



PROSPECTUS

2026-2027



SRUSTI *Academy of Management and Technology* (AUTONOMOUS)

1st B-School in Odisha with **NAAC 'A' GRADE** Accreditation

Approved by AICTE, New Delhi | Affiliated to BPUT, Odisha

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Where Talent Meets Opportunity

Driven by Talent. Defined by Opportunity.

For over 23 years, **Srusti Academy of Management & Technology (Autonomous)**, Bhubaneswar, has built a strong reputation as a distinguished institute for Management and IT education in Eastern India, supported by sustained academic discipline, structured governance, and continuous quality assurance.

The institute holds **NAAC "A" Grade** accreditation across **3 consecutive cycles** since 2011, and its MBA programme has been accredited for **2 cycles** by the **National Board of Accreditation (NBA)**. **Autonomous** status, granted on the recommendation of the **University Grants Commission (UGC)**, enables the institute to design and periodically update industry-endorsed curricula aligned with the National Education Policy (NEP) 2020.

In **The Week B-School Ranking Survey 2025**, Srusti was ranked **127th** Nationally (Private) and **12th** in Eastern India (Private). The institute is an institutional life member of AIMA and AIMS and an active member of CMAI and NHRD. Srusti offers AICTE-approved MBA and MCA programmes affiliated to Biju Patnaik University of Technology (BPUT), Odisha, along with AICTE-approved undergraduate programmes in BBA and BCA affiliated to Utkal University, Odisha. Its curriculum integrates Universal Human Values (UHV), Indian Knowledge Systems (IKS), Health & Wellness, Environmental Sustainability, Artificial Intelligence, Cyber Security, Machine Learning, Cloud Services, and industry-driven IT competencies. The institute also offers an Executive MBA programme designed to support working professionals and aspiring managerial leaders seeking to enhance strategic, leadership, and decision-making competencies while balancing professional commitments.

At Srusti, education builds professional capability, preparing graduates not only for employment but for meaningful contribution from the very first day of their professional journey.



Curiosity to Capability

Driven by Curiosity. Designed for Capability.

Srusti Academy of Graduate Studies (SAGS), Bhubaneswar, is a new-age undergraduate institute promoted by the renowned Srusti Academy of Management & Technology (Autonomous). Located in Odisha's leading academic hub, the institute aims to redefine undergraduate education through innovation, interdisciplinary learning, and strong industry alignment.

SAGS offers NEP 2020-aligned four-year Honours degree programmes in BBA, BCA, B.Sc. (Computer Science), and B.Com, designed to provide strong academic foundations while developing contemporary skills relevant to evolving industries. Its academic framework emphasises conceptual clarity, applied learning, and progressive skill development, enabling students to connect academic knowledge with real-world practice.

At SAGS, undergraduate education is viewed as the first stage of professional Foundation, preparing students to pursue higher studies, entrepreneurship, or meaningful careers in a dynamic and evolving professional environment.

Our Edge



Autonomous Institution



Industry 5.0 Curriculum



Experiential Learning



Industry Engagement



NEP 2020 Alignment



Value-Added Courses



Mentorship & Leadership Development

Philosophy

Vision

To be a global center of excellence in Management and IT education, nurturing entrepreneurship and business acumen to propel sustainable development for building a just and accountable society committed to nation-building.

Mission

- To develop professionals in diverse fields of Management and Information Technology.
- To accelerate innovation in learning and teaching.
- To provide a conducive ecosystem for multidisciplinary thinking, action, and research leading to academic excellence.
- To instil an entrepreneurial mindset among the students.
- To create leaders who serve and contribute to society and nation- building.

Core Values



Trust



Commitment



Excellence



Innovation



Sustainability



Interconnectedness

Recognition & Academic Credibility

Accreditations



MBA Programme Accredited



Accredited 'A' Grade by NAAC.



Approved by AICTE, Govt. of India, New Delhi



Affiliated to BPUT, Odisha, Rourkela



Autonomous by UGC, Govt. of India



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Ratings



Memberships

This Institute is a member of many well-known professional associations and bodies.



Ranked **127th**
in India
(Private Colleges)

Ranked **12th**
in Eastern India
(Private Colleges)

Our Programmes

SRUSTI ACADEMY of MANAGEMENT and TECHNOLOGY (AUTONOMOUS)

MBA

Finance | Marketing | Operations
Human Resource | Business Analytics

180 Seats

MBA

30 Seats

Working Professionals

MCA | **120** Seats

Ph.D.

Management | Computer Science

Srusti Academy of Graduate Studies

BBA (Hons) | **60** Seats

BCA (Hons) | **60** Seats

BSc. | **60** Seats
(Computer Sc.)- (Hons)

B.Com (Hons) | **60** Seats



Our Footprint

1st

B-School in Odisha
accredited with
NAAC 'A' Grade

23+

Years of
Academic Legacy

2700+

Alumni across
corporates, startups,
and public institutions

66+

Entrepreneurs
successfully nurtured
by the institution

3 cycles



2 cycles



Among the Few Twice NBA-
Accredited MBA
Programmes in Odisha

63%+

Faculty with Industry
Experience or Ph.D.
ensuring practice-oriented learning

12

Active Industry
MoU supporting
internships, live projects,
and placements

03

Incubation MoU
enabling mentoring,
funding access, and startup
acceleration



**Startup
Odisha**



Recognised
Startup Odisha Incubator
fostering student-led innovation



Entrepreneurship
as Core Curriculum co-delivered with
Wadhvani Foundation



The Srusti Edge

MBA

<p>120+ Hrs Experiential & Industry Immersion</p> <p>01 - Industry Immersion Study 60-days Summer Internship</p>	<p>300+ Hrs Applied Management Learning</p> <p>Case Studies Simulations Alumni Talks </p>	<p>04 Nos Industry Visits</p> <p>1 Industry Visit each Semester</p>	<p>130+ Hrs Analytical & Digital Skills</p> <p>Advanced Excel Power BI AI tools R Programming </p>	<p>34+ Hrs Entrepreneurship Education</p> <p>Delivered through Simulation 01- Ideathon (Srusti Spark)</p>
<p>120+ Hrs Holistic & Life Learning</p> <p>Indian Knowledge Systems Business Trends Sustainability Discussions Communication Labs Wellness Yoga Disaster Preparedness</p>	<p>120+ Hrs Continuous Assessments</p> <p>Weekly Assessments Domain Aptitude Communications Logical Reasoning Business Awareness</p>	<p>20+ Hrs AI Learning</p> <p>Practical Applications of AI Tools</p>	<p>10+ Nos Corporate Talks</p> <p>Atleast 3 each Semesters</p>	<p>02 Nos Specializations</p> <p>Marketing Finance HR Business Analytics Operations Management</p>

MCA

<p>110+ Hrs Experiential & Industry Immersion</p> <p>60-days Summer Internship Major Project</p>	<p>300+ Hrs Core Learning</p> <p>Programming Data Structures Systems Algorithms Software Engineering</p>	<p>04 Nos Industry Visits</p> <p>1 Industry Visit each Semester</p>	<p>80+ Hrs Lab Sessions</p>
<p>50+ Hrs Holistic & Life Learning</p> <p>Indian Knowledge Systems Wellness Yoga Disaster Preparedness</p>	<p>8+ Nos Corporate / Expert Talk</p> <p>Atleast 2 each Semesters</p>	<p>80+ Hrs Industry based Skill Training</p> <p>Cyber Securities, AI/ML, MERN, MEAN</p>	<p>60+ Hrs Entrepreneurship and Innovation</p> <p>Delivered through Simulation 01- Ideathon (Srusti Spark) 01- Srusti TechHack</p>

The UG (BBA | BCA | B.Com | B.Sc - CS) Hons.

