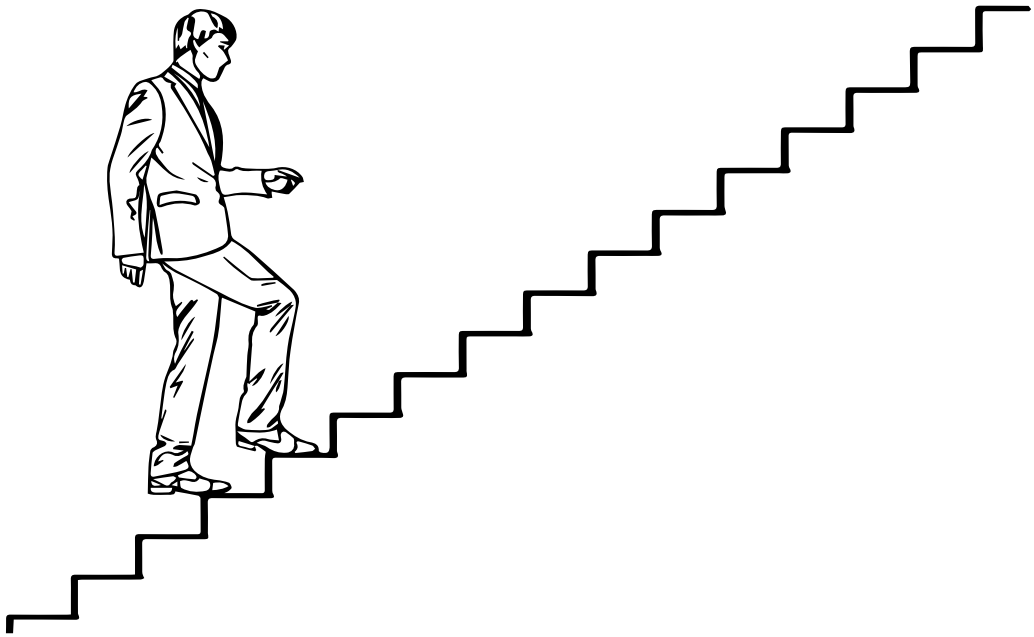
PLACEMENT REPORT 2022-23

SRUSTI ACADEMY of MANAGEMENT

SRUSTI ACADEMY *of* MANAGEMENT
(AUTONOMOUS)

FOREWORD



Srusti Academy of Management (Autonomous) has an excellent placement track record since inception. The Institute is setting new mile stones for ¬final placement of its students every successive year in terms of ever increasing number of companies participating in campus drive and more and more students getting placed with higher salary package. The Industry Institute Partnership Cell (IIPC) and the Placement Department works year-round in building relationships and networking with industry professionals from across multiple sectors. The Placement Department is dedicated to advising students on career options and providing them with the latest information on industry internship and ¬final placement opportunities.

SUMMARY REPORT

The ultimate success of an institute imparting professional education is to provide its students a path for pursuing a professional career. The mission of an institution is accomplished by its effectiveness to help its students realize their dreams. This has been proven yet again by the successful run of the ¬final placement process of Srusti Academy of Management (Autonomous), Bhubaneswar. Srusti Academy of Management proudly announces yet another year of success in the campus recruitment process for its graduating batch of 2022-23. The institute has achieved spectacular placements for its students who bagged niche profi¬les in leading organizations despite the challenging market conditions and increased competition. There has been marked improvement in compensation offered and average salary in 2023.While the all time annual highest CTC of Rs10.00 lacs is maintained, the highest CTC of Rs7.00 Lacs is recorded in 2023 .The top 50 average annual CTC for 2023 is Rs4.97 Lacs and the average CTC has increased to Rs.3,62,000/PA in 2023 in comparison to Rs.3,30,000/PA in 2022,an increase of 10%. For the batch 2023, 218 job offers were made and out of registered for placement,138 students have been placed in 2023,which accounts for placement of 86% students of the batch. In Total 68 Companies have visited the campus in 2023. Prominent names of companies include Cease Fi¬re Industries, Cholamandalam Finance, Mannapuram Finance, Anmol Biscuits, Reliance Industries, Aditya Birla Fashion Retail Lt., Axis Bana, ESAF Bank, Bandhan Bank, ICICI Bank, DCB Bank, Kotak Mahindra Bank ,JANA Small Finanace Bank, NIVA Bupa, OPX America, TCI,NISSIN ABC logistics, Total Shipping and logistics, Global Data, Paper Pedia, Shriram Finance, Bazaar Kolkata, Dvara KGF, Annapurna MFI, People's Forum, Kansai Nerolac, Paytm, Ultratech Cement, Bluestone Jewellary & Lifestyle Pvt Ltd,IIFL Smasta, Sundaram Finance,ESSPL and many more..

