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Principal's Message

Operation Sindoor

"Operation Sindoor stands as a testament to India's unwavering resolve—a calibrated, culturally anchored, and technologically advanced response to the brutal Pahalgam terror attack. Named after the 'sindoor' worn by Hindu brides, the operation symbolized collective grief and national unity, sending a resolute message: any assault on our citizens will be met with proportionate, precise, and strategic action."

In this mission, our Armed Forces—Army, Navy, and Air Force—demonstrated exemplary inter-service coordination, operational discipline, and moral clarity. Utilizing advanced indigenous technologies such as BrahMos cruise missiles, AkashTeer air-defence systems, drone swarms, loitering munitions, satellite-linked communications, and AI-enabled command integration, we neutralized nine terrorist infrastructure sites with surgical accuracy—minimizing collateral damage while maximizing impact. This operation was not only a military strike—it was a narrative strike. By commissioning senior women officers—Colonel Sofiya Qureshi and Wing Commander Vyomika Singh—to lead briefings, we highlighted both gender inclusivity and communal unity in our national defense narrative. Their leadership embodied "Nari Shakti" at the frontline of strategic communication. The sustained readiness and adaptability of our forces during the ensuing days—successfully thwarting attempts to target Indian airbases—reinforced the strength of our integrated air defence architecture.

As we reflect on Operation Sindoor, we must remember that India struck on its own terms, treating terror like an act of war. The mission showcased "Made-in-India" prowess in missiles, surveillance, and command systems. This was not a symmetrical war—it was a calibrated act of justice for the victims and a reaffirmation of ethical conduct in warfare.

We honor the courage of our armed forces—whose bravery, precision, and discipline upheld the highest standards of service. Let Operation Sindoor serve as both a strategic milestone and a cultural reaffirmation: a modern defense doctrine rooted in technological edge and national unity.

Prof. (Dr.) Umakanta Dash
Principal

Editorial Desk



"Ancient Whispers, Modern Echoes"

In today's world—riddled with wars, political aggression, economic uncertainty, and rising social tensions—the teachings of Gautama Buddha shine as a beacon of hope and sanity. Over 2,500 years ago, Buddha preached compassion, non-violence, and mindfulness—not just as spiritual ideals, but as practical tools for human survival and harmony.



His timeless words, "Hatred does not cease by hatred, but only by love", are perhaps more relevant now than ever before. In a global environment where retaliation often outweighs reflection, and where nations prioritize dominance over dialogue, Buddha's message reminds us that true strength lies in restraint, empathy, and understanding.

Economic struggles and widening social inequality have led to anxiety, unrest, and a loss of inner peace. Buddha's insight that "Craving is the root of suffering" calls us to reassess our consumer-driven lifestyles and return to simplicity, contentment, and balance. His emphasis on right livelihood and right action urges both individuals and leaders to adopt ethical, sustainable practices that consider the well-being of all.

Furthermore, the practice of mindfulness and awareness—central to Buddhism—offers young people and adults alike a way to cope with the mental stress, distractions, and uncertainty of the modern world.

In short, Buddha's teachings are not relics of the past. They are living principles—urgently needed in our divided, distracted, and distressed world.

Dr. Susmita Parija
Asso. Professor



on **02.04.2025** "Celebrating Odisha's Legacy! Utkal Diwas 2025 at Srusti Academy was a tribute to our rich heritage, culture, and resilience."

on **18.04.2025**, Blood Donation Camp 2025 organised jointly by YRC & NSS unit of Srusti Academy A noble step toward saving lives through collective compassion



on **19.04.2025**, From Vision to Validation: ED Mentors Engage with Budding Entrepreneurs at Srusti Academy.

On **25.04.2025**, A journey into innovation and leadership — Srusti Academy's academic visit to IIM Sambalpur



On **26.04.2025**, Caps off to the future! **Samavartana 2025** marks the graduation of two proud batches 2021-23 and 2022-24 at Srusti Academy.



On **01.05.2025**, Celebrating the power of reading World Book Day - observes at Srusti Academy.

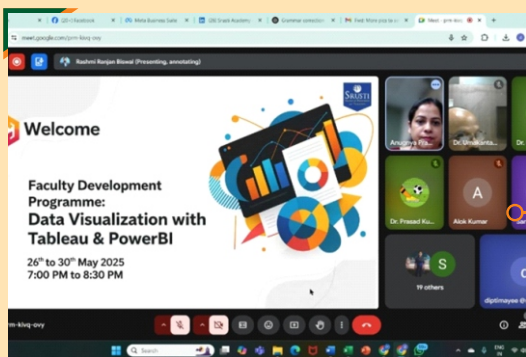
On **02.05.2025**, Collaborating for Progress: A Dialogue on Odisha's Socio-Economic and Sustainable Development during the Conclave on Vikashit Bharat "o" Vikashit Odisha





On **07.05.2025**, Empowering educators with insights on innovation — FDP on Intellectual Property Rights by Dr. Bijay Ku. Sahu, Senior Regional Manager, NRDC at Srusti Academy.

On **10.05.2025**, Srustians Igniting their Entrepreneurial Mindset in Srusti Spark - 2025 with Innovativeideas”



On **26th to 30th May 2025** Transforming data into insights Online Workshop on Data Visualization using Tableau and Power BI held from by Srusti Academy.

