SIP:** TETRA-TRION TECHNOLOGIES  
**SIP TOPIC:** E-COMMERCE



## SANJAY KUMAR PRUSTY

C, JAVA, HTML, CSS, JAVASCRIPT, BOOTSTRAP  
GRADUATION: SCIENCE - (CHEMISTRY)-2022

**SIP:** LAKSHYA  
**SIP TOPIC:** DOCTOR APPOINTMENT BOOKING SYSTEM



## SARADAPRASAD BHATTA

JAVA SCRIPT, NODE JS, HTML, CSS, MONGO DB  
GRADUATION: SCIENCE - (MATH)-2023

**SIP:** BRISKODE TECHNOLOGY PVT. LTD.  
**SIP TOPIC:** PLACEMENT MGT. SYSTEM



## SATYABRATA MOHANTY

JAVA,HTML,CSS,JAVASCRIPT  
GRADUATION: SCIENCE - (BOTANY)-2023

**SIP:** LAKSHYA  
**SIP TOPIC:** ONLINE DOCTOR APPOINTMENT SYSTEM



## SATYABRATA SAHOO

HTML, CSS, PHP, JAVASCRIPT  
GRADUATION: SCIENCE - (CS)-2022

**SIP:** BRISKODE TECHNOLOGY PVT. LTD.  
**SIP TOPIC:** VEHICLE BOOKING SYSTEM

## SHAKTI BHUSAN

JAVA,PHP,PYTHON  
GRADUATION: PHYSICAL SCIENCE-2022

**SIP:** SEEREE INSTITUTE  
**SIP TOPIC:** ONLINE BANKING MGT. SYSTEM



## SHRADHA IPSITA PRUSTY

JAVA,ORACLE,HTML,CSS,JAVASCRIPT  
GRADUATION: SCIENCE- (BIOTECHNOLOGY)-2023

**SIP:** LAKSHYA  
**SIP TOPIC:** ONLINE DOCTOR APPOINTMENT SYSTEM



## SHRADHANJALI BEHERA

JAVA, HTML,CSS  
GRADUATION: SCIENCE-2023

**SIP:** BRISKODE TECHNOLOGY PVT. LTD.  
**SIP TOPIC:** ONLINE ATTENDANCE MANAGEMENT SYSTEM



## SHREYA ROUT

HTML,CSS, JAVASCRIPT,JAVA,PYTHON,C  
GRADUATION: SCIENCE - (MATH)-2023

**SIP:** TETRATRION TECHNOLOGIES PVT. LTD  
**SIP TOPIC:** E-COMMERCE WEB APPLICATION



## SIBA SUNDAR KATH

JAVA, PYTHON  
GRADUATION: SCIENCE - (PHYSICS)-2021

**SIP:** TECHNOBOOT PRIVATE LIMITED  
**SIP TOPIC:** BOOK MGMT SYSTEM



## SOMANATH BHOL

JAVA  
GRADUATION: SCIENCE - (ZOOLOGY)-2023

**SIP:** SEEREE SERVICES PRIVATE LIMITED  
**SIP TOPIC:** BLOOD BANK MANAGEMENT SYSTEM



## SONALIKA BISWAL

JAVA, PHP, PYTHON, C, JAVA SCRIPT, HTML, CSS, BOOTSTRAP  
GRADUATION: SCIENCE - (ZOOLOGY)-2023

**SIP:** BRISKODE TECHNOLOGY PRIVATE LIMITED  
**SIP TOPIC:** REAL ESTATE MGMT. SYSTEM.



## SOUMYARANJAN BHOI

JAVA, PYTHON,MERN  
GRADUATION: IT AND MANAGEMENT -2023

**SIP:** GALIBRE  
**SIP TOPIC:** REAL TIME WEATHER WEB APPLICATION



## SOUMYARANJAN PATI

JAVA,C,JAVASCRIPT  
GRADUATION: B.SC ITM-2023

**SIP:** LAKSHYA  
**SIP TOPIC:** DOCTOR APPOINTMENT SYSTEM



## SOUMYASILPI BISWAL

C,JAVA,HTML,CSS  
GRADUATION: BSC - (CS)-2023