SUMMARY

NUMBERS OF JOB OFFERS

215

NUMBER OF STUDENTS PLACED

142

NUMBERS OF PPOs

6

NEW RECRUITERS

21

PARTICIPATING COMPANIES

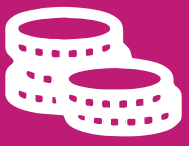
68

HIGHEST COMPENSATION

7 LPA

TOP 20 AVERAGE CTC

5.89 LPA



TOP 50 AVERAGE CTC

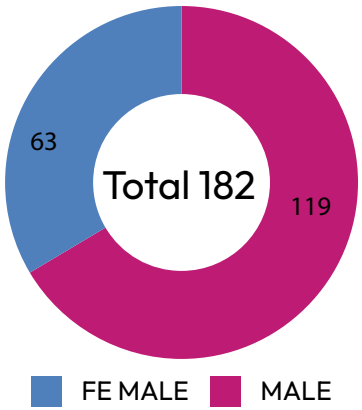
4.74 LPA

AVERAGE CTC

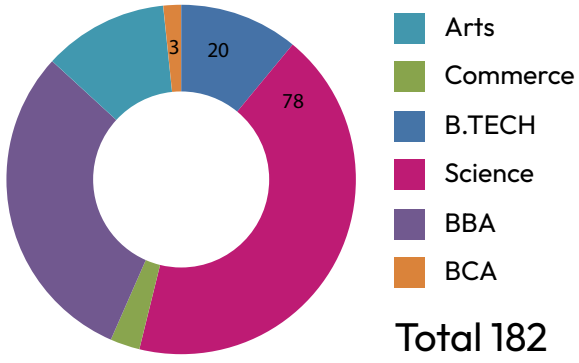
3.62 LPA

BATCH PROFILE

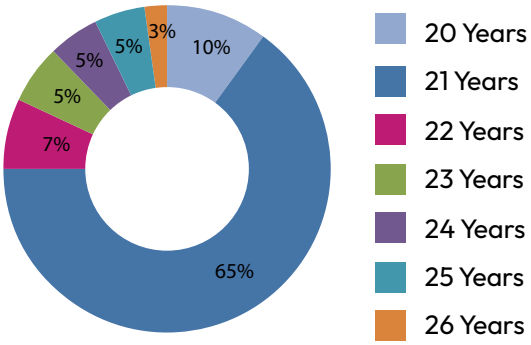
GENDER DIVERSITY



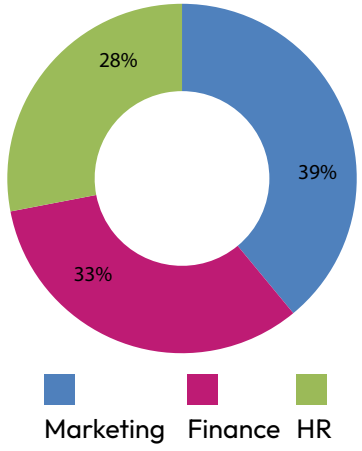
EDUCATION



AGE GROUP

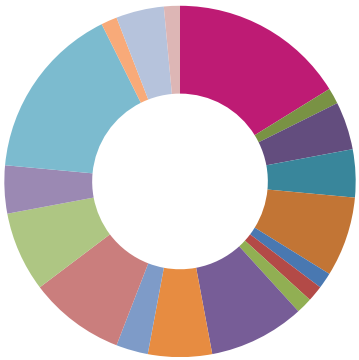


SPECIALISATION OPTED



RECRUITERS PROFILE

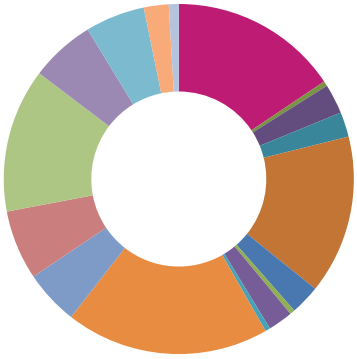
SECTOR WISE COMPANY DISTRIBUTION



Total 68

Automobile	0	MFI	4
BFSI	11	Staffing	2
Brooking	1	Manufacturing	6
Consultancy	3	NBFC	5
Edu-tech	3	Retail	3
E-com	5	IT	11
FMCG	1	Real Estate	1
FMCD	1	Hospital	3
Insurance	1	Hospitality	1
Logistics	6	Telecom	0
Pharmaceutical	0		