<p>120+ Hrs Experiential & Industry Immersion</p> <p>2 Summer Internships 1 Capstone Project</p>	<p>4+ Nos MOOC/ NPTEL Courses</p> <p>Digital Marketing Analytics Statistics Entrepreneurship</p>	<p>600 Hrs Applied Management Learning</p> <p>Case Studies Simulations Alumni Talks Role-Plays</p>	<p>3 Nos Industry Visits</p> <p>1 Industry Visit each Year</p>
<p>240 Hrs Analytical and Digital Skill</p> <p>20 Hrs -Analytical skill 20 Hrs - Digital skills per semester & Pre Placement Training</p>	<p>180 Hrs Holistic, Life Learning & Communication</p> <p>Communication Indian Knowledge Systems Wellness Yoga Disaster Preparedness</p>	<p>12+ Nos Corporate Talks</p> <p>Atleast 2 each Semester</p>	<p>50+ Nos Competitions</p> <p>Business Plan Presentations Quiz JAM Song Art</p>

From Employment



The Srusti Edge

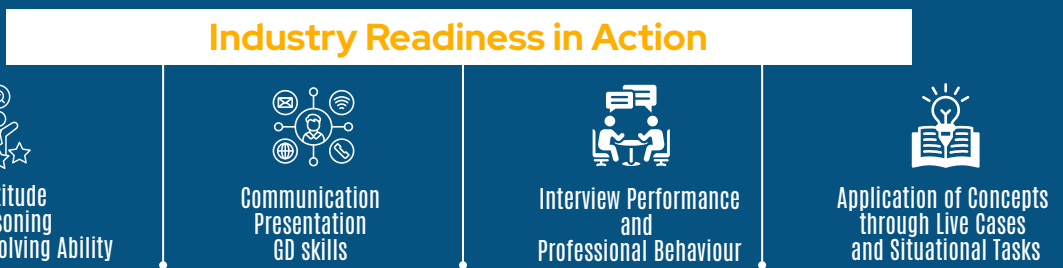
Training Beyond Academics

At Srusti, employability is treated as a measurable outcome. Alongside academic learning, students undergo structured training designed to build confidence, capability, and performance in real recruitment environments.



Continous Assessment

Every Saturday at Srusti is an "Assessment Day", where all students are systematically evaluated on industry preparedness parameters. These assessments simulate real recruitment environments and track individual progress across:



This continuous assessment model ensures that students are recruitment-ready throughout the academic journey, not just at the end of the programme.

To Deployment



Our Collaborations

Industry MoU



Incubation MoU



National Academic MoU



International MoU



“ When **Academia** Meets **Industry**,
Ideas Become **Reality**. ”



Program Overview

Our MBA programme is designed to develop future-ready business leaders capable of navigating dynamic and competitive corporate environments. Built on the principles of Outcome-Based Education (OBE) and informed by inputs from industry leaders, academic experts, and global business practices, the curriculum integrates academic rigour with practical industry exposure, enabling a seamless transition from campus to professional roles.

The programme emphasises analytical thinking, strategic decision-making, leadership, and managerial competence, preparing students to address complex business challenges with confidence. The programme structure includes:

- **Foundational Core:** 30 papers across four semesters building strong management and analytical foundations.
- **Dual Specialisation:** Expertise across five contemporary business domains.
- **Applied Learning:** Case studies, live assignments, internships, and project-based coursework.
- **Industry Interface:** Corporate interactions, industrial visits, and practitioner-led sessions.
- **Faculty Mentorship:** Guidance from faculty with academic depth and industry insight.

Our Pedagogy

The MBA curriculum adopts innovative teaching methodologies that combine conceptual learning with practical engagement:

- **Blended Learning** – Integration of classroom and digital learning.
- **Case-Based Learning** – Analysis of real-world business cases.
- **Flipped Classrooms** – Student-led discussions promoting critical thinking.
- **Experiential Learning** – Hands-on learning through projects and simulations.
- **Industry Immersion** – Exposure through internships, guest lectures, and industry visits.

This pedagogical framework develops conceptual clarity, practical competence, and strategic thinking, enabling students to perform effectively in diverse business environments.

At Srusti, the MBA programme ensures graduates emerge not only with a degree but with the mindset, capabilities, and confidence to lead in today's evolving business landscape.

Expert Sessions



Mr. Sourabh Khandelwal

Founder
Dahibara Express



Mr. Avinash Samal

Head of HR – Training and
Development
TCS



Mr. Budhadev Mishra

Team Lead- HR
Tata Power



Mr. Sanjay Panda

Director and COO
Skyy Rider Electric



Dr. Satya Bhusan Dash

Professor of Marketing
IIM Lucknow



Mr. Sangram K Sahoo

Zonal Manager
BFSI Sector Skill Council



Dr. Sanjay Patro

Dean-Academics & Professor of
Marketing
XLRI Jamshedpur



Dr. Seshadev Sahoo

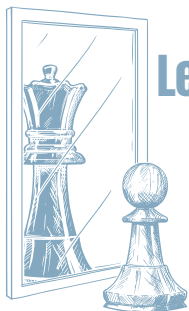
Professor of Finance
IIM Lucknow

Major Core Paper Highlights

- Managerial Economics
- Marketing Management
- Organizational Behavior
- Business Environment and Sustainability
- Quantitative Techniques for Managerial Decisions
- Legal Aspects of Business
- Accounting for Managers
- Introduction to Artificial Intelligence
- Business Communication
- Analytics for Beginners
- Financial Management
- Human Resource Management
- Business Research Methods
- Operations Management
- Human Values and Professional Ethics
- Business Analytics
- Indian Knowledge System
- Business Ideation
- Strategic Management and Business Policy
- Advanced Analytics
- Industry Connect Project
- Health and Wellness

The Specializations

Dual specialisation will be offered to the students which they will opt from the list of specialisations offered in the second semester, spread over third and fourth semester.



Leaders aren't born—
they Evolve.

