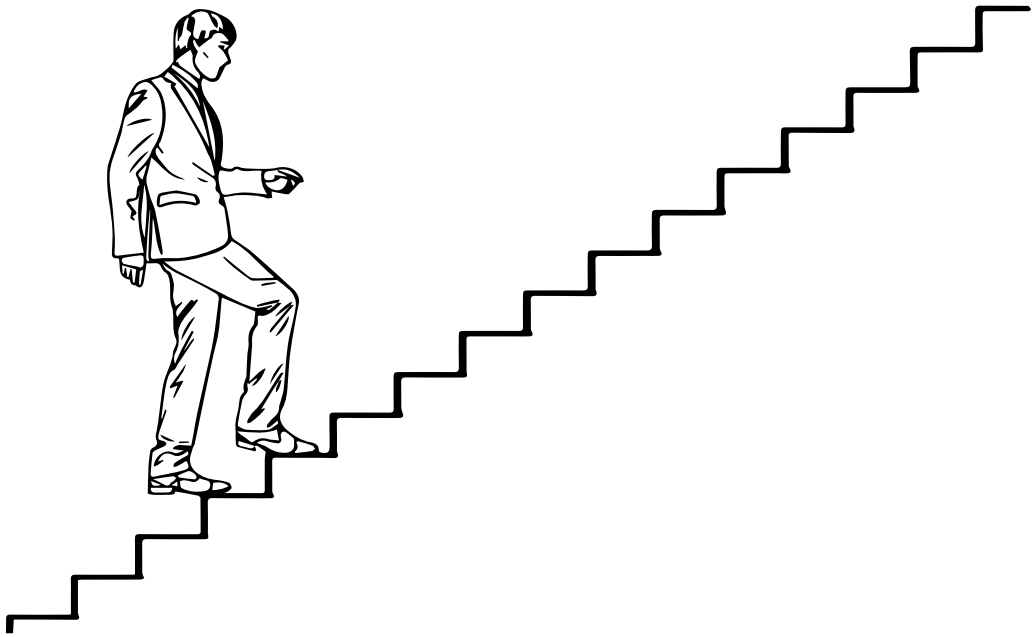
PLACEMENT REPORT 2021-22

SRUSTI ACADEMY of MANAGEMENT (AUTONOMOUS)

FOREWORD



Srusti Academy of Management (Autonomous) has an excellent placement track record since inception. The Institute is setting new mile stones for ¬final placement of its students every successive year in terms of ever increasing number of companies participating in campus drive and more and more students getting placed with higher salary package. The Industry Institute Partnership Cell (IIPC) and the Placement Department works year-round in building relationships and networking with industry professionals from across multiple sectors. The Placement Department is dedicated to advising students on career options and providing them with the latest information on industry internship and ¬final placement opportunities.

SUMMARY REPORT

It is with great pride and enthusiasm that we present the Placement Report for 2021-22 of Srusti Academy of Management(Autonomous). This year has been unprecedented, marked by challenges that have reshaped the global business landscape. Despite these hurdles, our institution has not only adapted but thrived, showcasing the resilience, adaptability, and unwavering dedication of our students, faculty, and administration. The achievements highlighted in 2022 are a testament to the robust academic foundation, innovative curriculum, and the relentless pursuit of excellence that defines Srusti Academy of Management. Our students have demonstrated exceptional capability and readiness to meet industry demands, securing placements in prestigious organizations across diverse sectors. There has been marked improvement in compensation offered and average salary in 2022.While the all time annual highest CTC of Rs10.00 lacs is maintained, the highest CTC of Rs9.00 Lacs is recorded in 2022 .The top 50 average annual CTC for 2022 is Rs4.54 Lacs and the average CTC has increased to Rs.3,35,000/PA in 2022 in comparison to Rs.2,69,000/PA in 2021,an increase of 24.52%. For the batch 2022, 129 job offers were made and out of registered for placement,94 students have been placed in 2022,which accounts for placement of 73% students of the batch. In Total 52 Companies have visited the campus in 2022. Prominent names include Cease Fire Industries, Dish TV, Khadims', Cholamandalam Finance, Intellipat, Qualitek Lab, Mannapuram Finance, Anmol Biscuits, Reliance Industries, Aditya Birla Fashion Retail Lt., Axis Bana, ESAF Bank, Bandhan Bank, ICICI Bank, DCB Bank, Kotak Mahindra Bank ,JANA Small Finanace Bank, NIVA Bupa, OPX America, TCI,NISSIN ABC logistics, Total Shipping and logistics, Global Data, Paper Pedia, Shriram Finance, Bazaar Kolkata, Dvara KGF, Annapurna MFI, People's Forum, Kansai Nerolac, Paytm, Ultratech Cement, Bluestone Jewellary & Lifestyle Pvt Ltd,IIFL Smasta, Sundaram Finance,ESSPL and many more..

