



1<sup>st</sup> B-School in Odisha with 'A' Grade Accreditation by NAAC

SRUSTI ACADEMY of MANAGEMENT (Autonomous)

Approved by AICTE, New Delhi &  
Affiliated to Biju Patnaik University of Technology (BPUT), Odisha  
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**Proceedings of the Eighth IIPC Advisory Body Meeting held  
on dt : 09.03.2024 at 5.00 P.M**

Venue: Srusti Academy of Management (Autonomous), Bhubaneswar

The eighth Industry Institute Partnership Cell( IIPC) Advisory Body meeting was held in the Institute Board Room on 09.03.2024 at 5.00 PM.

Following members were present in the meeting:

1. Dr. Omkarnath Mohanty, Patron
2. Prof. U.K. Dash, Chairman
3. Mr. Budhadev Mishra, Member
4. Mr. Sudhir Kumar Rana, Member
5. Mrs. Sudesna Nayak, Member
6. Dr. G.D. Mishra, Member
7. Mr. Dharma Kumar Rout, Member & Convenor
8. Dr. P. P Sarangi, Member

At the outset Prof. U.K. Dash, Chairman extended a warm and hearty welcome to all the members and requested (Dr.) Omkarnath Mohanty Patron, IIPC to preside over the meeting. Agenda wise discussion was initiated by Dr. G.D. Mishra, Member.

**Agenda: 1 (Approval of the Proceedings of the previous meeting)**

Proceedings of the previous Advisory Board Meeting held on 28.02.2022 was read out by Member Convenor and was unanimously approved

**Agenda: 2 Review of Placement during AY 2023-24**

During 2023-24, out of the batch size of 176 students, net 54 nos got job offer by different companies with an average salary of Rs4.00 LPA. As it is the mid of the Placement Session another 25 companies are lined up for Campus Drive and the process will be continued till June, 2024.

**Agenda: 3 To Suggest measures that can enhance corporate connectivity**

For developing connectivity with Industry, apart from making cold calls, visiting to Company, sending greetings on different occasions, inviting people for Corporate Talks, Seminars, Workshops, Expert Classes, the IIPC Body unanimously recommends for participating in



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Corporate Sponsored Activities, like taking up Outdoor Publicity, Market Survey, Product launching Ceremonies etc.

**Agenda: 4 Conduct of Sessions by Corporate Executives/Alumni on regular basis**

It was unanimously decided to conduct sessions by Executives from Industry/Alumni working in different Industries for the students for better expectation setting.

**Agenda: 5 Discussion on any other matter with permission of Chair**

Following points came up for discussion and unanimous decision was taken:

- **Workshop:** Two to three days workshops can be conducted twice in a year for MBA students. And industry visit may be organized for MCA students
- **Practical Orientation:** Online test may be conducted frequently for better performance in Campus Drives. Apart from theory classes all should give emphasis on Internship and training like OJT.
- **Sensitization Sessions:** All students should be sensitized to the real corporate world and they should be advised to work from the bottom level to the top by corporate talks and alumni talks.

In the concluding parts, members suggested that there should be some changes in syllabus where we can give focus to the contemporary corporate and to the communication skills of the students.

The meeting was concluded with Vote of Thanks  
For Srusti Academy of Management  
(Autonomous).

  
PRINCIPAL  
Prof. U.K. Dash

Chairman  
IIPC Advisory Board