Marketing

- Sales & Distribution Management
- Consumer Behavior
- Digital Marketing and E-commerce
- Retail Management
- Service Marketing and CRM
- Product and Brand Management
- Supply Chain Management

Human Resources

- Manpower Planning
- Compensation and Benefit Management
- Technology in HR: Leveraging Digital Solutions for Effective Human Resource Management
- Performance Management System
- Labor Legislations
- Strategic HRM
- Employee Relations

Finance

- Financial Markets and Services
- Security Analysis and Portfolio Management
- Public Finance
- Derivatives and Risk Management
- Banking, Insurance and Inclusive Finance
- Strategic Financial Management
- Fin Tech and Modeling

Operations

- Supply Chain and Logistic Management
- Pricing and Revenue Management
- Operations Strategy
- Sales and Operation Planning
- Inventory Management
- Sourcing Management
- Operations Research Applications

Business Analytics

- Web Analytics
- R-Programming
- E-Business Applications
- Cloud Computing
- Financial /HR /Marketing Analytics
- Python
- IOT

Program Overview

In today's digital era, the demand for skilled technology professionals continues to grow rapidly. The Master of Computer Applications (MCA) programme at Srusti Academy of Management & Technology (Autonomous) is designed to provide the technical depth and practical expertise required to succeed in the evolving IT and software development landscape.

This two-year professional postgraduate programme builds strong foundations in computer systems, programming, software engineering, and application development, combining rigorous theoretical learning with hands-on practice. Through projects, internships, and industry-led sessions, students gain real-world exposure that prepares them for careers in software development, systems design, artificial intelligence, data analytics, cybersecurity, and emerging technology domains.

Our Pedagogy

The MCA programme follows a practice-oriented and industry-aligned pedagogy designed to equip students with both technical capability and problem-solving skills.

- **Blended Learning** – Integration of classroom and digital learning environments
- **Project-Based Teaching** – Learning through live coding, development projects, and solution-building
- **Flipped Classrooms** – Interactive, student-driven learning sessions
- **Industry Immersion Programme** – Direct exposure to technology industries and professional practices
- **Outbound Training** – Skill development beyond the classroom environment
- **Presentations** – Structured articulation, peer learning, and communication development

At Srusti, the MCA programme is designed not just as an academic qualification, but as a launchpad for innovators, coders, and technology professionals prepared to thrive in the digital economy.

Expert Sessions



Dr. Alok Kumar Jagadev

Professor, **KIIT School** of Computer Engineering



Dr. Srichandan Sobhanayak

Assistant Professor, CSE, **IIIT, Bhubaneswar**



Dr. Debi Prosad Dogra

Head, Department of CSE
Associate Professor
IIT Bhubaneswar



Mr. Ashwini Rath

CEO and Director,
Batoi Systems Pvt Ltd.



Mr. Udaya Bhanu

CEO & Founder,
Kristellar Aerospace



Mr. Prabhat Sahoo

Managing Director,
ITPlusPoint Group of Companies



Mr. Abinash Ghosh

CEO,
Oditek Solutions



Mr. Atal Saran

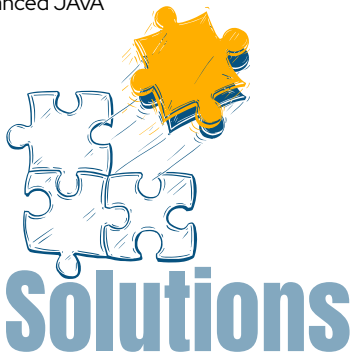
CEO,
Round Eyes Tech

Core Papers

- Probability and Statistics
- Problem Solving & Programming Language
- Business Communication
- Computer System Architecture
- Database Management System
- Entrepreneurship Development
- Discrete Mathematics
- Data Structure
- Object Oriented Programming Systems
- Operating System
- Universal Human Values
- Indian Knowledge System
- Computer Network
- Design and Analysis of Algorithms
- Theory of Computation
- Software Engineering

Practical Papers

- Problem solving & programming Lab
- Communication skill and Language Lab
- DBMS Lab
- Emerging Technology Lab-I(Python Programming)
- Tech Industry Interface Programme I
- Data Structure Lab
- Object Oriented Programming Lab
- Operating System Lab
- Advance Python Programming
- Emerging Technology Lab-II (Internet & Web Technology)
- Personality Development Lab
- Tech Industry Interface Programme II
- Design and Analysis of Algorithms Lab
- Personality Development and soft skills Lab
- Data Processing and Visualization Lab
- Advanced JAVA



A student has to opt for any two papers from elective I and II in the 3rd semester and has to opt for any two papers from elective III and IV in the 4th semester.

Elective-I

- Artificial Intelligence
- Computer & Network Security
- Wireless Sensor Network
- Computer Graphics

Elective-II

- Data Warehousing and Business Intelligence
- Vulnerability Assessment and Penetration Testing (VAPT)
- Cloud Computing
- Mobile Application Development

Elective-III

- Machine Learning
- Block Chain Technology
- Internet of Things
- Software Project Management

Elective-IV

- Big Data Analytics
- Digital Forensics
- Mobile Computing
- E-Commerce and Knowledge Management

Industry-Based Skill Training

- Cyber Security
- Artificial Intelligence & Machine Learning (AI/ML)
- MERN Stack (MongoDB, Express.js, React.js, Node.js)
- MEAN Stack (MongoDB, Express.js, Angular, Node.js)

“  From Logic to Application ”

Value Added Courses (VAC)

116+

(Students Qualified
VAC)
(MBA| MCA| UG)



IIM, Bangalore



IIT, Kharagpur



IIT, Kanpur



IIT, Bombay



IIT, Roorkee



IIT, Guwahati

NISM
National Institute of Securities
Markets

Ph.D. Programme

Offers Ph.D. programmes in Management and Computer Applications & Science in line with UGC Regulations 2016–18 and as per the notification of BPUT. The programme aims to nurture scholars capable of addressing future research challenges for the betterment of society.

It is designed to:

- Develop subject expertise in core and advanced areas
- Enable identification of relevant research problems
- Build the capability to formulate and execute research plans
- Foster skills to generate, analyze, and publish original research
- Promote a lifelong commitment to research and learning



Our Ph.D. programme is ideal for aspiring researchers seeking depth, rigour, and impact in their academic journey.

Ph.D. Course Structure

Management Studies

Paper-I (Theory)

- Research Methodology

Paper-II (Theory)

- Strategic Management
(Marketing/Finance / HRM)

Paper-III (Theory)

- Advanced Marketing Management
- Advanced Financial Management
- Advanced Human Resource Management
- Operations Research

Paper-IV (Theory and Practical)

- Research and Publication Ethics

Computer Application & Science

Paper-I (Theory)

- Research Methodology

Paper-II (Theory)

- Computational Intelligence

Paper-III (Theory)

- Computational Techniques

Paper-IV (Theory and Practical)

- Research and Publication Ethics

UG The Srusti Advantage



Launchpad



Future-Ready Curriculum
NEP 2020 aligned learning architecture



Learning Beyond Classrooms
Industry exposure, projects, and field engagement



Analytical & Digital Edge
Skills for data, technology, and modern business



Entrepreneurial Mindset
Innovation and venture thinking from day one



Industry-Connected Learning
Interaction with professionals and practitioners



Research & Inquiry
Early exposure to analytical and research-based learning



Capability-Oriented Training
Focus on competence, not just content

BBA Programme

Aligned with NEP 2020, the BBA programme at Srusti is a 3-year full-time degree with an optional 1-year Honours/Research specialisation, designed to develop agile, ethical, and innovative business leaders. Blending academic learning with real-world exposure, the programme emphasises entrepreneurship, innovation, and responsible management practices.