We extend our heartfelt gratitude to our corporate partners, alumni, and all stakeholders for their continuous support and collaboration. Together, we look forward to nurturing the next generation of leaders who will drive future success and innovation.

SUMMARY

NUMBERS OF JOB OFFERS

129

NUMBER OF STUDENTS PLACED

94

NUMBERS OF PPOs

3

NEW RECRUITERS

38

PARTICIPATING COMPANIES

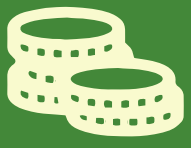
52

HIGHEST COMPENSATION

9 LPA

TOP 20 AVERAGE CTC

5.5LPA



TOP 50 AVERAGE CTC

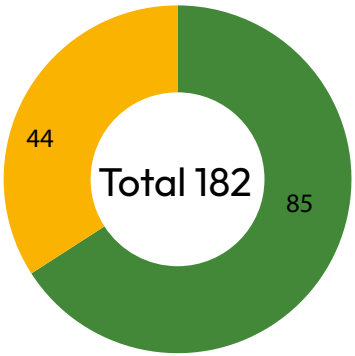
4.54 LPA

AVERAGE CTC

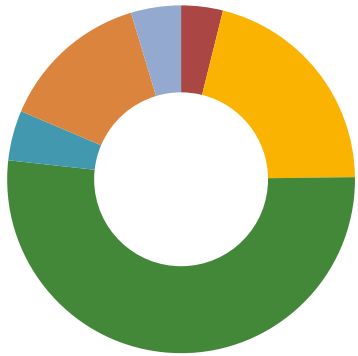
3.35 LPA

BATCH PROFILE

GENDER DIVERSITY



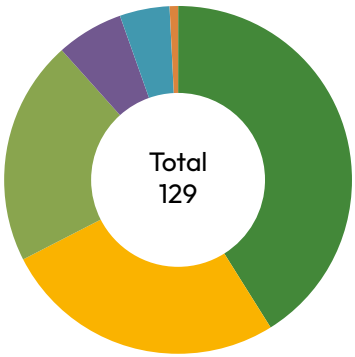
EDUCATION



Arts - 5
Science - 27
Commerce - 67
B.Tech - 6
BBA - 18
BCA - 6

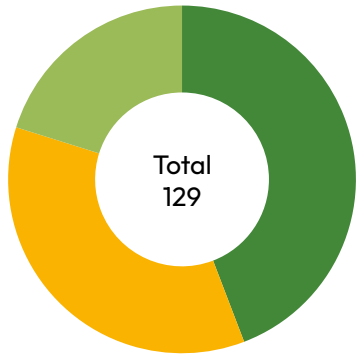
Total 129

AGE GROUP



21 Years : 53
22 Years : 34
23 Years : 27
24 Years : 8
25 Years : 6
26 Years : 1

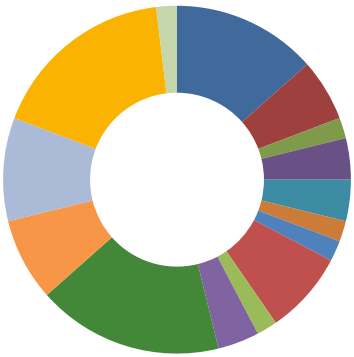
SPECIALISATION OPTED



Marketing 57
Finance 46
HR 26

RECRUITERS PROFILE

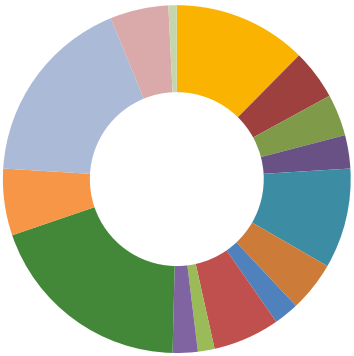
SECTOR WISE COMPANY DISTRIBUTION



BFSI	7	MFI	1
Consultancy	3	Hospitality	2
Edu-tech	1	Manufacturing	9
FMCG	2	NBFC	4
FMCD	2	Retail	5
Insurance	1	IT	9
Logistics	1	Telecom	1
Pharmaceutical	4		