On **31.05.2025** Unmasking the Appeal —Srusti Academy, in collaboration with SUM Ultimate Medicare, observed **World No Tobacco Day 2025** to expose industry tactics behind tobacco and nicotine products.



On **05.06.2025** Celebrating **World Environment Day 2025** with a shared commitment to sustainability, as students and faculty unite for a greener future

On **21.06.2025** Embracing wellness through movement and mindfulness — Observing **International Yoga Day 2025** with students and faculty united in the spirit of holistic health.



On **20th and 21st June 2025**. Guests of — 26th National Conference on Next Gen Analytics, Organized In association with AIMS Bhubaneswar Chapter and ISTD

On **20th and 21st June 2025**. Esteemed panelists from Industry & Academia sharing insightful perspectives during the plenary session



- Dr. Anuradha Mishra
Awarded NPTEL Discipline Star
Presented Best Paper at National Seminar,
DAV School of Business
- Ms. Rosy Barik
Presented Best Paper at National Seminar,
DAV School of Business



- Dr. Bhabani Mallia
Acted as Resource Person for Academic
Counselling on Swayam Prabha Channel, IGNOU
- Mr. Nirmal Kumar Routra
Acted as Resource Person for Academic
Counselling on Swayam Prabha Channel, IGNOU



Student Write Up

AI Meets Animation: Ghibli-Inspired AI Art Takes the Internet by Storm

Before AI brought Ghibli-style magic to our screens, Studio Ghibli had already cast its timeless spell. Founded in 1985 by legendary Japanese directors Hayao Miyazaki and Isao Takahata, Studio Ghibli is globally celebrated for its hand-drawn masterpieces like Spirited Away, and My Neighbour Totoro. Known for its rich storytelling, emotional depth, and breathtaking visuals, Ghibli's work is often described as soulful—filled with a distinct human touch that feels both nostalgic and magical.

In 2025, that iconic Ghibli aesthetic is being reimagined through artificial intelligence.

A new AI trend is sweeping the internet, transforming everyday photos into whimsical, Studio Ghibli-style artwork. Powered by tools like ChatGPT and AI image generators, users create dreamy, animated portraits that look straight out of a Ghibli film. Instagram and WhatsApp are bursting with these fantastical visuals, with users thrilled to see themselves in the soft, magical worlds reminiscent of Totoro's forests or Howl's floating castles.

But not everyone is enchanted.

While fans celebrate, artists are pushing back. Critics argue that AI-generated art undermines the value of traditional animation, which relies on painstaking, frame-by-frame craftsmanship. "Ghibli's magic lies in its soul—the human touch. AI can't replicate that," say many from the art community.

Freelance illustrators are feeling the pinch. As AI tools produce fast, stylized results, commissions for hand-drawn art are declining. "It's a kick in the gut," says one illustrator. "We can't compete with machines that never sleep."

And it's not just about the art—privacy concerns are also surfacing. Many worry that the personal images uploaded to AI platforms could be misused, stored, or sold without consent. While some dismiss these concerns as paranoia, the lack of clear transparency fuels public scepticism.

Art creator Anurag Anand strikes a balanced note: "It's great that more people are discovering Ghibli's style, but the copyright and livelihood issues for real artists are real."

As this AI-powered art trend continues to evolve, it opens up deeper conversations: Is this just a fun, digital phase—or a sign of a larger disruption reshaping the creative world?

Nausheen Naaz
MBA 2024-26

News Buzz

1. EU braces for higher U.S. tariffs than U.K. in new trade terms
2. A tentative U.S.-EU deal could impose 17% tariffs on EU agrifood exports higher than the UK's deal raising trade tensions
3. Germany warns EU is ready to retaliate in U.S. trade war
4. In response to new U.S. tariffs, Germany signals the EU may retaliate if fair trade isn't restored
5. M&S admits two major cyberattacks were hidden
6. Marks & Spencer experienced two significant hacks one costing £300 million kept off public record
7. OPEC+ to boost oil output by 548,000 bpd in August
8. Saudi-led cartel increases production, impacting global crude pricing
9. Jurassic World Rebirth hits \$334 million worldwide post-July 2
10. The film stars Scarlett Johansson and Mahershala Ali a box-office success
11. Diljit Dosanjh delayed entry at Met Gala over Shakira's fashion issue
12. The singer's debut was held up by a last-minute fashion fix
13. Nico Hülkenberg ends 239-race podium drought at Silverstone
14. Hülkenberg claimed his first-ever podium in his 239th race, while Lewis Hamilton's 11-year Silverstone podium streak ended
15. India ready for trade deals, won't bow to U.S. tariff deadlines: Goyal
16. Commerce Minister Piyush Goyal emphasizes prioritizing India's interests over July 9 U.S. tariff deadline
17. India-Pakistan ceasefire agreement holds after hostilities from April to May
18. Ceasefire on May 10 ends intense military clashes post-Pahalgam attack, drawing global diplomatic support
19. UK electric car sales up 34.6% H1 2025; Tesla rebounds
20. Despite macroeconomic challenges, EV adoption grows in the UK and Tesla rebounds 14%

Imprint Line: Printed and published by Er. Saroj K. Sahoo, Chairman, on behalf of Srusti Academy of Management and Technology(Autonomous), Bhubaneswar - 24, Dist. Khorda, Odisha and published from Srusti Academy of Management and Technology(Autonomous), edited by Dr. Susmita Parija, Asso. Prof. and Dr. Sucheta Pattanayak, Librarian.



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