SECTOR WISE OFFERS MADE



Total 218

Automobile	0	Insurance	1
BFSI	34	Logistics	41
Brooking	1	MFI	11
Consulting	6	Manufacturing	14
Education	5	NBFC	29
E-Com	32	Retail	13
FMCG	6	IT	12
Pharmaceutical	0	Real Estate	5
FMCD	1	Hospital	2
Hospitality	5	Telecom	0

KEY RECRUITERS

ICICI Lombard	Insurance
Global Data	IT/ITES
Savex Technologies Pvt Ltd	IT/ITES
Ingenuity Information Solutions Pvt Ltd	IT/ITES
SA Intellect solutions Pvt Ltd	IT/ITES
Tech Mahindra	IT/ITES
Odisha Knowledge Center Ltd	IT/ITES
Asiczen Technologies Pvt Ltd	IT/ITES
ESSPL	IT/ITES
Elevate Digital services Ltd	IT/ITES
Scoreme Solutions Pvt Ltd	IT/ITES
Printlink	IT/ITES
OxyGen Express Pvt Ltd	Logistics
TCI Frieght	Logistics
Realogist	Logistics
Total Shipping & Logistics Pvt Ltd	Logistics
Nissin ABC Logistics Pvt Ltd	Logistics
TCI Express	Logistics
Techroutes Logistics	Logistics
RAMCO Cements	Manufacturing
Berger Paints	Manufacturing
Kansai Nerolac Paints Pvt Ltd	Manufacturing
Ceasefire Industries Pvt Ltd	Manufacturing
Archidply Industries Pvt Ltd	Manufacturing
Ultratech Cements Ltd	Manufacturing
IIFL-Samasta	MFI
Annapurna Finance Pvt Ltd	MFI
People's Forum	MFI
Dvara KGFS	MFI
Manappuram Finance Pvt Ltd	NBFC
Anandita Finance Pvt Ltd	NBFC
Muthoot Fincrop	NBFC
SBI Mutual Fund	NBFC
Sundaram Finance	NBFC
Geetanjali Homestates Pvt Ltd	Real Estate
Bluestone Jewellary & Lifestyle Pvt Ltd	Retail
Pantaloons	Retail
Bazaar Retail India Pvt Ltd	Retail
Udaya Solution	Staffing
Integrated Resources Pvt Ltd	Staffing
Rojgar Lab	Staffing
Ultratech	Cement

KEY RECRUITERS

Bandhan Bank Ltd	BFSI
DCB Bank Pvt Ltd	BFSI
ESAF Small Finance Bank Pvt Ltd	BFSI
Kotak Mahindra Bank	BFSI
Alliant Group	BFSI
ICICI Prudential	BFSI
Niva Bupa	BFSI
Jana Small Finance Bank	BFSI
Shriram Transport Finance Pvt Ltd	BFSI
OPX America	BFSI
Axis Bank Ltd	BFSI
HDFC	BFSI
Unity Small Finance Bank	BFSI
Reliance Nippon	BFSI
I serve U	BFSI
Share Khan	BFSI
Talent Corner HR Services	Consultancy
Collabera	Consultancy
Ven Consulting Pvt Ltd	Consultancy
Sagar Consultancy	Consultancy
Bank Bazar	E-Commerce
Just Dial	E-Commerce
Reliance AJIO	E-Commerce
Paytm	E-Commerce
Flipkart	E-Commerce
Intellipaat Education Pvt Ltd	Ed-Tech
Jaro Education Pvt Ltd	Ed-Tech
Paperpedia Pvt Ltd	Ed-Tech
Exotic Learning	Ed-Tech
MITS	Education
Kent RO Systems Pvt Ltd	FMCD
Varun Beverages Ltd(Pepsi Co)	FMCG
Asian Heart Institute Pvt Ltd	Health Care
Portea Health Care	Health Care
AMRI Hospital	Health Care
Hotel Seahawk	Hospitallty
MayFair Hotels & Resorts	Hospitality
Event Management Company	Hospitality

ACKNOWLEDGEMENT

Standing testimony to its 21 years long legacy, the footprint that Srusti Academy of Management (Autonomous), Bhubaneswar impressed on the minds of recruiters was evident during the placement process wherein they participated in an intensely competitive atmosphere to pick up the best of talents. The enthusiasm, discipline and business acumen of the candidates ensured that Srusti Academy of Management, Bhubaneswar reinstated its position as a sought-after campus. I would like to thank all our recruiters for their continued faith in Srusti Academy of Management, Bhubaneswar for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended an overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that Srusti Academy of Management, Bhubaneswar will scale greater heights in the time to come.

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