**SIP:** TECHNOBOOT PRIVATE LIMITED  
**SIP TOPIC:** CAR RENTAL SERVICE MGMT. SYSTEM





# MCA | Batch Profile: 2024



## SOURAV SUMAN SWAIN

GRADUATION: SCIENCE -  
(BOTANY)-2023

SIP: SEEREE SERVICES PRIVATE  
LIMITED

SIP TOPIC: SMART EDUCATION  
SYSTEM



## STHITI PRAGYAN PRIYADARSHINI

C, JAVA, HTML, CSS, REACT,  
JAVASCRIPT  
GRADUATION: SCIENCE-2022

SIP: TECHNOBOOT PRIVATE LIMITED  
SIP TOPIC: ONLINE LIBRARY  
MANAGEMENT SYSTEM



## STHITIPRAJNA DASH

JAVA, HTML, CSS, JAVASCRIPT  
GRADUATION: SCIENCE -  
(MATH)-2023

SIP: LAKSHYA  
SIP TOPIC: DOCTOR APPOINTMENT  
SYSTEM



## SUBHAM BISWAL

JAVA, PYTHON, HTML  
GRADUATION: B.SC ITM-2023

SIP: LAKSHYA  
SIP TOPIC: LAKSHYA, DOCTOR  
APPOINTMENT SYSTEM



## SUBHASHMITA PATI

JAVA, PYTHON, HTML, CSS, JAVASCRIPT  
GRADUATION: BCA-2023

SIP: LAKSHYA - SOFTWARE TRAINING  
INSTITUTE  
SIP TOPIC: DOCTOR APPOINTMENT  
SYSTEM

## SUBHRAKALI SUBHADARSHINI

JAVA, HTML, PHP  
GRADUATION: SCIENCE - (BCA)-2023

SIP: BRISKODE TECHNOLOGY

PVT.LTD.  
SIP TOPIC: PLACEMENT  
MANAGEMENT  
SYSTEM



## SUDHANSU SAHOO

PHP, JAVA, HTML, CSS, JAVASCRIPT  
GRADUATION: SCIENCE -  
(CHEMISTRY)-2023

SIP: BRISKODE TECHNOLOGY

PVT.LTD.  
SIP TOPIC: GYM MANAGEMENT  
SYSTEM



## SUNIL KUMAR DAS

HTML, CSS, PYTHON, CORE  
JAVA, MYSQL, C  
GRADUATION: SCIENCE -  
(CHEMISTRY)-2020

SIP: BRISKODE TECHNOLOGY

PVT.LTD.  
SIP TOPIC: REAL ESTATE  
MANAGEMENT  
SYSTEM



## SUPRAVA BISWAL

JAVA, PYTHON  
GRADUATION: SCIENCE -  
(MATH)-2022

SIP: BOOSTR NETWAVE SOLUTIONS

PVT. LTD.  
SIP TOPIC: ONLINE BANKING  
MANAGEMENT SYSTEM



## SURAJ KUMAR ROUT

GRADUATION: SCIENCE -  
(MATH)-2021

SIP: TECHNOBOOT PVT LTD, OCAC

TOWER  
SIP TOPIC:  
ONLINE SHOPPING APPLICATION



## SWAGAT KUMAR DASH

C, PYTHON, JAVA, PHP, HTML, CSS, SQL  
GRADUATION: SCIENCE -  
(ZOOLOGY)-2019

SIP: BOOSTR NETWAVE SOLUTIONS.  
SIP TOPIC: TRAVEL & TOURISM MGT.  
SYSTEM



## SWAGATIKA PRIYADARSHINI

C, PHP, JAVA  
GRADUATION: SCIENCE -  
(CHEMISTRY)-2023

SIP: BRISKODE TECHNOLOGY PVT.LTD.  
SIP TOPIC: ONLINE BUS TICKET  
RESERVATION SYSTEM



## TANMAYA KUMAR SAHOO

HTML, CSS, JAVASCRIPT, PHP  
GRADUATION: BCA-2022

SIP: BRISKODE TECHNOLOGY  
PVT.LTD.  
SIP TOPIC: ONLINE VEHICLE  
BOOKING SYSTEM



## SATYAJIT BEHERA

MERN STACK  
GRADUATION: SCIENCE-2022

SIP: TECHNOBOOT PVT. LTD.  
SIP TOPIC: TRAVEL AND TOURSIM  
MANAGEMENT SYSTEM



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