Total 52

SECTOR WISE OFFERS MADE



BFSI	16	Logistics	2
Consulting	6	MFI	3
Education	5	Manufacturing	25
FMCG	4	NBFC	8
Pharmaceutical	12	Retail	23
FMCD	6	IT	7
Hospitality	3	Telecom	1
Insurance	8		

Total 129

KEY RECRUITERS

ICICI Lombard	Insurance
Global Data	IT/ITES
Savex Technologies Pvt Ltd	IT/ITES
Ingenuity Information Solutions Pvt Ltd	IT/ITES
SA Intellect solutions Pvt Ltd	IT/ITES
Tech Mahindra	IT/ITES
Odisha Knowledge Center Ltd	IT/ITES
Asiczen Technologies Pvt Ltd	IT/ITES
ESSPL	IT/ITES
Elevate Digital services Ltd	IT/ITES
Scoreme Solutions Pvt Ltd	IT/ITES
Printlink	IT/ITES
OxyGen Express Pvt Ltd	Logistics
TCI Frieght	Logistics
Realogist	Logistics
Total Shipping & Logistics Pvt Ltd	Logistics
Nissin ABC Logistics Pvt Ltd	Logistics
TCI Express	Logistics
Techroutes Logistics	Logistics
RAMCO Cements	Manufacturing
Berger Paints	Manufacturing
Kansai Nerolac Paints Pvt Ltd	Manufacturing
Ceasefire Industries Pvt Ltd	Manufacturing
Archidply Industries Pvt Ltd	Manufacturing
Ultratech Cements Ltd	Manufacturing
IIFL-Samasta	MFI
Annapurna Finance Pvt Ltd	MFI
People's Forum	MFI
Dvara KGFS	MFI
Manappuram Finance Pvt Ltd	NBFC
Anandita Finance Pvt Ltd	NBFC
Muthoot Fincrop	NBFC
SBI Mutual Fund	NBFC
Sundaram Finance	NBFC
Geetanjali Homestates Pvt Ltd	Real Estate
Bluestone Jewellary & Lifestyle Pvt Ltd	Retail
Pantaloons	Retail
Bazaar Retail India Pvt Ltd	Retail
Udaya Solution	Staffing
Integrated Resources Pvt Ltd	Staffing
Rojgar Lab	Staffing
Ultratech	Cement

KEY RECRUITERS

Bandhan Bank Ltd	BFSI
DCB Bank Pvt Ltd	BFSI
ESAF Small Finance Bank Pvt Ltd	BFSI
Kotak Mahindra Bank	BFSI
Alliant Group	BFSI
ICICI Prudential	BFSI
Niva Bupa	BFSI
Jana Small Finance Bank	BFSI
Shriram Transport Finance Pvt Ltd	BFSI
OPX America	BFSI
Axis Bank Ltd	BFSI
HDFC	BFSI
Unity Small Finance Bank	BFSI
Reliance Nippon	BFSI
I serve U	BFSI
Share Khan	BFSI
Talent Corner HR Services	Consultancy
Collabera	Consultancy
Ven Consulting Pvt Ltd	Consultancy
Sagar Consultancy	Consultancy
Bank Bazar	E-Commerce
Just Dial	E-Commerce
Reliance AJIO	E-Commerce
Paytm	E-Commerce
Flipkart	E-Commerce
Intellipaat Education Pvt Ltd	Ed-Tech
Jaro Education Pvt Ltd	Ed-Tech
Paperpedia Pvt Ltd	Ed-Tech
Exotic Learning	Ed-Tech
MITS	Education
Kent RO Systems Pvt Ltd	FMCD
Varun Beverages Ltd(Pepsi Co)	FMCG
Asian Heart Institute Pvt Ltd	Health Care
Portea Health Care	Health Care
AMRI Hospital	Health Care
Hotel Seahawk	Hospitallty
MayFair Hotels & Resorts	Hospitality
Event Management Company	Hospitality

ACKNOWLEDGEMENT

Standing testimony to its 20 years long legacy, the footprint that Srusti Academy of Management (Autonomous), Bhubaneswar impressed on the minds of recruiters was evident during the placement process wherein they participated in an intensely competitive atmosphere to pick up the best of talents. The enthusiasm, discipline and business acumen of the candidates ensured that Srusti Academy of Management, Bhubaneswar reinstated its position as a sought-after campus. I would like to thank all our recruiters for their continued faith in Srusti Academy of Management, Bhubaneswar for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended an overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that Srusti Academy of Management, Bhubaneswar will scale greater heights in the time to come.

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SRUSTI
ACADEMY of MANAGEMENT

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