Specialization

- Finance
- Marketing
- Human Resource Management
- Business Analytics
- International Business
- Supply Chain Management

Pedagogy

- Interactive Learning: Employs interactive lectures, tutorials, and seminars.
- Case & Project Focus: Uses case study-based learning, field projects, and internships.
- Practical Skills: Features management games, role plays, and leadership workshops.
- Industry & Research: Incorporates industry guest lectures, expert talks, and research-based learning.

BCA Programme

Aligned with NEP 2020, the BCA programme at Srusti is a 3-year full-time degree with an optional 1-year Honours/Research specialisation, designed to develop technically proficient and solution-oriented professionals for the digital economy. Blending foundational computing knowledge with practical application, the programme emphasises programming, system thinking, and emerging technology integration.

Specialisation

- Artificial Intelligence and Machine Learning (AI & ML)
- Cyber Security
- Data Science
- Web & Mobile Application Development

Pedagogy

- Blended Learning
- Project Based Teaching
- Assignment & Internships
- Focus on Practical Training as per industry need
- Flipped Class Room
- Industry Immersion Program
- Outbound Training
- Value Added Courses through IITs / IIMs (NPTEL/SWAYAM)

B.Com Programme

Aligned with NEP 2020, the B.Com (Honours) programme at Srusti is a 3-year full-time degree with an optional 1-year Honours/Research specialisation, designed to build strong conceptual clarity in commerce along with professional readiness. Blending academic rigour with application-oriented learning, the programme emphasises accounting, finance, taxation, and business decision-making.

Specialization

- Accounting & Finance
- Banking & Insurance
- Taxation
- Marketing & Entrepreneurship

Pedagogy

- Academic Foundation: Delivered via interactive lectures and tutorials.
- Case & Research Study: Focus on case-study based and research-based learning methods.
- Practical Workshops: Accounting practical sessions and financial analysis workshops.
- Professional Exposure: Industry guest lectures, internships, and field projects.

Your Journey Starts Here



Enter Begin with foundational courses and academic orientation to the discipline.

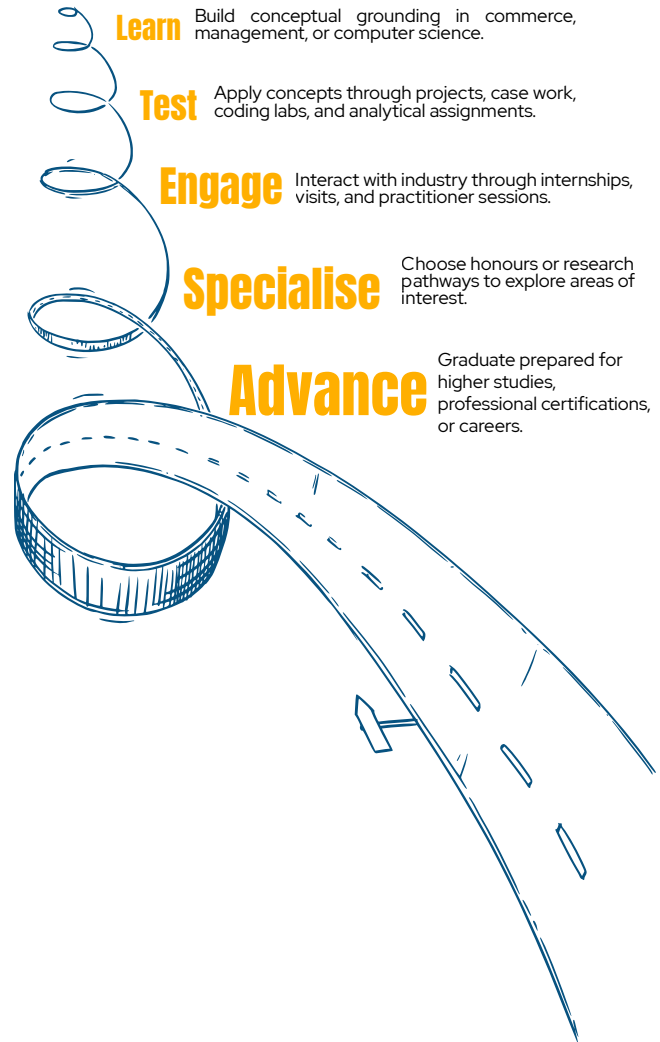
Learn Build conceptual grounding in commerce, management, or computer science.

Test Apply concepts through projects, case work, coding labs, and analytical assignments.

Engage Interact with industry through internships, visits, and practitioner sessions.

Specialise Choose honours or research pathways to explore areas of interest.

Advance Graduate prepared for higher studies, professional certifications, or careers.



B.Sc Programme

Aligned with NEP 2020, the B.Sc. (Computer Science) programme at Srusti is a 3-year full-time degree with an optional 1-year Honours/Research specialisation, designed to build strong foundations in computing, programming, and analytical thinking. Blending theoretical depth with practical application, the programme emphasises core computer science principles alongside emerging technologies.

Specialization

- Artificial Intelligence (AI)
- Data Science
- Web & Application Development
- Cyber Security

Pedagogy

- Interactive Sessions: Combination of interactive lectures and hands-on laboratory sessions.
- Applied Problem-Solving: Use of workshops, coding labs, and specific programming assignments.
- Project-Based Learning: Case-based studies, internships, and research projects.
- Industry Engagement: Expert talks, industry workshops, hackathons, and innovation challenges.

Our Infrastructure

Technology has entered campuses in a big way and its use has revolutionized the entire knowledge delivery system. The institute's wi-fi campus is a blend of modern form and functionality. State-of-the-art multimedia lecture halls, comfortable seating arrangements, library, computer lab, language lab, auditorium, hostel accommodation, cafeteria and transport are all meant to support value-based teaching. Processes, starting right from admission to placement, are done through the Campus ERP solutions.

Library



- KOHA Automated Library System
- Textbooks, Reference Books, and Project Reports
- Previous Years' Question Papers
- Journals, Magazines, and Newspapers
- E-journals for Research
- Remote Access to E-Resources via SOA University
- Access to J-Gate

Digital Language Lab



- Multimedia Resources
- Recording and Playback Tools
- Interactive Software
- Real-time Communication Tools
- Progress Tracking and Assessment

Classroom



- Air Conditioned
- Wi-Fi Enabled Smart Classrooms
- Interactive Board
- Standalone Computer Systems

Training Center



- Multimedia Resources
- Skill Development Lab
- Career Support & Assessment Hub
- Interactive Software
- Real-time Communication Tools

Computer Lab



- Robust Computing Infrastructure
- Cutting-edge Technology
- Specialized Software Labs

Our Facilities

Gymnasiums



The Institute has a modern multi-gym and provides free membership to students and faculty members.

Indoor Games



Facilities for indoor games like Chess, Carrom and Table Tennis are provided.

Transport



The institute provides bus transport within the city for picking and dropping students from different routes. It ensures safe and convenient daily travel.

Hostel



Our hostel provides students with a safe, comfortable, and friendly environment for living and studying, offering furnished in-campus accommodation for both girls and boys equipped with modern amenities.

Canteen



The campus canteen is a popular student hub, serving lunch, dinner, and a variety of snacks and beverages. Its informal atmosphere makes it the perfect spot for students to unwind and socialize with friends during their free time.

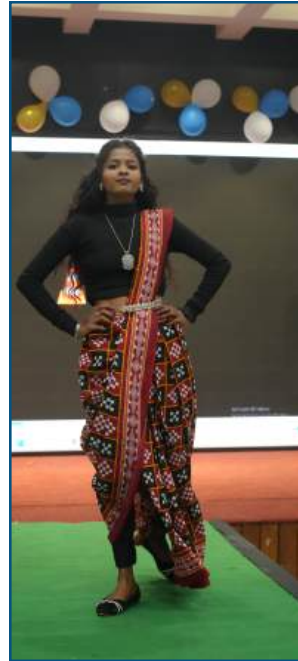
Cafeteria



The cafeteria offers different types of food in a friendly environment. Students can quickly get what they need and enjoy time with friends.

Life Srusti

Life at Srusti unfolds through experiences that challenge, engage, and prepare students for the world beyond academics.



Life Srusti

Where every experience adds a new dimension—shaping not just skills, but identity and direction. A journey shaped by experiences that inspire growth, strengthen character, and prepare students for what lies ahead.



Our Clubs



Enhances **HR knowledge** through quizzes and role plays, building **leadership**, communication, and people management skills.



Improves **public speaking** and communication **confidence** through debates, speeches, and fun language activities.



Develops **creativity** and marketing **strategies** through workshops and activities, boosting persuasion and branding skills.



Fosters **physical fitness**, focus, and **stress management** through yoga practices and meditation sessions.



Instills **social responsibility** and empathy through awareness drives and community service, shaping **responsible citizens**.



ED Cell

Encourages innovation and life skills with **entrepreneurial** sessions and events, nurturing **future leaders** and changemakers.



Spicmacay Heritage Club

Promotes **cultural awareness** and creativity by engaging students with India's heritage, traditions, and arts.



Sruati Social Media Club

Builds **digital communication** skills through content creation, design, and media handling, boosting creativity and employability.



Finance Club

Provides **financial literacy** and market insights, preparing students for careers in banking, finance, and investments.



Sharpens coding, **problem-solving**, and **IT knowledge** through quizzes and competitions, preparing students for tech careers.



Entrepreneurship



Problem-Solving



Time Management



Adaptability



Idea



Leadership



Teamwork



Always Inspiring

Arohan

'Arohan' - The annual welcome and an induction ceremony for MBA freshers is organized every year at the beginning of the academic session. Eminent persons from industry and academia address the students and share their rich experience for a successful professional career ahead.

Flash Mob

A high-energy group performance by students in public spaces to create awareness, promote events, and celebrate causes. It combines entertainment with impactful messaging and showcases the creativity, coordination, and enthusiasm of Srusti's student community.

Srusti TeckHack 2.0

Srusti TechHack is a power-packed event where young innovators tackled real-world challenges with creative tech solutions. The event celebrated teamwork, innovation, and the spirit of future-ready problem-solving.

Voice of Srusti

The best singing talents among the freshers get recognition as the Voice of Srusti.

Samarambh

'Samarambh' - The annual welcome and induction ceremony for MCA freshers is organized every year at the beginning of the academic session.

Joy Of Giving

A compassionate initiative where students and faculty of Srusti collect and donate essential items to support needy children. It fosters empathy, social responsibility, and the spirit of giving back to the community.

Srusti Spark

Srusti Spark is the institute's entrepreneurship platform where students transform ideas into viable ventures through mentorship, ideation sessions, and industry interaction, fostering innovation and entrepreneurial thinking.

Sensation

Sensation, the annual fest of the Institute, is observed each year with fun and frolic. Annual awards ceremony coupled with cultural extravaganza is the most awaited event for the Srustians.

“ Beyond Events, these are experiences that Define you ”

50+ Events ▶ 1000+ Participants ▶ 365 Days of Engagement

Our Faculty



NOT JUST TEACHERS – CATALYSTS OF CHANGE.

At Srusti, faculty members are the backbone of our academic excellence, making us a truly faculty-driven institution. Our team blends the rigour of academia with real-world industry expertise, ensuring students receive holistic, practical education.

Many of our faculty are also actively involved in research and innovation, supported by AICTE and UGC, contributing to knowledge creation in their core domains.

8+

Average Years of
Minimum Industry
Experience

85%

Faculty Members
Certified in
NPTEL (MOOC)
Courses

**Academic
Counsellors**



Faculty serve at Indira Gandhi National Open University, contributing to India's largest open learning ecosystem.

**Active
Contributors**



to SWAYAM Prabha e-content, enabling technology-driven, accessible education nationwide.

Hall of Achievements



BPUT Tech Hack 2025 | Runners-Up

- Satyajit Dash
- Bhabesh Kumar Mohanty
- Subhashree Arpita Samal
- Payal Maharana



HR Fiesta 2025 | Winners –Retention Blueprint

- Badrinath Danga
- Manas Ranjan Sahoo



BPUT Tech Carnival 2026 | 1st Runners-Up – Business Quiz

- Bipra Prakash Tripathy
- Sandeep Narayan Pati



Startup Innovation Conclave 2026 | Winners

- Bipra Prakash Tripathy
- Subhashree Jena



AICTE- YUKTI & APF Scheme | Selected for Funding Round II

- Manas Ranjan Sahoo



Startup Innovation Conclave 2026 | Winners

- Nandini Roy
- Biswarupa Sahoo
- Ayushman Das



GIFT SparkX 2026 | 2nd Runners-Up – Business Quiz

- Nimesh Kumar Shankar
- Biswajit Nayak



Hackfest 2.0 | Winners

- Karishma Kanhar
- Suresh Majhi
- Manasi Manjari Panigrahi



IIT Roorkee |NPTEL Topper (top 2%) in HR Analytics

- Subrat Mohapatra



GIFT SparkX 2026 | 1st Runners-Up – Pixel Play

- Bhanupriya Maharana



GIFT College | 1st Prize – Quiz

- Bipra Prakash Tripathy
- Sandip Narayan Pati



GIFT SparkX 2026 | 2nd Runner-Up – Extempore

- Shubhasmita Pradhan



ISTD | Champions – Paper Presentation

- Bipra Prakash Tripathy
- Ezaj Alam Khan
- Shruti Mohanty



GIFT SparkX 2026 | 2nd Runner-Up – Treasure Hunt

- Nimesh Kumar Shankar
- Biswajit Nayak
- Shubhasmita Pradhan
- Bhanupriya Maharana

Learnings from Industry

Enabling the shift from employment to deployment through industry-led perspectives and applied learning



Mr. Sambit Panda

IFB



Mr. Rajendra Ku. Mishra

Delloite



Mr. Surjya Narayan Mohapatra

Standard Chartered Bank



Mr. Rashmi Ranjan Pati

The Bank Of New York Mellon



Mr. Satish Mohapatra

Maruti Suzuki



Mr. Alok Misra

Global Cemex Pvt Ltd



Mr. Chinmaya Mohanty

Wallace Pharma



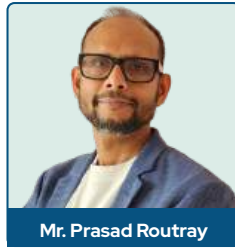
Ms. Payel Bhattacharya

2 Coms



Mr. Suvendu Mishra

Motilal Oswal



Mr. Prasad Routray

Zyvka



Mr. Ramanjeet Mohanty

FinoControl

“This is what you shall Learn from the faces”

Industry Perspectives | Real Context | Current Practices

Practitioner Insights | Personal Liaison



Eminent Guests & Leaders

- **Dilip Wadhawani**

Vice President -Sales,
CeaseFire

- **Rajesh Chintak**

GM-Corporate Services,
Odisha TATA Steel Ltd.

- **Prasant Panda**

Legal Head, TCI

- **Pradeep Kumar Behura**

Head - HR,
Nissin ABC Logistics

- **Deepak Bal**

HRBP - West Zone, ABFRL

- **Pratik Ray**

GM - Marketing,
Ramco Cement

- **Deviprasad Barik**

HRBP - East,
Bandhan Bank

- **Maya Kartha**

Regional HR - East,
ESAF Small Finance Bank

- **Dipendu Saha**

DGM
Business Development,
TCI Freight

- **Soumi Chatterjee**

Regional - HR, Belstar

- **Aritri Sarkar**

HR-BP, IICI Bank

- **Sonal Panda**

COO, Asian Heart Institute

- **Priyanjali Banerjee**

HR, ITC

- **Sudhanshu Sekhar Dash**

Manager (Marketing),
Berger Paints

- **Chhaya Postar**

Manager - HR,
Venus Safety and Health Pvt. Ltd

- **Dip Kumar Saha**

HR-BP, Geojit Fin Services

- **Rohan Kapoor**

Manager - HR, Vyapar

- **Kumar Vivek**

DGM - HR, Shri Ram Finance

- **Jil Gangar**

HR-BP, DCB Bank

- **Ranjit Roy**

Dy. General Manager -HR,
Godrej

- **Suvradip Nag**

State HR - Head,
Satin Credit Care



Mr. Sanjeev Gupta

Joint President, Marketing,
My Home Industries Pvt. Ltd.



"Srusti Academy of Management and Technology (Autonomous) has been established with the noble purpose of imparting quality education in the field of business management. My interface with the students during pre-placement talks and personal interviews are quite encouraging as far as the knowledge and skills of the students are concerned, the institute is continually making progress for the holistic personality development of the students making them corporate-ready."



Mr. Devi Prasad Barik

(Regional HRBP)
Bandhan Bank



"It was a pleasure conducting the campus recruitment drive at Srusti Academy of Management and Technology (Autonomous), Bhubaneswar, which truly stands out as one of the leading business schools in Odisha. The enthusiasm, preparedness, and quality of students were exceptional, making the overall experience highly rewarding for Bandhan Bank."



Ms. Mecon Swain

Zonal HR,
Pantaloons



"Srusti Academy of Management and Technology (Autonomous) has always been a great interface for academia & industry. The institute has established an Industry Institute Partnership Cell (IIPC) and I am happy to be part of it. A constant dialogue between industry personnel from different sectors and the institute gives the right perspective."



Mr. Javed Khan

Vice- President,
Ceasefire Industries Pvt Ltd, Mumbai



"It was a thoroughly enriching experience to conduct the campus recruitment drive at Srusti Academy of Management and Technology (Autonomous), Bhubaneswar. The professionalism and enthusiasm demonstrated by the students truly reflect the institution's academic standards and commitment to excellence."

Summer Internship Programs

The Summer Internship Programme (SIP) offers students a valuable opportunity to gain hands-on exposure to real-world work environments before stepping into the corporate sphere. It serves as a practical extension of classroom learning, allowing students to apply concepts within their chosen area of specialization. Spanning 6–8 weeks, SIP placements are arranged in leading industries across diverse sectors, primarily located in metropolitan cities. These internships act as a critical career stepping stone, often influencing final placements and long-term career paths.

With each passing year, the number of paid internships continues to rise, reflecting both the growing trust of recruiters and the calibre of our students.



Internship Highlights

- Tata Steel
- Vedanta
- ITC
- Berger Paints
- Anmol Biscuits
- Airtel
- Abhijeet Ferrotech Ltd
- Aditya Birla Capital
- Aditya Motors
- Alankit Assignments
- Apollo Hospital
- Bankify Pvt. Ltd.
- BAP's and Associate
- Bliss Point eCare Private Limited
- Bullforce Private Limited
- C tricks
- CA Manoj Choudhary Associate
- Clans Machina
- Cloud2Secur
- Dabur
- Dalmia Cement
- Tan Jyoti Finserv Pvt Ltd.
- Reliance Industries
- DCB Bank
- DVARA KGFS
- E Moment
- Eagle Hires HR Solutions
- Eminent Pvt. Ltd
- Espirit Toyota
- ESSPL
- Ganesh Foods
- Global Data
- Globe Capital Market Ltd
- Greenlight Planet
- Growth Array
- HDB
- HRN Technology
- IFFCO
- IIFL
- IREL
- JK Paper Ltd.
- JSPL
- Legend Innovator
- Logistos Technology Pvt. Ltd.
- Lotusmint Advisors
- M K Sahoo & Associates
- M/s. Pradeepta & Co.
- Manappuram Finance
- Manipal Hospital
- Meeden Labs Pvt Ltd
- Mott Mac Donald
- My Home Industries
- NJ India Investment
- Odisha Stock Exchange
- OdiTek
- Ohhpro Tech
- OMC
- Opensky
- OSCB
- Pantaloons
- Petromonk
- Pixel Pii
- Polosoft Technologies
- Printlink
- Rainbow Group
- Reliance Retail
- Reliance Trends
- SDR & Associates
- Sharekhan
- Shri Balaji Incense Industries
- Sobisco
- SP Engineering Pvt Ltd
- Spacewood
- SS Jena & Co



Experience prepares you.
Performance places you.

Placement Cell

Our Placement Department maintains a robust network with top corporates across the country, ensuring exciting career opportunities for students across specializations. Through active collaboration with industry partners, we consistently deliver diverse placement options that align with student aspirations and market demands.

We regularly engage with recruiters to gather insights and refine students' skill sets in tune with evolving industry expectations.

With a better rising placement record each successive year, our students carve out niche in leading organizations through both campus and off-campus drives.



Our Recruiters



Placement Statistics



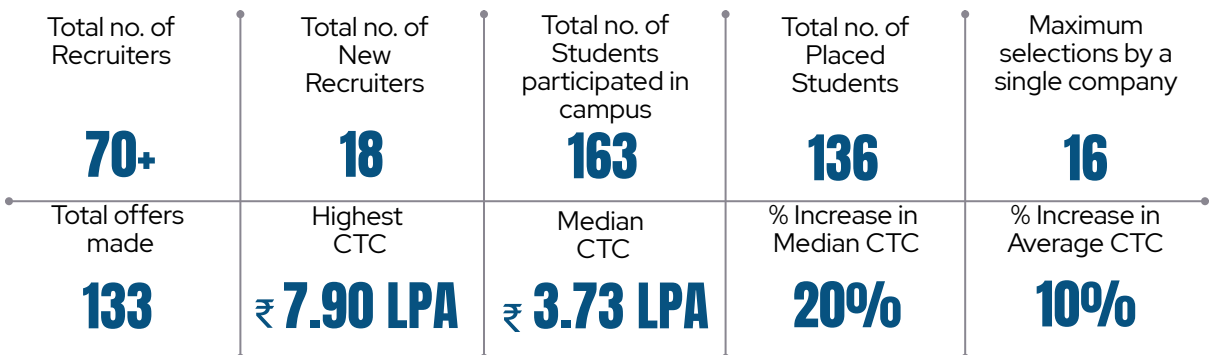
₹ Specialization Wise Avg. CTC



Batch Profile



Key Statistics



Placement Statistics



Compensation Categorization

Top 10%
Median CTC

₹ **5.40 LPA**

Top 25%
Median CTC

₹ **5.15 LPA**

Top 50%
Median CTC

₹ **4.88 LPA**

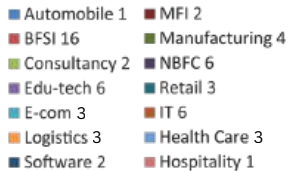
Entire Batch
Median CTC

₹ **3.73 LPA**

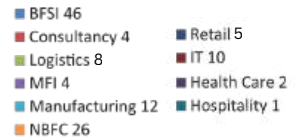
Sector wise



Companies Visited



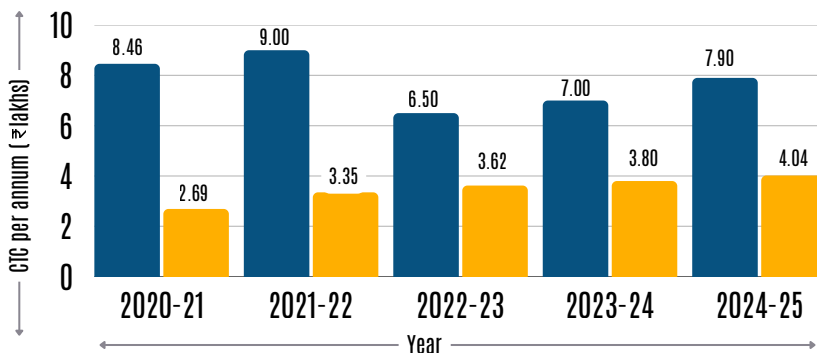
Offers Made



Last Five Years Placement Analysis

● Highest CTC in LPA

● Avg. CTC in LPA



Placement Highlights

70+

Recruiters
Onboarded

40%

Students With ₹4
LPA+ Offers

16

Highest selection by a
single recruiter



SHASHWAT SATPATHY
10.0 LPA



SUBHRAJEET SWAIN
9.0 LPA



SADASIV KAR
8.0 LPA



RABINDRA ROUT
7.9 LPA



JEEBANJIT SAHU
7.61 LPA



DEBADATTA PANDA
7.61 LPA



BADRINATH DANGA
7.46 LPA



LIJA SAMAL
7.0 LPA



ADITYA PRASAD MOHADATRA
6.6 LPA



DEEPIKA DAS
6.0 LPA



AJIT CHOUBEY
6.0 LPA



SUBASISH BARIK
6.0 LPA



SUBHRAJEET SAHOO
6.0 LPA



SARBESWETA SWAIN
5.61 LPA



MAHESWAR NAYAK
5.61 LPA



BISWAJIT SAHOO
5.16 LPA



Recruiter's Say

Mr. Prateek Ray

GM Marketing, Ramco Cements

Good support and hospitality by the Institute.

Mr. Aritri Sarkar

HR Manager, ICICI Bank

Good experience, students are very cordial and confident.

Mr. Abhishek Biswal

ABM, Blue Stone

Loved the atmosphere which brought us for the second time. Looking forward to more such partnership years.

Mr. Swarup Dumpala

VP, HR, Spandana Sphoorty

Good institute, students possess the required skills.

Ms. Saswati Samanta

Regional HR, Belstar Microfinance Limited

All the candidates are well groomed & they have clarity as their respective vision. Best of Luck

Mr. Shantanu Chakraborty

Regional Manager, DTDC

Selected students have the attitude and confidence to be a part of logistics Industry.

Mr. G.D. Kabat

Regional Sales Manager, Anmol Biscuits

Excellent infrastructure, students have clarity on management concepts.

Ms. Anubhaa Kukreja

Assistant Manager (HR), Total Group

Selected students have the confidence and attitude for the positions selected.

Ms. Sonal Panda

President, AHIRC, Asian Heart Institute

Good environment and properly groomed students.

Mr. Sudipta Ghosh

HR- Manager, ICICI Prudential

Communication skill has improved and students are ready for relocation. Good development of candidates.

Mr. Satyabrata Das

Cluster Manager, HDFC Ltd.

Really good and appreciable experience.

Mr. Dipendu Saha

DGM, TCI

Excellent infrastructure and courtesy.

Alumni Speak



Ansuman Narayan

2004 - 2006, MBA



Being a student of Srusti Academy of Management has been a transformative experience for me. The faculty members are not just teachers but mentors who genuinely care about the students' success.



G. Satyam Dey

2005 - 2007, MBA



I am proud to have Srusti Academy as my alma mater. My two years at Srusti not only improved my knowledge but also motivated me to look for heights. I am thankful to my faculty members who consistently mentored me to explore new opportunities and make a conscious career choice.



Nabaraj Khamari

2014 - 2016, MBA



Two years at Srusti Academy of Management have been a real learning experience and have in many ways, made me industry ready potential human resource. I express my sincere gratitude to faculty members of my institute who played a crucial role in shaping up my career.



Mrutyunjaya Sahoo

2012 - 2015, MCA



I always feel that I took the right decision to choose MCA as my career. Through the rigor of MCA curriculum as well as keeping myself open to technological advancements from time to time, I today have a technical edge over many of my counterparts. I am a proud Alumni of Srusti Academy.

Alumni Association

Alumni of the Srusti richly contribute to the all-round development of their Alma mater. Recognised as "Srusti Alumni Association", a registered association, conducts an Alumni Meet every year. The association maintains close networking among all Srustians for a positive and progressive purpose.

Members of the Alumni Association working in various corporate houses in the country share their experience with the juniors for a successful professional career. They also conduct various competitions amongst juniors and recognise the young talents. The association also provides valuable support in the area of training and placement.

Our Distinguished Alumni



Shashikant Patnaik
Manager
Batch: 2006-08



Swadhin Kumar Mishra
Area Sales Manager
Batch: 2008-10



Sarita Mohanty
Data Resarcher - II
Batch: 2011-13



Ansuman Narayan
Sr. Area Manager HR
Batch: 2004-06



Md. Anwar
Asst. Vice President
Batch: 2016-18



Jayakrishna Ratha
ASDM
Batch: 2016-18



Jagat Jyoti Biswaranjan Nayak
Manager Finance
Batch: 2005-07



Upendra K. Swain
Branch Manager
Batch: 2004-06



Debashrita Biswal
Manager
Batch: 2009-11



Jyoti Prakash Sahoo
Delivery Lead
Batch: 2004-06



Rajanikant Pradhan
Manager - HR
Batch: 2004-06



Sudesna Nayak
Head HR
Batch: 2004-06



Sushree Anukampa Bag
Lead Associate-HR
Batch: 2017-19



Md. Aquib Ahmed
Team Lead
Batch: 2016-18



Rameswar Jethi
All India Operation Head
Batch: 2005-07



Priyabrata Bagha
Project Manager
Batch: 2016-18



Jagan kumar jena
Senior Manager
Batch: 2013-15



Debasish Muni
Territory Manager
Batch: 2011-13



Rabindra Rout
Sales Officer
Batch: 2023-25



Papun Mantri
Senior Manager
Batch: 2023-25



Amit Kumar Singh
City Head
Batch: 2009-11



International Exposure



International Academic Workshop on leadership and NLP for young managers in University Utara Malaysia (UUM), Malaysia.



International Academic Visit to King's Palace, Malaysia



Students of Srusti Academy participated in 7 Uniglobe International Management Conference in Kathmandu, Nepal



Mr. Sanket Parida, student of 2nd Semester MBA, presenting a paper on Emerging Trends in Business: A Challenge for Competitive Markets at Uniglobe College, Kathmandu, Nepal.

SCSD (Srusti Center for Sustainable Development)



SRUSTI CENTRE FOR SUSTAINABLE DEVELOPMENT (SCSD)

To emerge as a regional catalyst for sustainable development, leading the way in cultivating a network of socially conscious young leaders. We are dedicated to creating transformative change in communities and society, with a focus on environmentally responsible enterprise and social action. Our commitment is to forge a better world, nurturing the next generation of entrepreneurial leaders and innovators, uniting a diverse global network of business, academic, and student leaders towards this common, sustainable goal.

13 SDG's

Domains-Year Round Activities

17+

Initiatives for Impact

10+

Community Initiatives

08+

Health Initiatives

5 kWp

Solar Installation

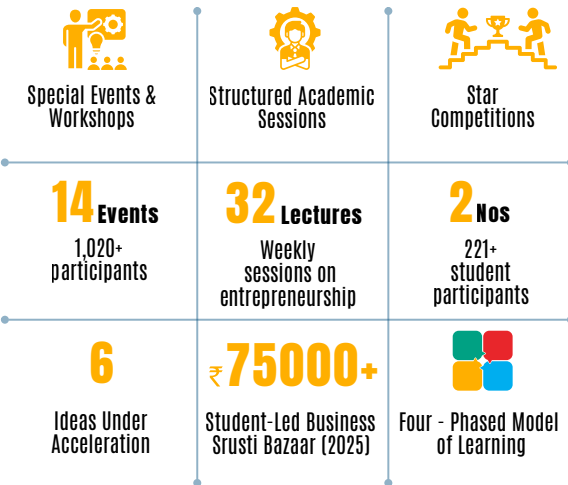
ED Cell (Entrepreneurship Development Cell)

Vision

To build a globally recognized entrepreneurial ecosystem that empowers students to become visionary leaders, innovative thinkers, and transformative entrepreneurs, contributing to the realization of Viksit Bharat and creating sustainable solutions for societal and economic growth.



Our Impact



66+ Alumni Entrepreneurs



Some of our Entrepreneurs >>

- ▶ **Badal Kumar**
Nahak-Shree Kamakhya Industries & Technocrats
- ▶ **Bibhudatta Panigrahi**
National Furniture
- ▶ **K.Ashok Ku. Senapati**
Highflyer Animation(education) & 4D prints(printing)
- ▶ **Biranchi Narayan Mishra**
Jbs Guarding & Facilities Pvt. Ltd
Jbs Cargo & Logistics Pvt. Ltd
- ▶ **Bibhubhusan Dalai**
Katak Care Pvt. Ltd: a multispecialty clinic & Dignostic centre
- ▶ **A.B.Priyadarshi Dhal**
Katak Care Pvt. Ltd: a multispecialty clinic & Dignostic centre
- ▶ **Sangram Keshari**
New Space Maker
- ▶ **Nilamadhab Mishra**
Jagruti Enterprises
- ▶ **Rohan Kumar Sahoo**
Dholakbajaa Event Management
- ▶ **Manas Ranjan Pani**
Pasaro Trans Solution Pvt. Ltd.
- ▶ **Dimpal Meher**
SARYODHAN: The Warriors Academy
- ▶ **Parthasarathi Mishra**
LAVEDO
- ▶ **Nishant Sahu**
Nishant Automobiles
- ▶ **Sampanna Patra**
KCK Financial Services Pvt. Ltd.
- ▶ **Abhijit Panda**
SS India Pvt. Ltd.
- ▶ **Manas Ranjan Pradhan**
PMTM Infotech Pvt. Ltd.

Ideas



Impact



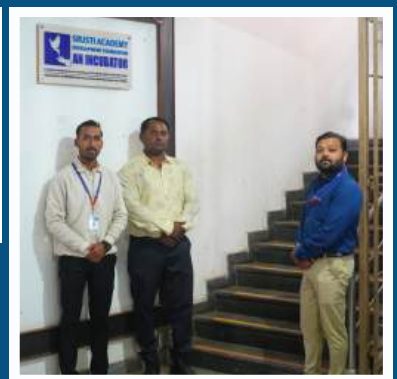
Influence

Startup Incubator

Srusti Academy Development Foundation (SADF)

incorporated as a Section 8 Company is recognised as an "Incubator" by Micro, Small & Medium Enterprises Department, Government of Odisha under the Odisha "Startup Policy"-2016.

The Center is established to nurture entrepreneurship among the students.





The MBA

“A cohort shaped for decisions—where individuals evolve into leaders of consequence.”



The MCA

“A community of builders—where ideas are engineered into working systems.”

The UG (BBA | BCA)

“A foundation in formation—where potential is structured into capability.”





SRUSTI ACADEMY of MANAGEMENT and TECHNOLOGY (AUTONOMOUS)

1st B-School in Odisha with **NAAC 'A' GRADE** Accreditation
Approved by AICTE, New Delhi | Affiliated to BPUT, Odisha



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